



Demographic and Income Profile

501 Roberts Ct NW, Kennesaw, Georgia, 30144
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.00979
 Longitude: -84.56466

Summary	Census 2010	2016	2021
Population	6,172	7,205	8,118
Households	2,917	3,380	3,794
Families	1,394	1,604	1,785
Average Household Size	2.12	2.13	2.14
Owner Occupied Housing Units	954	940	1,045
Renter Occupied Housing Units	1,963	2,440	2,750
Median Age	29.6	31.1	31.1

Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	2.41%	1.02%	0.84%
Households	2.34%	0.96%	0.79%
Families	2.16%	0.87%	0.72%
Owner HHs	2.14%	0.93%	0.73%
Median Household Income	1.85%	2.34%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	364	10.8%	403	10.6%
\$15,000 - \$24,999	387	11.4%	401	10.6%
\$25,000 - \$34,999	284	8.4%	331	8.7%
\$35,000 - \$49,999	528	15.6%	330	8.7%
\$50,000 - \$74,999	755	22.3%	1,012	26.7%
\$75,000 - \$99,999	475	14.1%	566	14.9%
\$100,000 - \$149,999	294	8.7%	359	9.5%
\$150,000 - \$199,999	226	6.7%	314	8.3%
\$200,000+	66	2.0%	79	2.1%

Median Household Income	\$52,799	\$57,867
Average Household Income	\$66,250	\$72,522
Per Capita Income	\$30,248	\$32,903

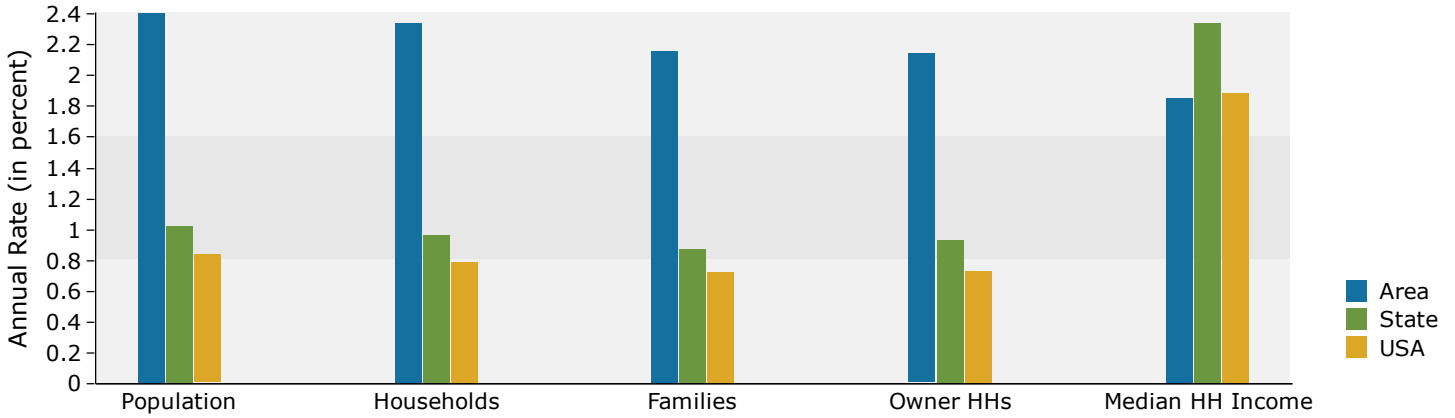
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	428	6.9%	472	6.6%	539	6.6%
5 - 9	333	5.4%	399	5.5%	431	5.3%
10 - 14	293	4.7%	333	4.6%	369	4.5%
15 - 19	327	5.3%	392	5.4%	405	5.0%
20 - 24	908	14.7%	801	11.1%	1,021	12.6%
25 - 34	1,502	24.3%	1,810	25.1%	1,957	24.1%
35 - 44	992	16.1%	1,165	16.2%	1,170	14.4%
45 - 54	620	10.0%	815	11.3%	951	11.7%
55 - 64	445	7.2%	504	7.0%	631	7.8%
65 - 74	208	3.4%	329	4.6%	407	5.0%
75 - 84	86	1.4%	143	2.0%	182	2.2%
85+	30	0.5%	41	0.6%	55	0.7%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,217	52.1%	3,425	47.5%	3,498	43.1%
Black Alone	1,718	27.8%	2,146	29.8%	2,583	31.8%
American Indian Alone	20	0.3%	21	0.3%	23	0.3%
Asian Alone	809	13.1%	1,082	15.0%	1,360	16.8%
Pacific Islander Alone	5	0.1%	5	0.1%	5	0.1%
Some Other Race Alone	175	2.8%	223	3.1%	271	3.3%
Two or More Races	229	3.7%	303	4.2%	379	4.7%
Hispanic Origin (Any Race)	567	9.2%	718	10.0%	880	10.8%

