

Demographic and Income Profile

Cherokee Center
 6845 Highway 92, Woodstock, GA, 30189,
 Ring: 1 mile radius

Prepared by Justin Dinerman
 Latitude: 34.087587353
 Longitude: -84.5739583

| Summary | Census 2010 | 2013 | 2018 |
|---------------------------------|-------------|-------|----------|
| Population | 5,646 | 5,842 | 6,213 |
| Households | 2,048 | 2,122 | 2,260 |
| Families | 1,406 | 1,442 | 1,523 |
| Average Household Size | 2.76 | 2.75 | 2.75 |
| Owner Occupied Housing Units | 1,109 | 1,059 | 1,156 |
| Renter Occupied Housing Units | 939 | 1,062 | 1,104 |
| Median Age | 30.9 | 31.3 | 32.2 |
| Trends: 2013 - 2018 Annual Rate | Area | State | National |
| Population | 1.24% | 0.94% | 0.71% |
| Households | 1.27% | 0.99% | 0.74% |
| Families | 1.10% | 0.84% | 0.63% |
| Owner HHs | 1.77% | 1.17% | 0.94% |
| Median Household Income | 4.24% | 3.32% | 3.03% |

| Households by Income | 2013 | | 2018 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 242 | 11.4% | 229 | 10.1% |
| \$15,000 - \$24,999 | 354 | 16.7% | 272 | 12.0% |
| \$25,000 - \$34,999 | 212 | 10.0% | 195 | 8.6% |
| \$35,000 - \$49,999 | 295 | 13.9% | 288 | 12.7% |
| \$50,000 - \$74,999 | 400 | 18.9% | 355 | 15.7% |
| \$75,000 - \$99,999 | 380 | 17.9% | 578 | 25.6% |
| \$100,000 - \$149,999 | 193 | 9.1% | 277 | 12.3% |
| \$150,000 - \$199,999 | 24 | 1.1% | 35 | 1.5% |
| \$200,000+ | 22 | 1.0% | 31 | 1.4% |
| Median Household Income | \$47,246 | | \$58,157 | |
| Average Household Income | \$57,080 | | \$66,455 | |
| Per Capita Income | \$20,600 | | \$24,048 | |

| Population by Age | Census 2010 | | 2013 | | 2018 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 537 | 9.5% | 532 | 9.1% | 565 | 9.1% |
| 5 - 9 | 447 | 7.9% | 486 | 8.3% | 519 | 8.4% |
| 10 - 14 | 397 | 7.0% | 415 | 7.1% | 484 | 7.8% |
| 15 - 19 | 371 | 6.6% | 362 | 6.2% | 388 | 6.2% |
| 20 - 24 | 480 | 8.5% | 432 | 7.4% | 373 | 6.0% |
| 25 - 34 | 966 | 17.1% | 1,055 | 18.1% | 1,109 | 17.8% |
| 35 - 44 | 793 | 14.0% | 813 | 13.9% | 883 | 14.2% |
| 45 - 54 | 750 | 13.3% | 719 | 12.3% | 691 | 11.1% |
| 55 - 64 | 523 | 9.3% | 584 | 10.0% | 636 | 10.2% |
| 65 - 74 | 264 | 4.7% | 308 | 5.3% | 382 | 6.1% |
| 75 - 84 | 95 | 1.7% | 109 | 1.9% | 148 | 2.4% |
| 85+ | 22 | 0.4% | 28 | 0.5% | 35 | 0.6% |

| Race and Ethnicity | Census 2010 | | 2013 | | 2018 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 4,036 | 71.5% | 3,975 | 68.1% | 3,838 | 61.8% |
| Black Alone | 744 | 13.2% | 897 | 15.4% | 1,215 | 19.6% |
| American Indian Alone | 32 | 0.6% | 32 | 0.5% | 33 | 0.5% |
| Asian Alone | 102 | 1.8% | 111 | 1.9% | 132 | 2.1% |
| Pacific Islander Alone | 9 | 0.2% | 10 | 0.2% | 13 | 0.2% |
| Some Other Race Alone | 526 | 9.3% | 604 | 10.3% | 740 | 11.9% |
| Two or More Races | 198 | 3.5% | 212 | 3.6% | 242 | 3.9% |
| Hispanic Origin (Any Race) | 1,159 | 20.5% | 1,318 | 22.6% | 1,637 | 26.3% |

Data Note: Income is expressed in current dollars.

