

Demographic and Income Profile

2021 W. Liddel Rd
 2021 W Liddell Rd, Duluth, GA, 30096,
 Ring: 1 mile radius

Prepared by Justin Dinerman
 Latitude: 33.949540278
 Longitude: -84.14573114

Summary	Census 2010	2013	2018
Population	11,183	12,427	14,384
Households	4,253	4,683	5,388
Families	2,553	2,790	3,186
Average Household Size	2.63	2.65	2.67
Owner Occupied Housing Units	1,057	1,034	1,274
Renter Occupied Housing Units	3,196	3,649	4,114
Median Age	29.9	30.5	31.1
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	2.97%	0.94%	0.71%
Households	2.84%	0.99%	0.74%
Families	2.69%	0.84%	0.63%
Owner HHs	4.26%	1.17%	0.94%
Median Household Income	1.75%	3.32%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	682	14.6%	797	14.8%
\$15,000 - \$24,999	881	18.8%	807	15.0%
\$25,000 - \$34,999	618	13.2%	699	13.0%
\$35,000 - \$49,999	854	18.2%	884	16.4%
\$50,000 - \$74,999	960	20.5%	925	17.2%
\$75,000 - \$99,999	303	6.5%	606	11.2%
\$100,000 - \$149,999	277	5.9%	548	10.2%
\$150,000 - \$199,999	90	1.9%	96	1.8%
\$200,000+	17	0.4%	25	0.5%
Median Household Income	\$37,033		\$40,379	
Average Household Income	\$46,934		\$53,063	
Per Capita Income	\$17,669		\$19,836	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,119	10.0%	1,169	9.4%	1,332	9.3%
5 - 9	795	7.1%	980	7.9%	1,133	7.9%
10 - 14	694	6.2%	766	6.2%	965	6.7%
15 - 19	615	5.5%	736	5.9%	842	5.9%
20 - 24	1,036	9.3%	1,094	8.8%	1,141	7.9%
25 - 34	2,634	23.5%	2,661	21.4%	2,866	19.9%
35 - 44	1,827	16.3%	2,092	16.8%	2,364	16.4%
45 - 54	1,341	12.0%	1,478	11.9%	1,681	11.7%
55 - 64	744	6.7%	917	7.4%	1,211	8.4%
65 - 74	266	2.4%	379	3.0%	610	4.2%
75 - 84	92	0.8%	128	1.0%	191	1.3%
85+	23	0.2%	28	0.2%	47	0.3%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,048	27.3%	3,315	26.7%	3,640	25.3%
Black Alone	3,424	30.6%	3,725	30.0%	4,243	29.5%
American Indian Alone	99	0.9%	116	0.9%	143	1.0%
Asian Alone	2,054	18.4%	2,117	17.0%	2,169	15.1%
Pacific Islander Alone	3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	2,031	18.2%	2,542	20.5%	3,453	24.0%
Two or More Races	524	4.7%	608	4.9%	732	5.1%
Hispanic Origin (Any Race)	4,017	35.9%	4,998	40.2%	6,678	46.4%

Data Note: Income is expressed in current dollars.