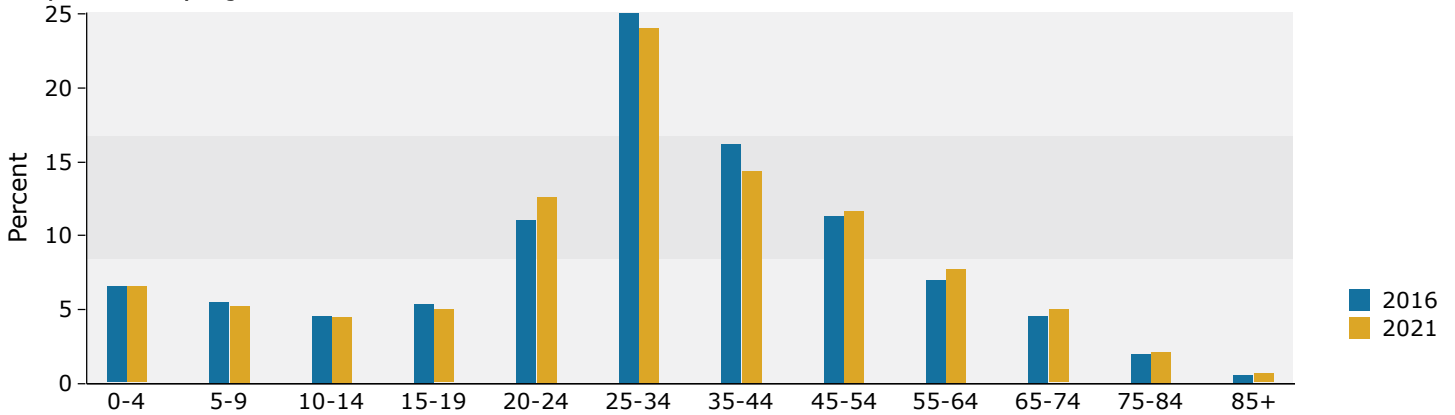
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