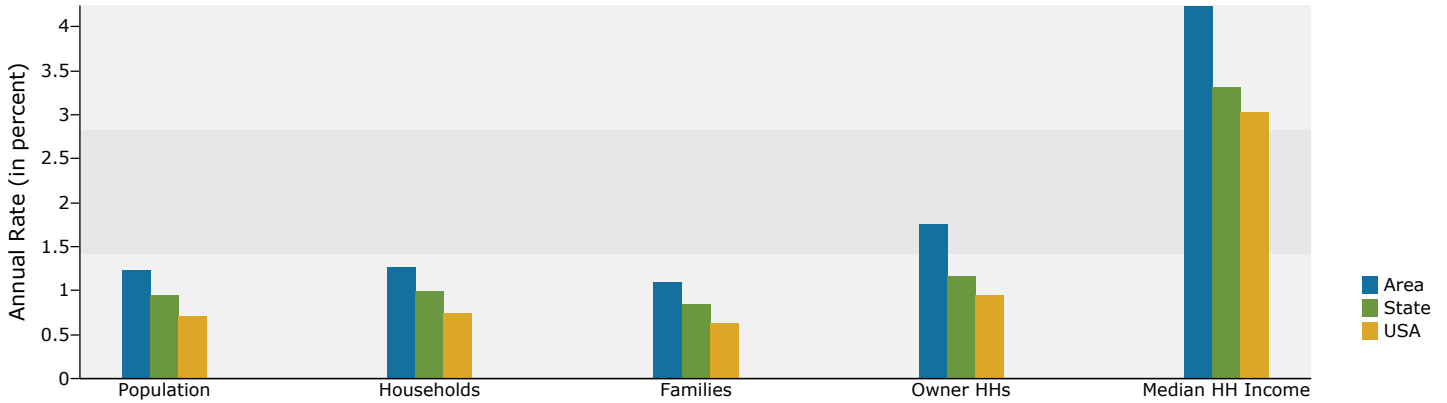
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile

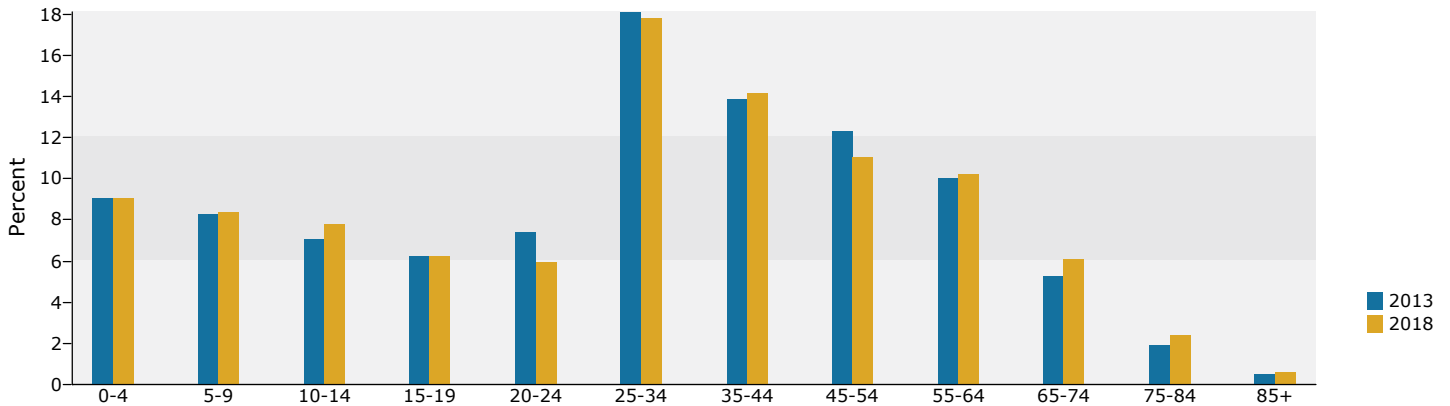
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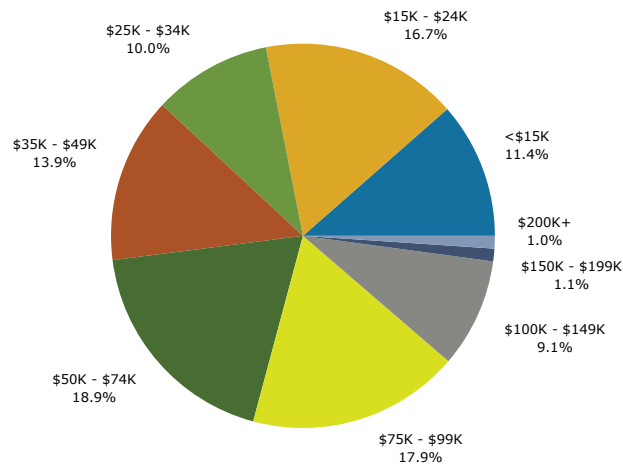
Trends 2013-2018



