



# Demographic and Income Profile

3172 E Ponce de Leon Ave, Scottdale, Georgia, 30079  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 33.78638  
 Longitude: -84.26498

Summary	Census 2010	2017	2022
Population	9,420	9,690	10,014
Households	4,126	4,279	4,431
Families	2,017	2,053	2,107
Average Household Size	2.27	2.26	2.25
Owner Occupied Housing Units	1,638	1,455	1,494
Renter Occupied Housing Units	2,488	2,823	2,937
Median Age	33.4	34.3	34.9
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.66%	1.03%	0.83%
Households	0.70%	1.01%	0.79%
Families	0.52%	0.92%	0.71%
Owner HHs	0.53%	0.99%	0.72%
Median Household Income	4.28%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	869	20.3%	831	18.8%
\$15,000 - \$24,999	511	11.9%	457	10.3%
\$25,000 - \$34,999	443	10.4%	375	8.5%
\$35,000 - \$49,999	529	12.4%	442	10.0%
\$50,000 - \$74,999	701	16.4%	694	15.7%
\$75,000 - \$99,999	365	8.5%	470	10.6%
\$100,000 - \$149,999	466	10.9%	639	14.4%
\$150,000 - \$199,999	229	5.4%	311	7.0%
\$200,000+	166	3.9%	213	4.8%
Median Household Income	\$42,872		\$52,878	
Average Household Income	\$65,035		\$78,047	
Per Capita Income	\$29,722		\$35,628	

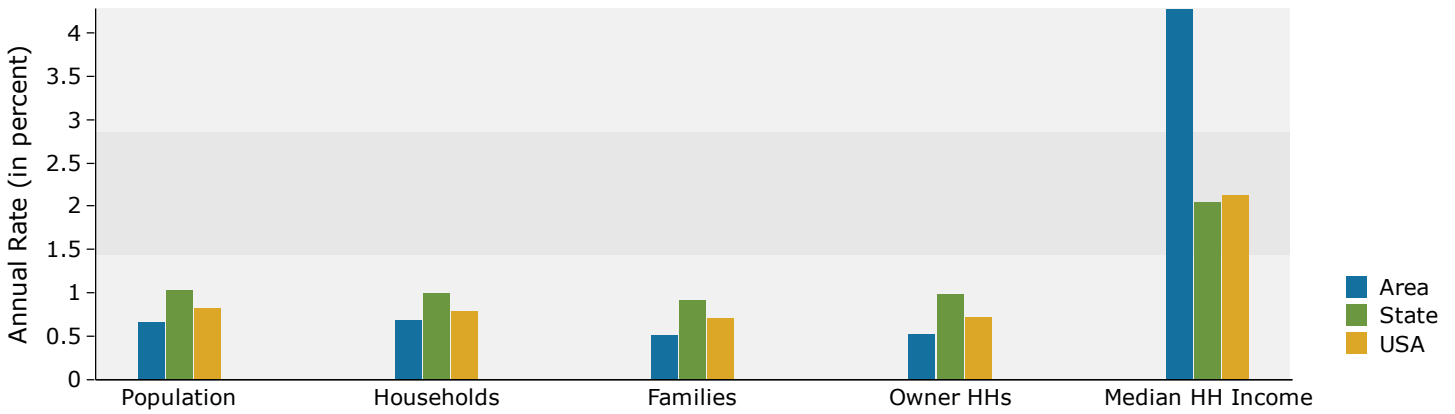
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	876	9.3%	784	8.1%	780	7.8%
5 - 9	579	6.1%	675	7.0%	670	6.7%
10 - 14	493	5.2%	553	5.7%	629	6.3%
15 - 19	452	4.8%	456	4.7%	535	5.3%
20 - 24	711	7.5%	632	6.5%	642	6.4%
25 - 34	1,879	19.9%	1,884	19.4%	1,765	17.6%
35 - 44	1,530	16.2%	1,465	15.1%	1,538	15.4%
45 - 54	1,257	13.3%	1,185	12.2%	1,175	11.7%
55 - 64	869	9.2%	1,035	10.7%	1,053	10.5%
65 - 74	359	3.8%	559	5.8%	699	7.0%
75 - 84	241	2.6%	260	2.7%	325	3.2%
85+	175	1.9%	201	2.1%	203	2.0%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,613	38.4%	3,651	37.7%	3,690	36.9%
Black Alone	4,612	49.0%	4,598	47.5%	4,661	46.5%
American Indian Alone	21	0.2%	21	0.2%	21	0.2%
Asian Alone	756	8.0%	967	10.0%	1,150	11.5%
Pacific Islander Alone	4	0.0%	4	0.0%	4	0.0%
Some Other Race Alone	165	1.8%	153	1.6%	155	1.5%
Two or More Races	249	2.6%	295	3.0%	332	3.3%
Hispanic Origin (Any Race)	409	4.3%	367	3.8%	361	3.6%