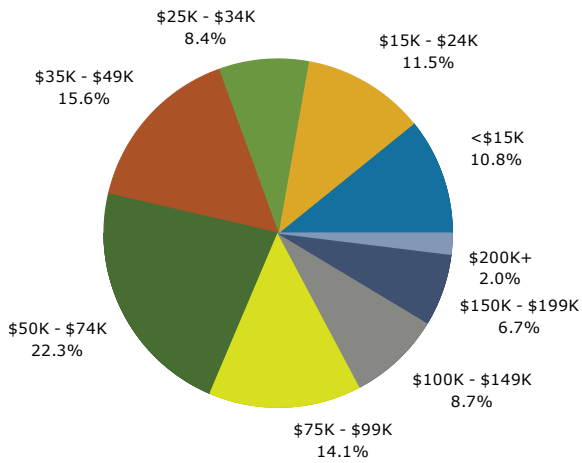
Trends 2016-2021



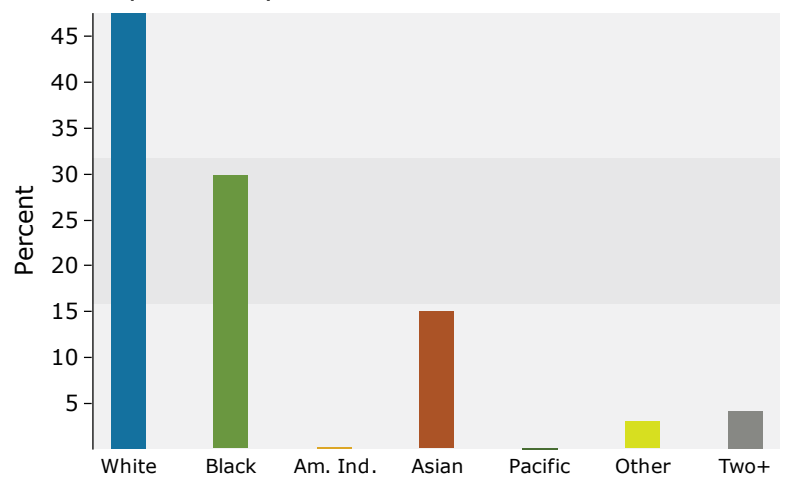
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 10.0%



Demographic and Income Profile

501 Roberts Ct NW, Kennesaw, Georgia, 30144
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 34.00979
 Longitude: -84.56466

Summary	Census 2010	2016	2021
Population	48,357	53,446	57,900
Households	19,269	21,291	23,132
Families	11,077	12,050	12,977
Average Household Size	2.34	2.35	2.36
Owner Occupied Housing Units	9,907	9,713	10,434
Renter Occupied Housing Units	9,362	11,578	12,698
Median Age	31.5	32.9	33.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.61%	1.02%	0.84%
Households	1.67%	0.96%	0.79%
Families	1.49%	0.87%	0.72%
Owner HHs	1.44%	0.93%	0.73%
Median Household Income	2.18%	2.34%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	2,074	9.7%	2,198	9.5%
\$15,000 - \$24,999	2,082	9.8%	2,201	9.5%
\$25,000 - \$34,999	2,105	9.9%	2,327	10.1%
\$35,000 - \$49,999	3,259	15.3%	1,965	8.5%
\$50,000 - \$74,999	4,472	21.0%	5,382	23.3%
\$75,000 - \$99,999	2,948	13.8%	3,486	15.1%
\$100,000 - \$149,999	2,370	11.1%	3,011	13.0%
\$150,000 - \$199,999	1,223	5.7%	1,634	7.1%
\$200,000+	759	3.6%	928	4.0%
Median Household Income	\$54,453		\$60,646	
Average Household Income	\$72,137		\$79,637	
Per Capita Income	\$30,330		\$33,236	