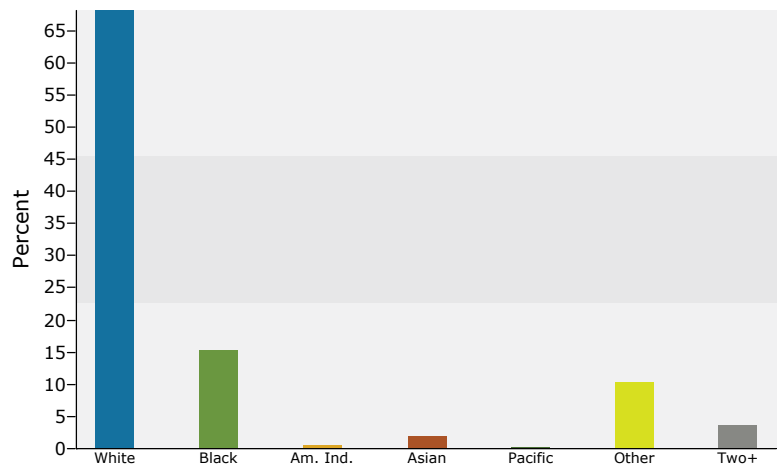
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 22.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile

Cherokee Center
6845 Highway 92, Woodstock, GA, 30189,
Ring: 3 mile radius

Prepared by Justin Dinerman
Latitude: 34.087587353
Longitude: -84.5739583

| Summary | Census 2010 | 2013 | 2018 |
|---------------------------------|-------------|--------|----------|
| Population | 68,161 | 69,826 | 73,585 |
| Households | 24,209 | 24,858 | 26,284 |
| Families | 17,500 | 17,841 | 18,738 |
| Average Household Size | 2.81 | 2.81 | 2.80 |
| Owner Occupied Housing Units | 17,211 | 16,941 | 18,164 |
| Renter Occupied Housing Units | 6,998 | 7,917 | 8,120 |
| Median Age | 33.5 | 34.0 | 34.6 |
| Trends: 2013 - 2018 Annual Rate | Area | State | National |
| Population | 1.05% | 0.94% | 0.71% |
| Households | 1.12% | 0.99% | 0.74% |
| Families | 0.99% | 0.84% | 0.63% |
| Owner HHs | 1.40% | 1.17% | 0.94% |
| Median Household Income | 4.85% | 3.32% | 3.03% |