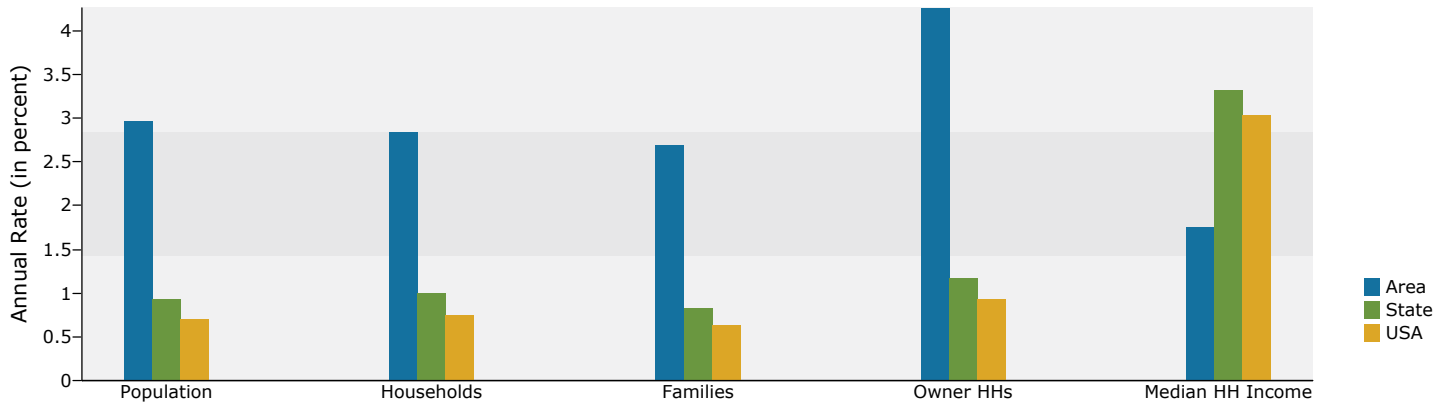
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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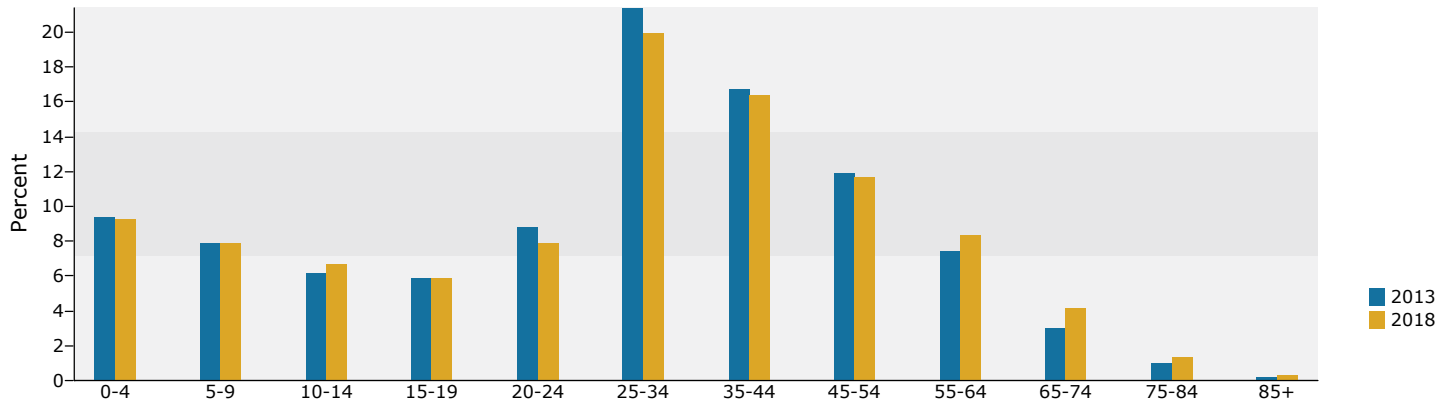
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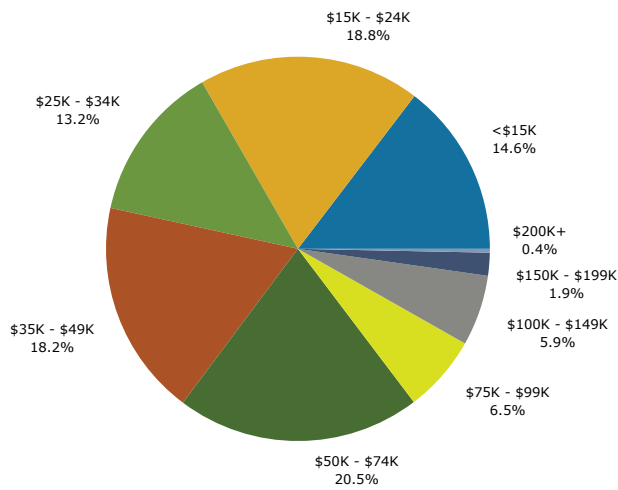
Trends 2013-2018