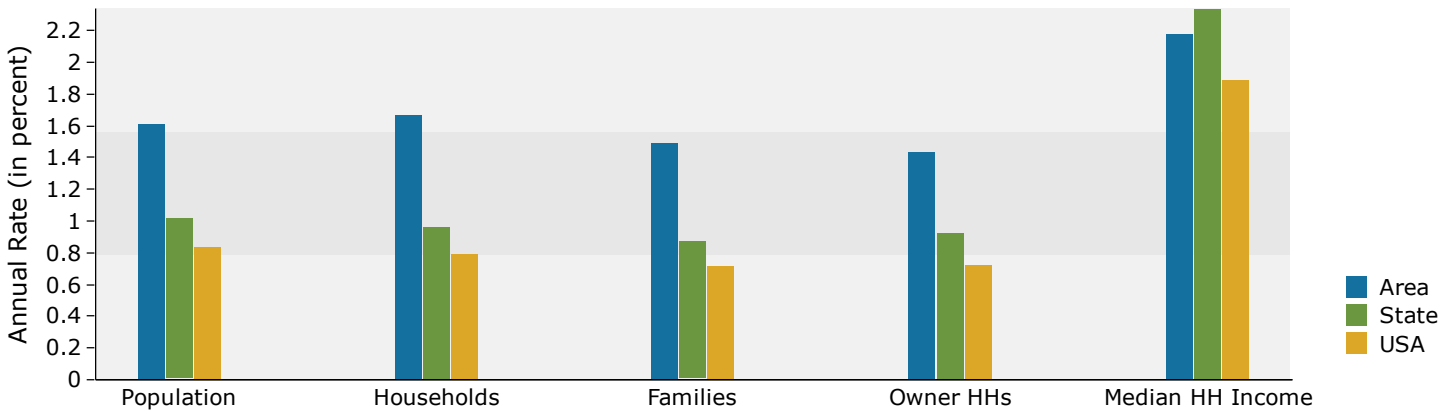
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,012	6.2%	3,160	5.9%	3,397	5.9%
5 - 9	2,736	5.7%	3,051	5.7%	3,224	5.6%
10 - 14	2,561	5.3%	2,865	5.4%	3,190	5.5%
15 - 19	4,269	8.8%	4,306	8.1%	4,577	7.9%
20 - 24	5,982	12.4%	5,404	10.1%	5,620	9.7%
25 - 34	8,231	17.0%	9,863	18.5%	10,445	18.0%
35 - 44	6,749	14.0%	7,291	13.6%	8,018	13.8%
45 - 54	5,806	12.0%	6,312	11.8%	6,554	11.3%
55 - 64	4,412	9.1%	5,211	9.8%	5,744	9.9%
65 - 74	2,463	5.1%	3,440	6.4%	4,189	7.2%
75 - 84	1,453	3.0%	1,724	3.2%	2,055	3.5%
85+	683	1.4%	819	1.5%	886	1.5%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	31,075	64.3%	31,747	59.4%	31,827	55.0%
Black Alone	10,268	21.2%	12,756	23.9%	15,170	26.2%
American Indian Alone	198	0.4%	201	0.4%	213	0.4%
Asian Alone	3,153	6.5%	4,169	7.8%	5,172	8.9%
Pacific Islander Alone	34	0.1%	31	0.1%	31	0.1%
Some Other Race Alone	2,110	4.4%	2,564	4.8%	3,056	5.3%
Two or More Races	1,519	3.1%	1,978	3.7%	2,432	4.2%
Hispanic Origin (Any Race)	5,052	10.4%	6,187	11.6%	7,430	12.8%

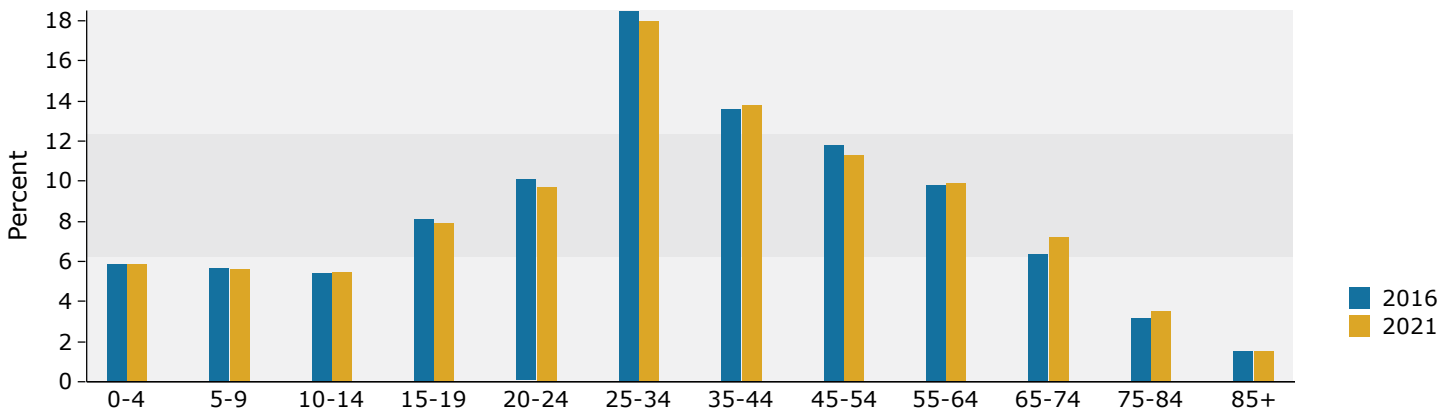
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