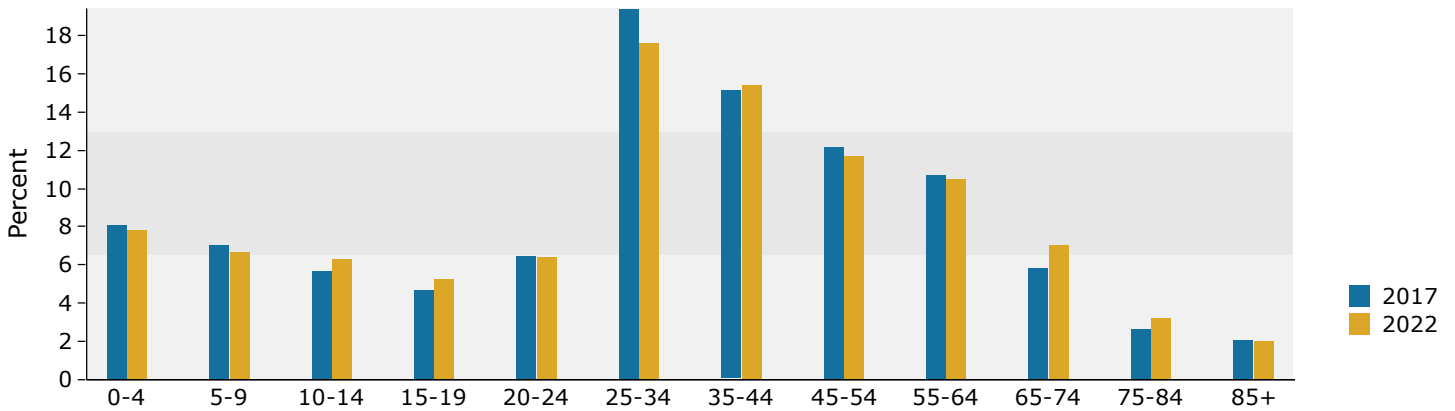
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

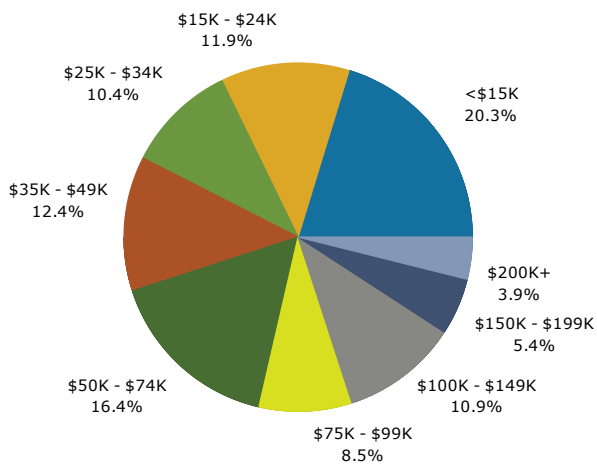
## Trends 2017-2022



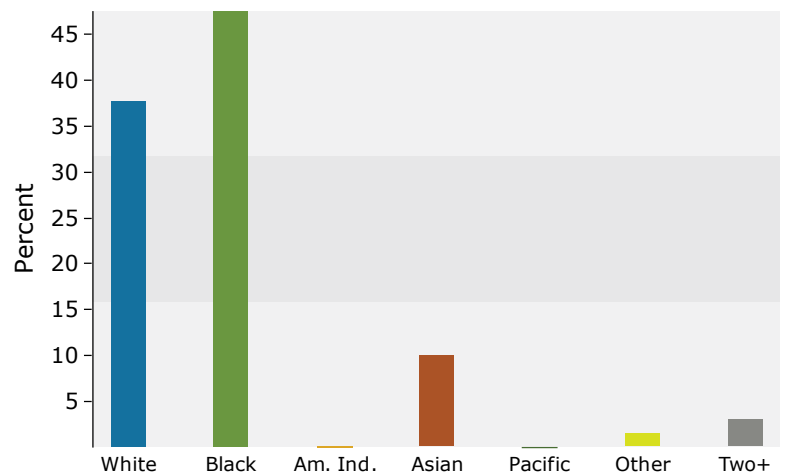
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 3.8%