| Households by Income | 2013 | | 2018 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 2,213 | 8.9% | 2,046 | 7.8% |
| \$15,000 - \$24,999 | 2,133 | 8.6% | 1,584 | 6.0% |
| \$25,000 - \$34,999 | 2,105 | 8.5% | 1,937 | 7.4% |
| \$35,000 - \$49,999 | 3,135 | 12.6% | 2,731 | 10.4% |
| \$50,000 - \$74,999 | 5,531 | 22.3% | 4,476 | 17.0% |
| \$75,000 - \$99,999 | 3,305 | 13.3% | 5,001 | 19.0% |
| \$100,000 - \$149,999 | 4,081 | 16.4% | 5,572 | 21.2% |
| \$150,000 - \$199,999 | 1,407 | 5.7% | 1,776 | 6.8% |
| \$200,000+ | 949 | 3.8% | 1,162 | 4.4% |
| Median Household Income | \$60,208 | | \$76,302 | |
| Average Household Income | \$77,927 | | \$90,226 | |
| Per Capita Income | \$27,643 | | \$32,104 | |

| Population by Age | Census 2010 | | 2013 | | 2018 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 4,769 | 7.0% | 4,740 | 6.8% | 5,054 | 6.9% |
| 5 - 9 | 5,179 | 7.6% | 4,969 | 7.1% | 5,128 | 7.0% |
| 10 - 14 | 5,332 | 7.8% | 5,246 | 7.5% | 5,336 | 7.3% |
| 15 - 19 | 5,203 | 7.6% | 4,823 | 6.9% | 4,667 | 6.3% |
| 20 - 24 | 5,435 | 8.0% | 5,029 | 7.2% | 4,189 | 5.7% |
| 25 - 34 | 9,614 | 14.1% | 11,182 | 16.0% | 12,968 | 17.6% |
| 35 - 44 | 10,511 | 15.4% | 10,130 | 14.5% | 10,729 | 14.6% |
| 45 - 54 | 10,615 | 15.6% | 10,534 | 15.1% | 9,862 | 13.4% |
| 55 - 64 | 6,734 | 9.9% | 7,589 | 10.9% | 8,552 | 11.6% |
| 65 - 74 | 3,048 | 4.5% | 3,725 | 5.3% | 4,821 | 6.6% |
| 75 - 84 | 1,291 | 1.9% | 1,402 | 2.0% | 1,766 | 2.4% |
| 85+ | 431 | 0.6% | 457 | 0.7% | 514 | 0.7% |

| Race and Ethnicity | Census 2010 | | 2013 | | 2018 | |
|----------------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 51,985 | 76.3% | 51,844 | 74.2% | 51,546 | 70.0% |
| Black Alone | 8,615 | 12.6% | 9,637 | 13.8% | 12,035 | 16.4% |
| American Indian Alone | 245 | 0.4% | 252 | 0.4% | 272 | 0.4% |
| Asian Alone | 2,171 | 3.2% | 2,317 | 3.3% | 2,690 | 3.7% |
| Pacific Islander Alone | 49 | 0.1% | 58 | 0.1% | 74 | 0.1% |
| Some Other Race Alone | 3,280 | 4.8% | 3,744 | 5.4% | 4,641 | 6.3% |
| Two or More Races | 1,814 | 2.7% | 1,972 | 2.8% | 2,327 | 3.2% |
| Hispanic Origin (Any Race) | 8,355 | 12.3% | 9,515 | 13.6% | 12,016 | 16.3% |

Data Note: Income is expressed in current dollars.