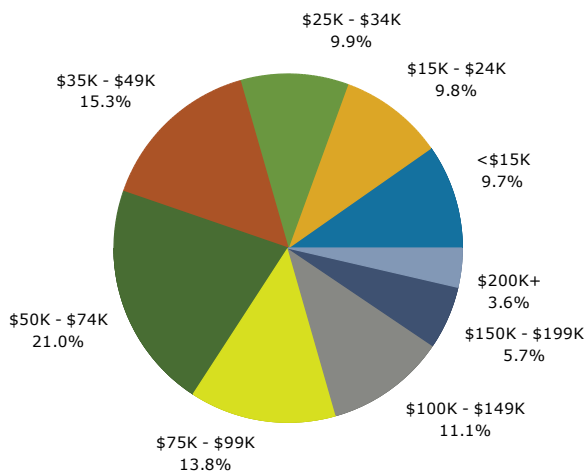
Trends 2016-2021



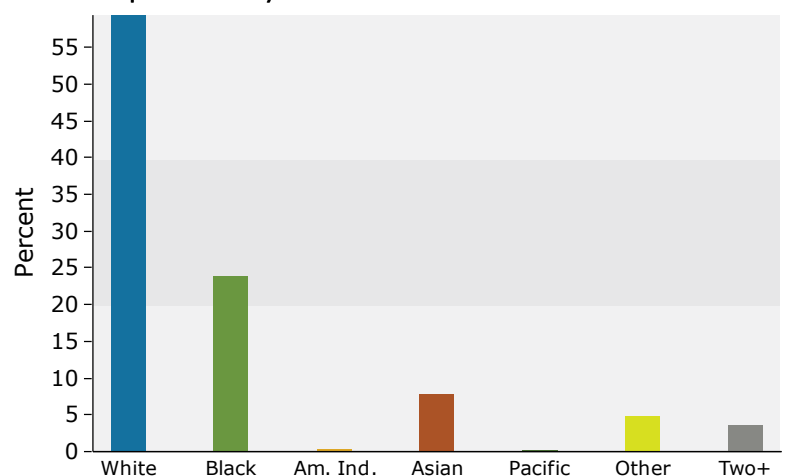
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 11.6%



Demographic and Income Profile

501 Roberts Ct NW, Kennesaw, Georgia, 30144
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.00979
 Longitude: -84.56466

Summary	Census 2010	2016	2021
Population	164,042	176,872	190,174
Households	62,369	67,091	72,107
Families	41,074	43,618	46,556
Average Household Size	2.57	2.58	2.58
Owner Occupied Housing Units	40,947	40,510	43,214
Renter Occupied Housing Units	21,422	26,581	28,893
Median Age	34.7	35.7	36.5
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.46%	1.02%	0.84%
Households	1.45%	0.96%	0.79%
Families	1.31%	0.87%	0.72%
Owner HHs	1.30%	0.93%	0.73%
Median Household Income	2.75%	2.34%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	5,731	8.5%	5,941	8.2%
\$15,000 - \$24,999	5,424	8.1%	5,484	7.6%
\$25,000 - \$34,999	6,259	9.3%	6,456	9.0%
\$35,000 - \$49,999	8,763	13.1%	5,162	7.2%
\$50,000 - \$74,999	12,160	18.1%	14,258	19.8%
\$75,000 - \$99,999	9,707	14.5%	11,364	15.8%
\$100,000 - \$149,999	10,637	15.9%	13,176	18.3%
\$150,000 - \$199,999	4,670	7.0%	5,913	8.2%
\$200,000+	3,740	5.6%	4,354	6.0%
Median Household Income	\$62,822		\$71,946	
Average Household Income	\$83,462		\$91,629	
Per Capita Income	\$32,298		\$35,341	