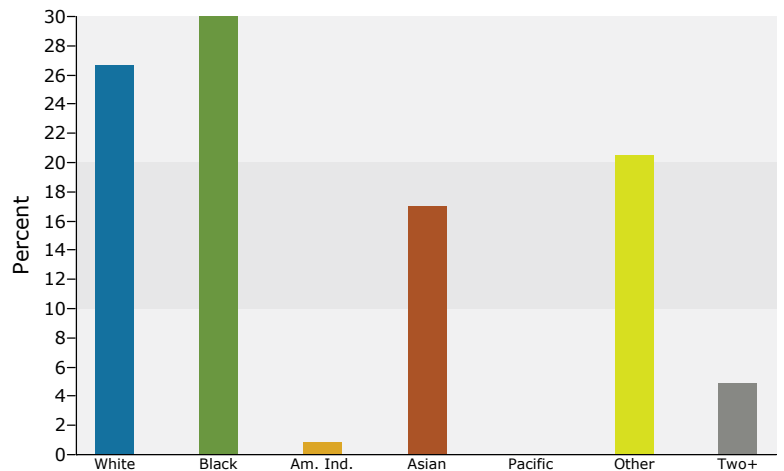
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 40.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile

2021 W. Liddel Rd
 2021 W Liddell Rd, Duluth, GA, 30096,
 Ring: 3 mile radius

Prepared by Justin Dinerman
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Summary	Census 2010	2013	2018
Population	83,623	86,282	92,859
Households	29,786	30,451	32,574
Families	19,447	19,685	20,864
Average Household Size	2.81	2.83	2.85
Owner Occupied Housing Units	13,039	12,239	13,392
Renter Occupied Housing Units	16,747	18,212	19,181
Median Age	30.7	31.0	31.3
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.48%	0.94%	0.71%
Households	1.36%	0.99%	0.74%
Families	1.17%	0.84%	0.63%
Owner HHs	1.82%	1.17%	0.94%
Median Household Income	2.79%	3.32%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	3,302	10.8%	3,436	10.5%
\$15,000 - \$24,999	4,189	13.8%	3,500	10.7%
\$25,000 - \$34,999	4,319	14.2%	4,371	13.4%
\$35,000 - \$49,999	5,453	17.9%	5,109	15.7%
\$50,000 - \$74,999	6,338	20.8%	5,331	16.4%
\$75,000 - \$99,999	3,236	10.6%	5,363	16.5%
\$100,000 - \$149,999	2,633	8.6%	4,122	12.7%
\$150,000 - \$199,999	686	2.3%	957	2.9%
\$200,000+	295	1.0%	385	1.2%
Median Household Income	\$43,118		\$49,486	
Average Household Income	\$55,449		\$63,552	
Per Capita Income	\$19,522		\$22,236	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,760	9.3%	7,687	8.9%	8,215	8.8%
5 - 9	6,578	7.9%	6,825	7.9%	7,110	7.7%
10 - 14	5,774	6.9%	5,975	6.9%	6,503	7.0%
15 - 19	5,378	6.4%	5,533	6.4%	5,876	6.3%
20 - 24	6,713	8.0%	7,278	8.4%	7,407	8.0%
25 - 34	16,798	20.1%	16,228	18.8%	17,300	18.6%
35 - 44	13,759	16.5%	13,992	16.2%	14,112	15.2%
45 - 54	10,444	12.5%	10,725	12.4%	11,299	12.2%
55 - 64	6,406	7.7%	7,276	8.4%	8,528	9.2%
65 - 74	2,559	3.1%	3,143	3.6%	4,467	4.8%
75 - 84	1,103	1.3%	1,247	1.4%	1,584	1.7%
85+	350	0.4%	373	0.4%	461	0.5%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	30,860	36.9%	30,980	35.9%	31,310	33.7%
Black Alone	21,751	26.0%	22,263	25.8%	23,929	25.8%
American Indian Alone	710	0.8%	728	0.8%	803	0.9%
Asian Alone	12,759	15.3%	12,321	14.3%	12,051	13.0%
Pacific Islander Alone	63	0.1%	67	0.1%	76	0.1%
Some Other Race Alone	14,226	17.0%	16,404	19.0%	20,702	22.3%
Two or More Races	3,254	3.9%	3,519	4.1%	3,989	4.3%
Hispanic Origin (Any Race)	30,192	36.1%	34,590	40.1%	42,839	46.1%

Data Note: Income is expressed in current dollars.