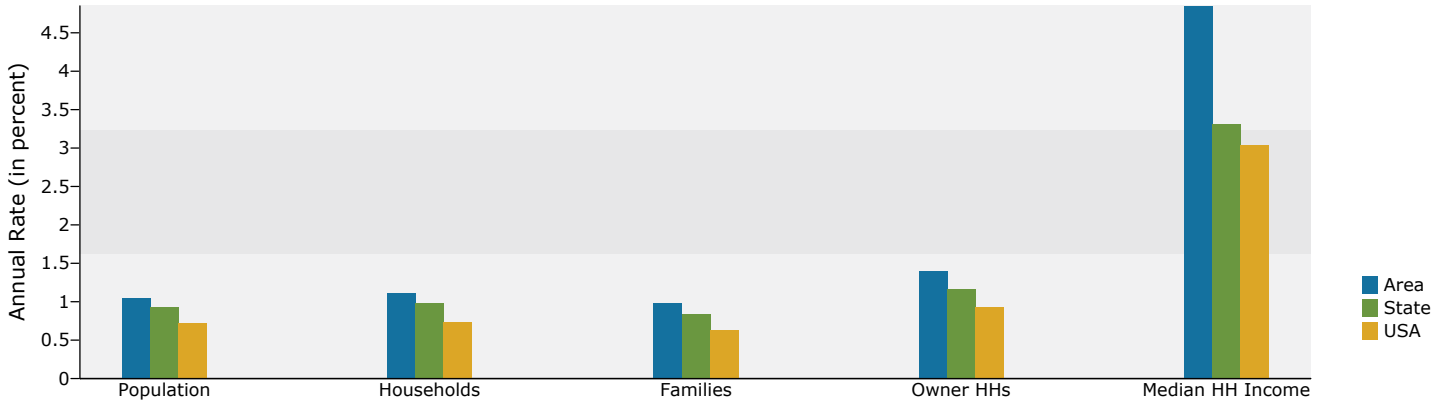
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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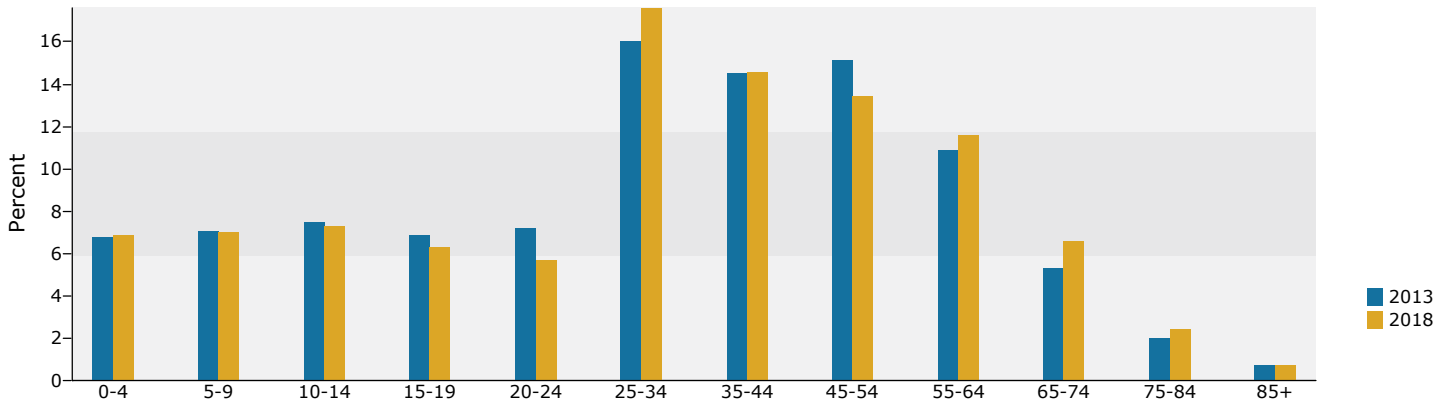
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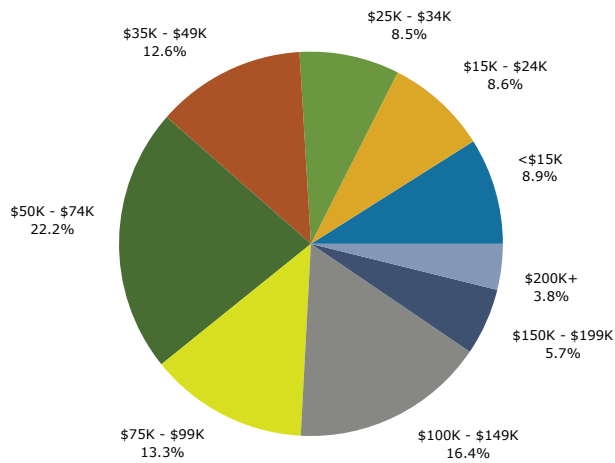
Trends 2013-2018