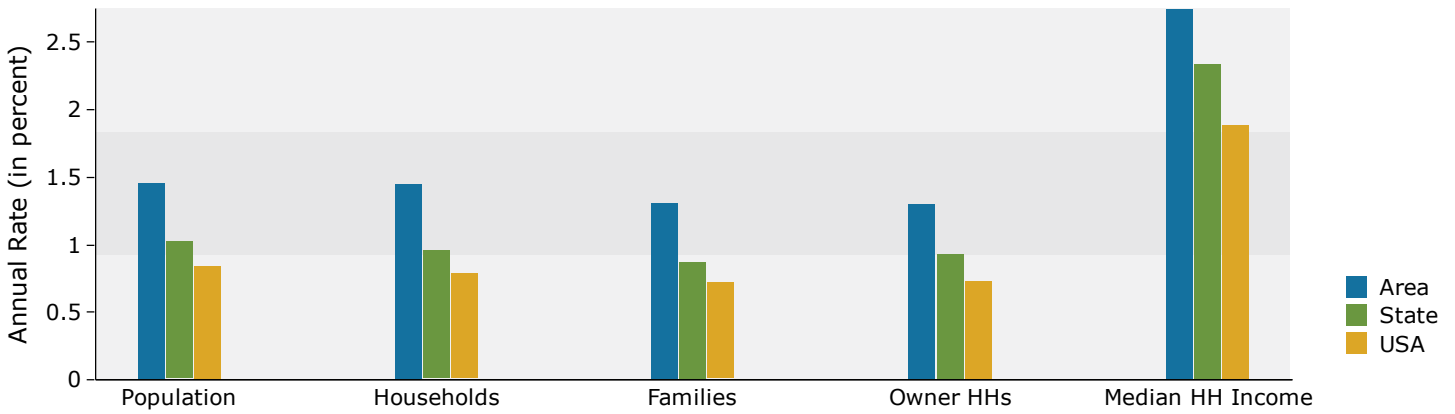
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,748	6.6%	10,786	6.1%	11,317	6.0%
5 - 9	10,923	6.7%	11,103	6.3%	11,285	5.9%
10 - 14	10,716	6.5%	11,311	6.4%	11,893	6.3%
15 - 19	12,373	7.5%	12,112	6.8%	12,912	6.8%
20 - 24	13,854	8.4%	13,499	7.6%	13,283	7.0%
25 - 34	24,037	14.7%	27,930	15.8%	30,246	15.9%
35 - 44	24,564	15.0%	24,458	13.8%	26,377	13.9%
45 - 54	23,717	14.5%	24,195	13.7%	24,206	12.7%
55 - 64	17,681	10.8%	20,568	11.6%	22,557	11.9%
65 - 74	8,794	5.4%	13,033	7.4%	16,263	8.6%
75 - 84	4,696	2.9%	5,547	3.1%	7,220	3.8%
85+	1,937	1.2%	2,329	1.3%	2,615	1.4%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	113,550	69.2%	114,782	64.9%	115,898	60.9%
Black Alone	29,509	18.0%	35,962	20.3%	42,632	22.4%
American Indian Alone	594	0.4%	587	0.3%	611	0.3%
Asian Alone	8,630	5.3%	11,193	6.3%	13,851	7.3%
Pacific Islander Alone	99	0.1%	90	0.1%	90	0.0%
Some Other Race Alone	7,049	4.3%	8,368	4.7%	9,860	5.2%
Two or More Races	4,612	2.8%	5,890	3.3%	7,232	3.8%
Hispanic Origin (Any Race)	18,130	11.1%	21,515	12.2%	25,485	13.4%