# Demographic and Income Profile

3172 E Ponce de Leon Ave, Scottdale, Georgia, 30079  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 33.78638  
 Longitude: -84.26498

Summary	Census 2010	2017	2022
Population	108,302	115,316	120,632
Households	44,181	47,266	49,542
Families	23,924	25,333	26,410
Average Household Size	2.35	2.35	2.35
Owner Occupied Housing Units	22,111	21,366	22,365
Renter Occupied Housing Units	22,070	25,900	27,177
Median Age	34.8	35.9	36.1
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.91%	1.03%	0.83%
Households	0.95%	1.01%	0.79%
Families	0.84%	0.92%	0.71%
Owner HHs	0.92%	0.99%	0.72%
Median Household Income	2.56%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	7,547	16.0%	7,583	15.3%
\$15,000 - \$24,999	5,517	11.7%	5,197	10.5%
\$25,000 - \$34,999	4,457	9.4%	4,015	8.1%
\$35,000 - \$49,999	6,303	13.3%	5,629	11.4%
\$50,000 - \$74,999	7,476	15.8%	7,461	15.1%
\$75,000 - \$99,999	4,701	9.9%	5,752	11.6%
\$100,000 - \$149,999	6,000	12.7%	7,508	15.2%
\$150,000 - \$199,999	2,479	5.2%	3,043	6.1%
\$200,000+	2,780	5.9%	3,346	6.8%
Median Household Income	\$49,387		\$56,030	
Average Household Income	\$75,722		\$86,717	
Per Capita Income	\$31,620		\$36,163	

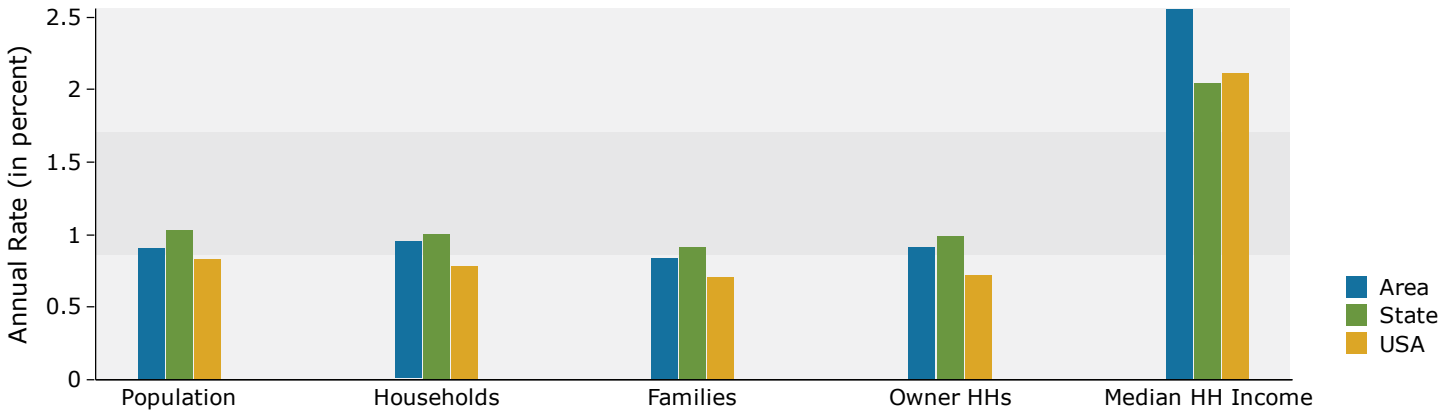
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,302	7.7%	7,841	6.8%	8,056	6.7%
5 - 9	6,681	6.2%	7,491	6.5%	7,516	6.2%
10 - 14	5,900	5.4%	6,731	5.8%	7,258	6.0%
15 - 19	6,171	5.7%	6,565	5.7%	7,011	5.8%
20 - 24	8,605	7.9%	9,102	7.9%	9,218	7.6%
25 - 34	18,956	17.5%	18,348	15.9%	19,334	16.0%
35 - 44	17,319	16.0%	16,948	14.7%	16,942	14.0%
45 - 54	15,134	14.0%	15,393	13.3%	15,349	12.7%
55 - 64	11,276	10.4%	13,275	11.5%	13,633	11.3%
65 - 74	5,158	4.8%	8,306	7.2%	10,007	8.3%
75 - 84	3,189	2.9%	3,447	3.0%	4,432	3.7%
85+	1,610	1.5%	1,868	1.6%	1,878	1.6%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	45,463	42.0%	47,437	41.1%	48,600	40.3%
Black Alone	47,642	44.0%	49,111	42.6%	50,296	41.7%
American Indian Alone	291	0.3%	286	0.2%	292	0.2%
Asian Alone	10,321	9.5%	13,301	11.5%	15,746	13.1%
Pacific Islander Alone	54	0.0%	54	0.0%	54	0.0%
Some Other Race Alone	1,573	1.5%	1,492	1.3%	1,508	1.3%
Two or More Races	2,958	2.7%	3,634	3.2%	4,136	3.4%
Hispanic Origin (Any Race)	4,348	4.0%	4,012	3.5%	4,000	3.3%