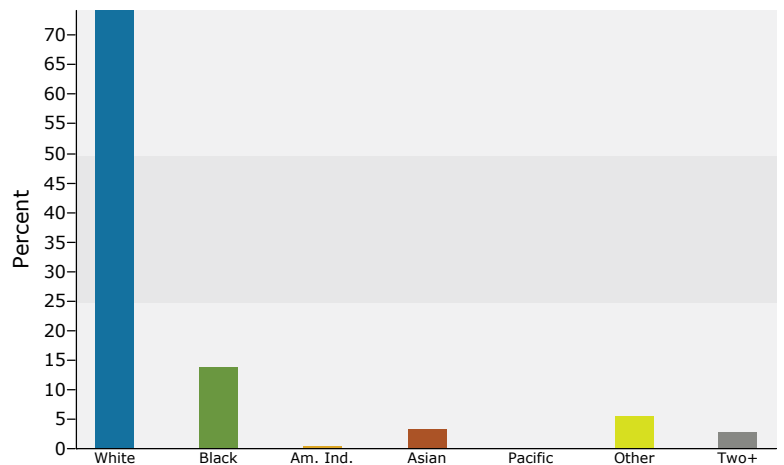
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 13.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile

Cherokee Center
6845 Highway 92, Woodstock, GA, 30189,
Ring: 5 mile radius

Prepared by Justin Dinerman
Latitude: 34.087587353
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| Summary | Census 2010 | 2013 | 2018 |
|---------------------------------|-------------|---------|----------|
| Population | 152,655 | 155,913 | 163,525 |
| Households | 54,249 | 55,493 | 58,356 |
| Families | 38,811 | 39,456 | 41,262 |
| Average Household Size | 2.76 | 2.75 | 2.75 |
| Owner Occupied Housing Units | 40,010 | 39,340 | 41,881 |
| Renter Occupied Housing Units | 14,239 | 16,153 | 16,476 |
| Median Age | 33.8 | 34.2 | 34.9 |
| Trends: 2013 - 2018 Annual Rate | Area | State | National |
| Population | 0.96% | 0.94% | 0.71% |
| Households | 1.01% | 0.99% | 0.74% |
| Families | 0.90% | 0.84% | 0.63% |
| Owner HHs | 1.26% | 1.17% | 0.94% |
| Median Household Income | 4.71% | 3.32% | 3.03% |

| Households by Income | 2013 | | 2018 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 4,821 | 8.7% | 4,470 | 7.7% |
| \$15,000 - \$24,999 | 4,014 | 7.2% | 2,941 | 5.0% |
| \$25,000 - \$34,999 | 4,642 | 8.4% | 4,251 | 7.3% |
| \$35,000 - \$49,999 | 7,373 | 13.3% | 6,378 | 10.9% |
| \$50,000 - \$74,999 | 12,408 | 22.4% | 9,716 | 16.6% |
| \$75,000 - \$99,999 | 8,097 | 14.6% | 11,918 | 20.4% |
| \$100,000 - \$149,999 | 8,926 | 16.1% | 12,121 | 20.8% |
| \$150,000 - \$199,999 | 3,116 | 5.6% | 4,008 | 6.9% |
| \$200,000+ | 2,097 | 3.8% | 2,555 | 4.4% |
| Median Household Income | \$61,254 | | \$77,111 | |
| Average Household Income | \$78,482 | | \$90,715 | |
| Per Capita Income | \$28,145 | | \$32,571 | |