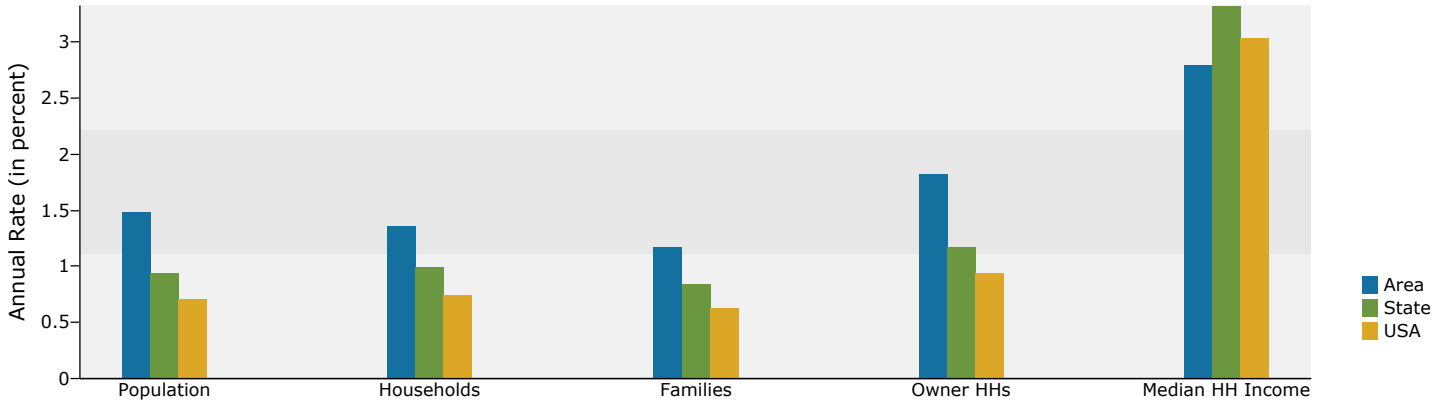
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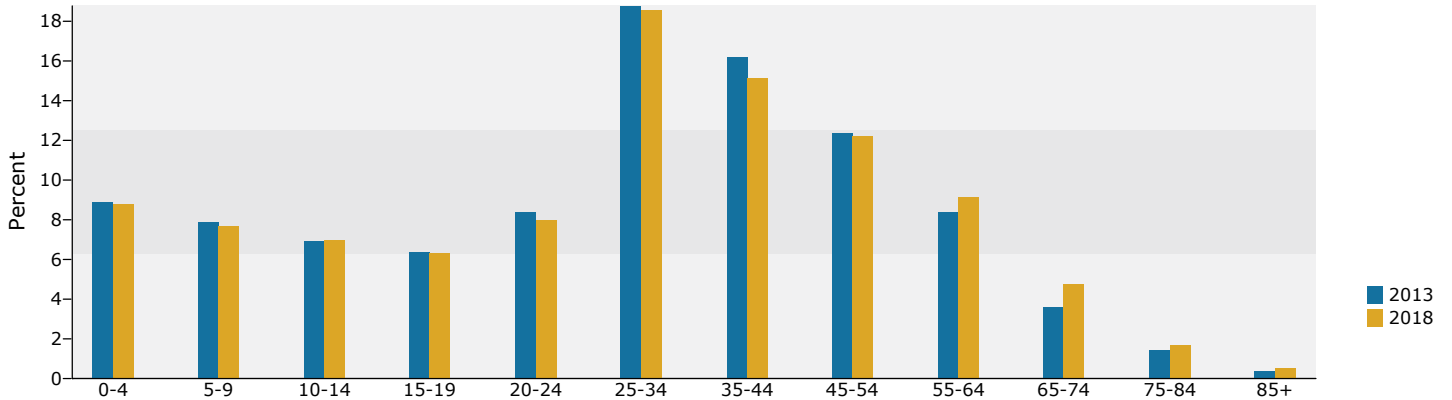
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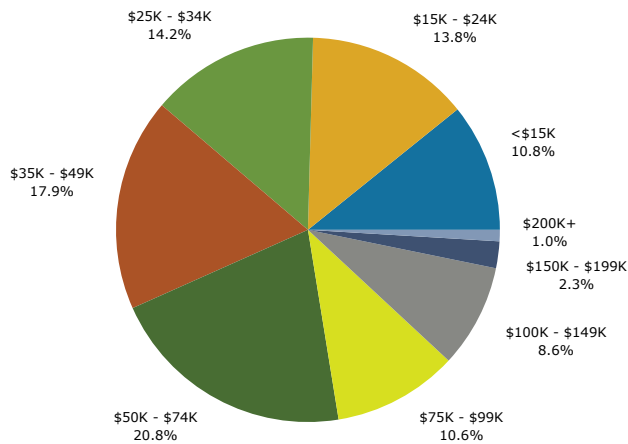
Trends 2013-2018