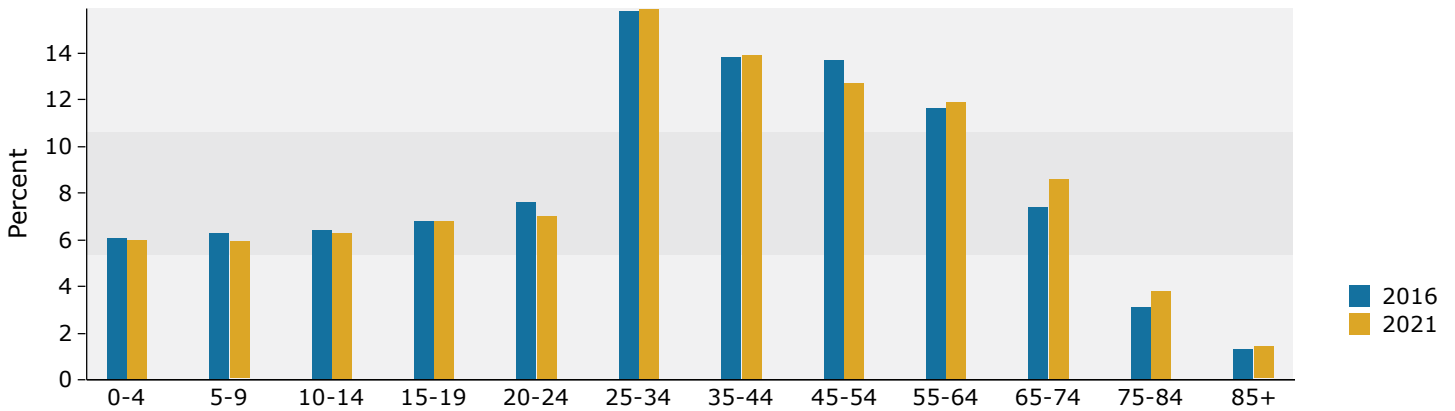
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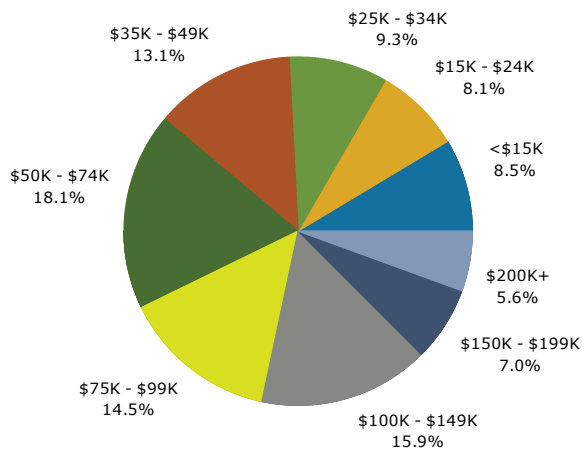
Trends 2016-2021



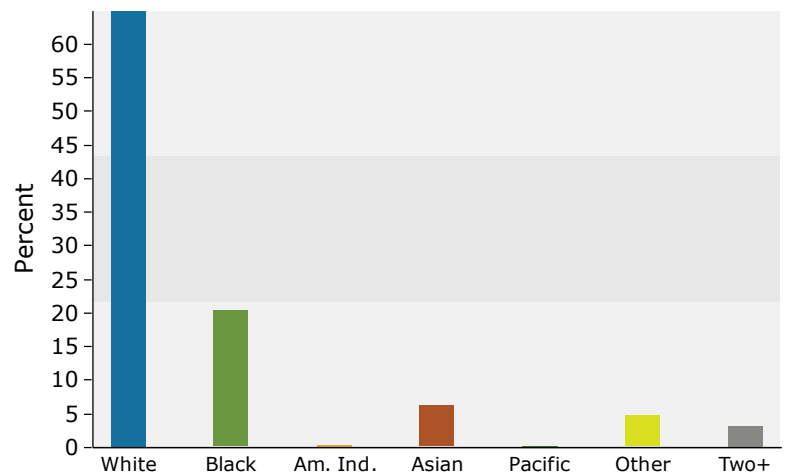
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 12.2%