| Population by Age | Census 2010 | | 2013 | | 2018 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 10,269 | 6.7% | 10,171 | 6.5% | 10,734 | 6.6% |
| 5 - 9 | 11,357 | 7.4% | 10,898 | 7.0% | 11,213 | 6.9% |
| 10 - 14 | 11,424 | 7.5% | 11,492 | 7.4% | 11,868 | 7.3% |
| 15 - 19 | 12,529 | 8.2% | 11,894 | 7.6% | 11,874 | 7.3% |
| 20 - 24 | 12,355 | 8.1% | 11,779 | 7.6% | 10,145 | 6.2% |
| 25 - 34 | 20,868 | 13.7% | 23,447 | 15.0% | 26,097 | 16.0% |
| 35 - 44 | 23,784 | 15.6% | 22,722 | 14.6% | 23,709 | 14.5% |
| 45 - 54 | 23,141 | 15.2% | 23,121 | 14.8% | 22,391 | 13.7% |
| 55 - 64 | 15,197 | 10.0% | 16,996 | 10.9% | 18,959 | 11.6% |
| 65 - 74 | 7,347 | 4.8% | 8,690 | 5.6% | 10,962 | 6.7% |
| 75 - 84 | 3,303 | 2.2% | 3,533 | 2.3% | 4,249 | 2.6% |
| 85+ | 1,082 | 0.7% | 1,171 | 0.8% | 1,325 | 0.8% |

| Race and Ethnicity | Census 2010 | | 2013 | | 2018 | |
|----------------------------|-------------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 115,913 | 75.9% | 115,598 | 74.1% | 115,066 | 70.4% |
| Black Alone | 20,965 | 13.7% | 22,950 | 14.7% | 27,694 | 16.9% |
| American Indian Alone | 505 | 0.3% | 517 | 0.3% | 555 | 0.3% |
| Asian Alone | 5,258 | 3.4% | 5,615 | 3.6% | 6,476 | 4.0% |
| Pacific Islander Alone | 76 | 0.0% | 91 | 0.1% | 115 | 0.1% |
| Some Other Race Alone | 5,876 | 3.8% | 6,712 | 4.3% | 8,374 | 5.1% |
| Two or More Races | 4,062 | 2.7% | 4,429 | 2.8% | 5,246 | 3.2% |
| Hispanic Origin (Any Race) | 15,880 | 10.4% | 18,192 | 11.7% | 23,182 | 14.2% |

Data Note: Income is expressed in current dollars.