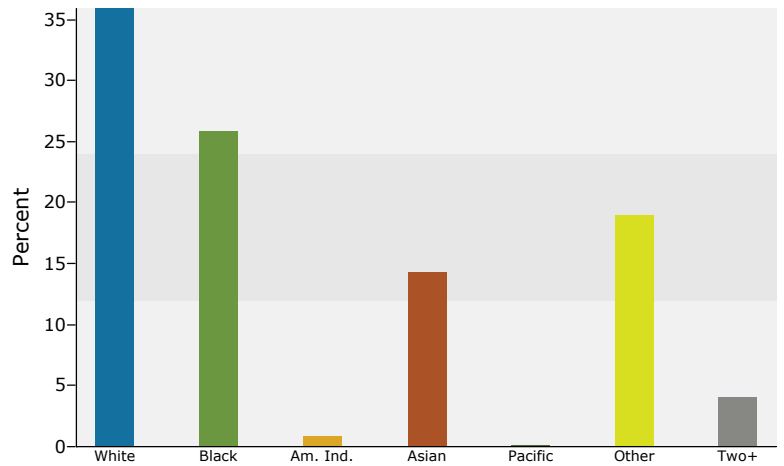
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 40.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile

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Summary	Census 2010	2013	2018
Population	210,800	217,525	234,585
Households	72,035	73,723	79,045
Families	49,773	50,516	53,746
Average Household Size	2.92	2.95	2.96
Owner Occupied Housing Units	37,586	35,870	39,281
Renter Occupied Housing Units	34,449	37,853	39,764
Median Age	31.5	32.0	32.6
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.52%	0.94%	0.71%
Households	1.40%	0.99%	0.74%
Families	1.25%	0.84%	0.63%
Owner HHs	1.83%	1.17%	0.94%
Median Household Income	2.94%	3.32%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	7,523	10.2%	7,597	9.6%
\$15,000 - \$24,999	8,876	12.0%	7,287	9.2%
\$25,000 - \$34,999	9,240	12.5%	9,241	11.7%
\$35,000 - \$49,999	11,972	16.2%	11,100	14.0%
\$50,000 - \$74,999	15,514	21.0%	12,971	16.4%
\$75,000 - \$99,999	8,031	10.9%	12,981	16.4%
\$100,000 - \$149,999	7,785	10.6%	11,546	14.6%
\$150,000 - \$199,999	2,493	3.4%	3,408	4.3%
\$200,000+	2,289	3.1%	2,915	3.7%
Median Household Income	\$48,737		\$56,333	
Average Household Income	\$65,129		\$75,982	
Per Capita Income	\$22,112		\$25,639	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,014	9.0%	18,799	8.6%	20,080	8.6%
5 - 9	17,016	8.1%	17,578	8.1%	18,524	7.9%
10 - 14	15,143	7.2%	15,876	7.3%	17,589	7.5%
15 - 19	14,004	6.6%	14,089	6.5%	15,069	6.4%
20 - 24	15,341	7.3%	16,297	7.5%	15,949	6.8%
25 - 34	38,453	18.2%	37,714	17.3%	39,494	16.8%
35 - 44	34,307	16.3%	34,638	15.9%	36,216	15.4%
45 - 54	27,861	13.2%	28,366	13.0%	29,677	12.7%
55 - 64	17,607	8.4%	20,086	9.2%	23,325	9.9%
65 - 74	7,610	3.6%	9,230	4.2%	12,577	5.4%
75 - 84	3,290	1.6%	3,639	1.7%	4,642	2.0%
85+	1,154	0.5%	1,213	0.6%	1,444	0.6%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	87,619	41.6%	88,294	40.6%	89,643	38.2%
Black Alone	48,203	22.9%	49,701	22.8%	54,335	23.2%
American Indian Alone	1,550	0.7%	1,567	0.7%	1,716	0.7%
Asian Alone	32,935	15.6%	32,098	14.8%	32,189	13.7%
Pacific Islander Alone	153	0.1%	169	0.1%	198	0.1%
Some Other Race Alone	32,526	15.4%	37,249	17.1%	46,858	20.0%
Two or More Races	7,813	3.7%	8,446	3.9%	9,647	4.1%
Hispanic Origin (Any Race)	71,088	33.7%	81,062	37.3%	100,346	42.8%

Data Note: Income is expressed in current dollars.