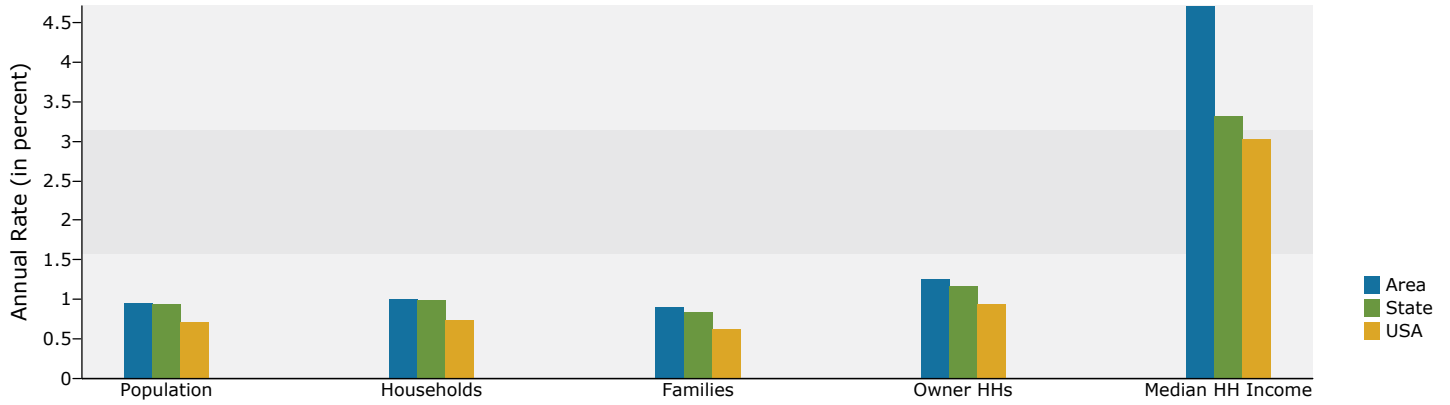
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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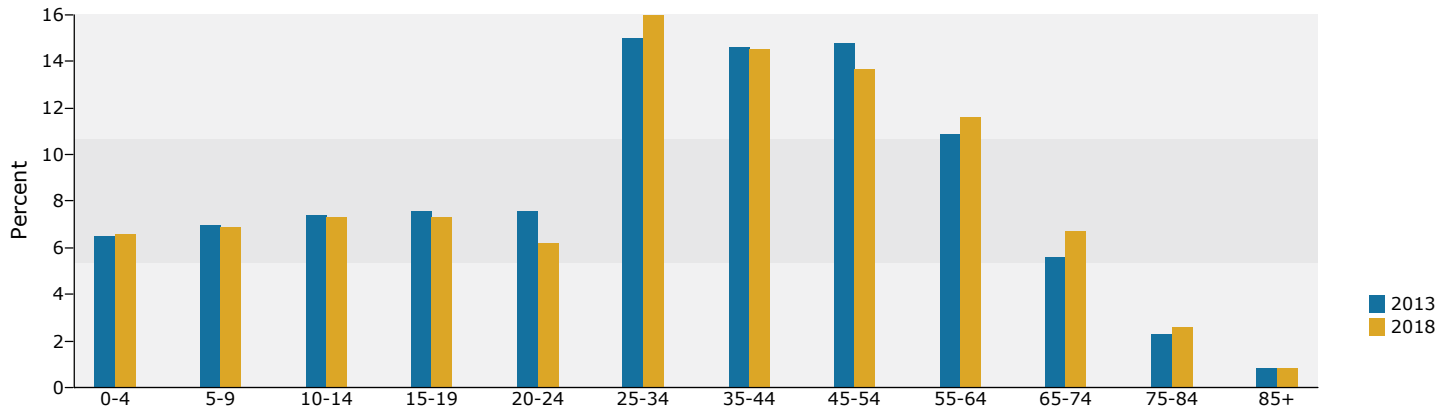
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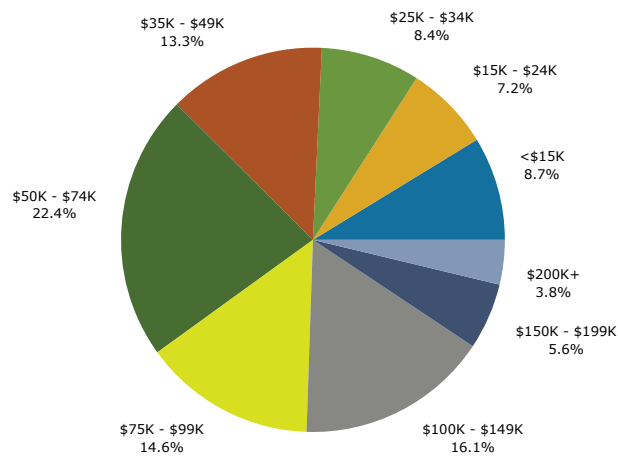
Trends 2013-2018



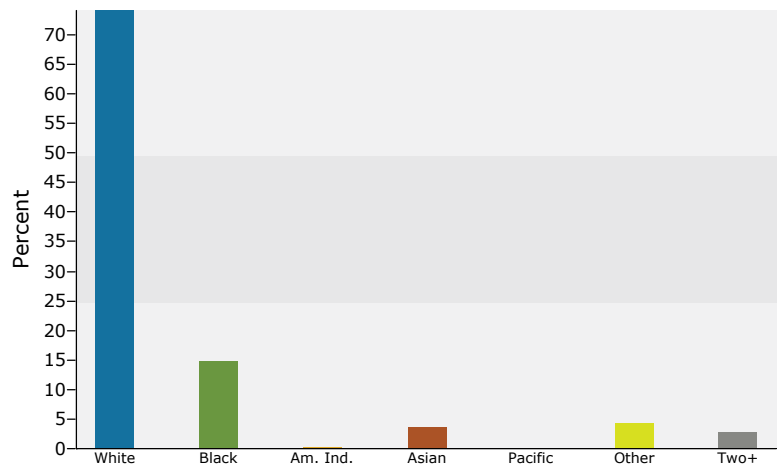
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 11.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.