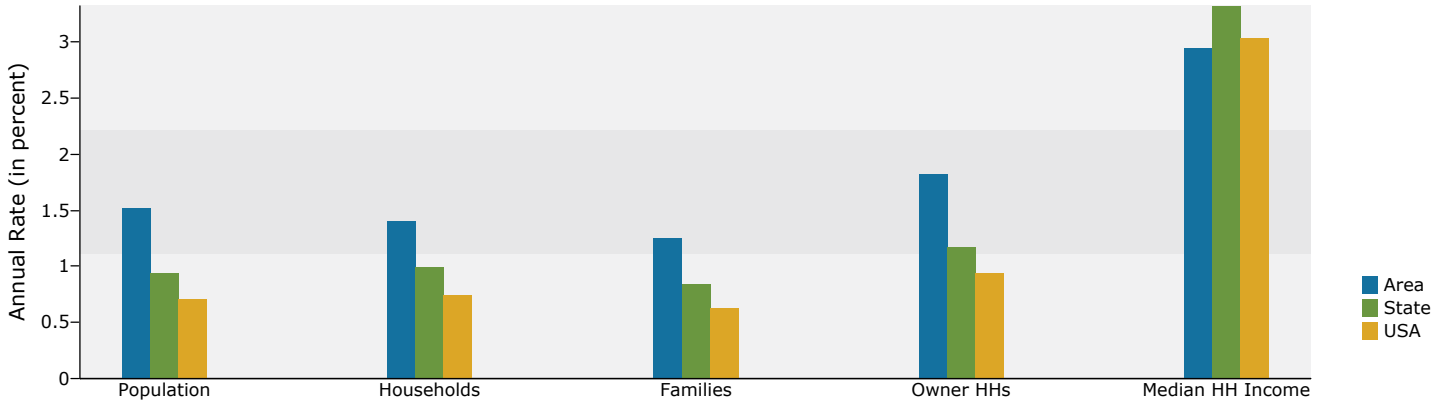
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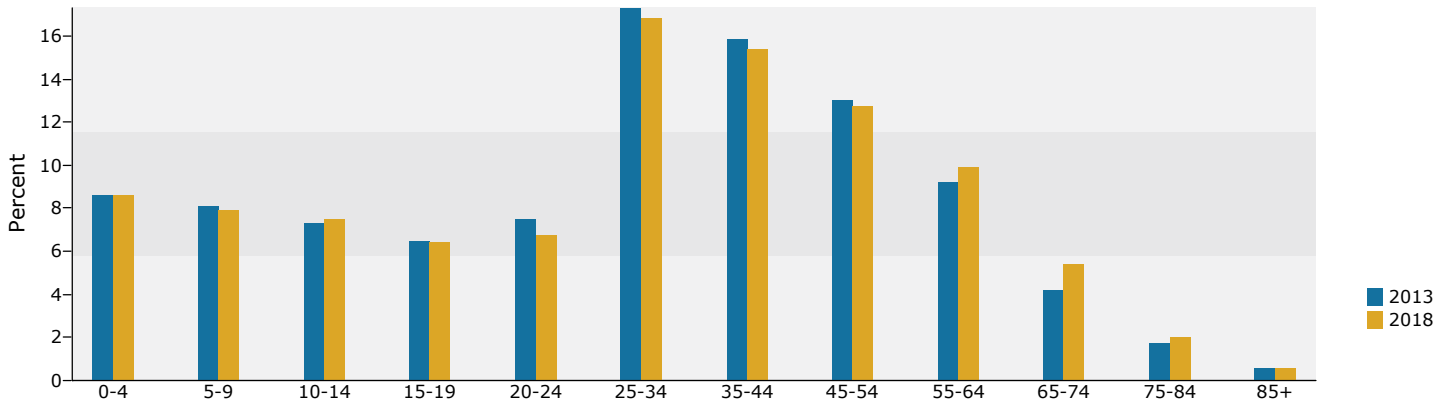
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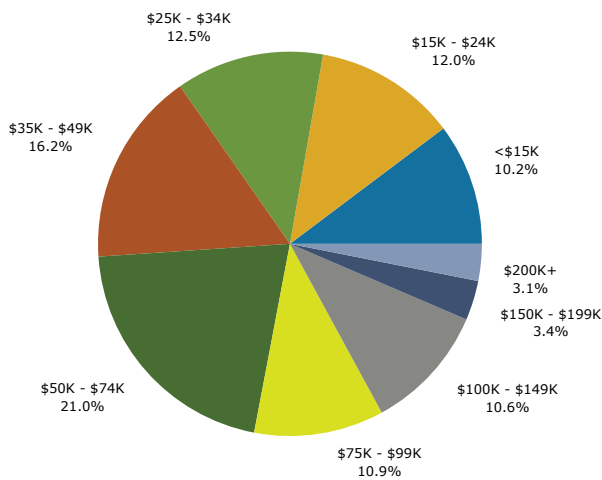
Trends 2013-2018



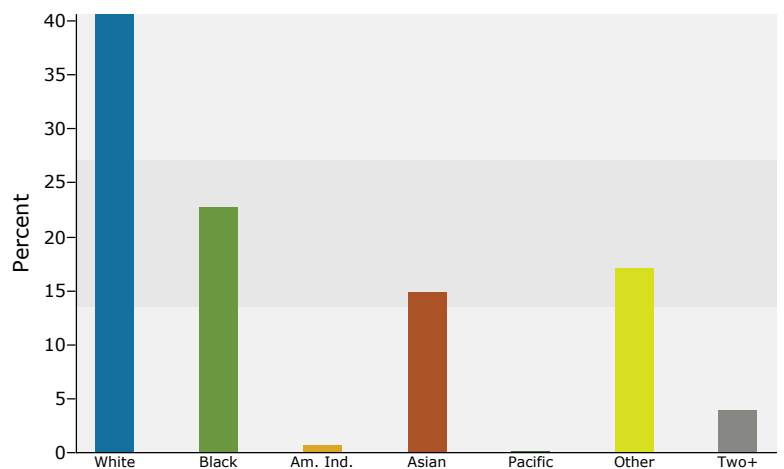
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 37.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.