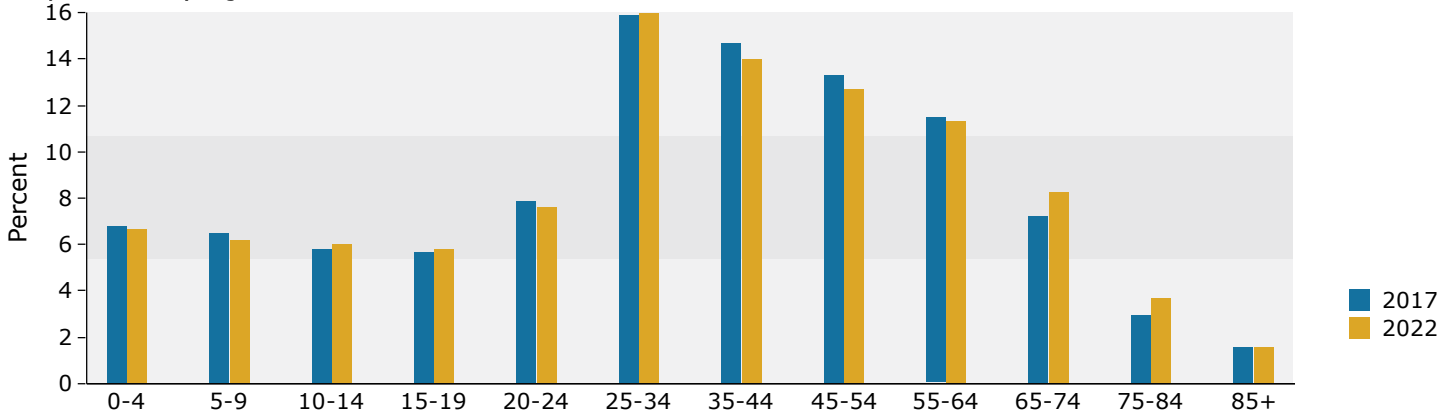
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

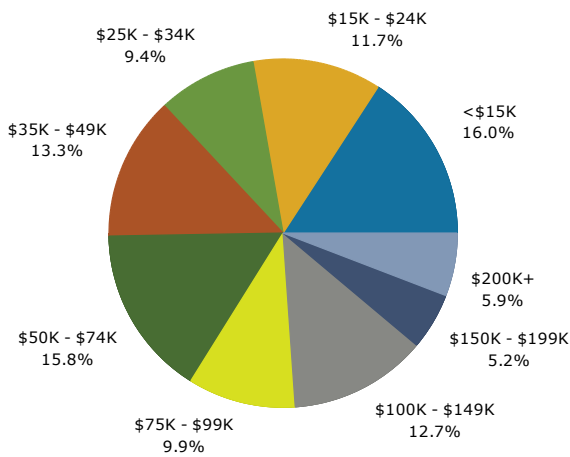
## Trends 2017-2022



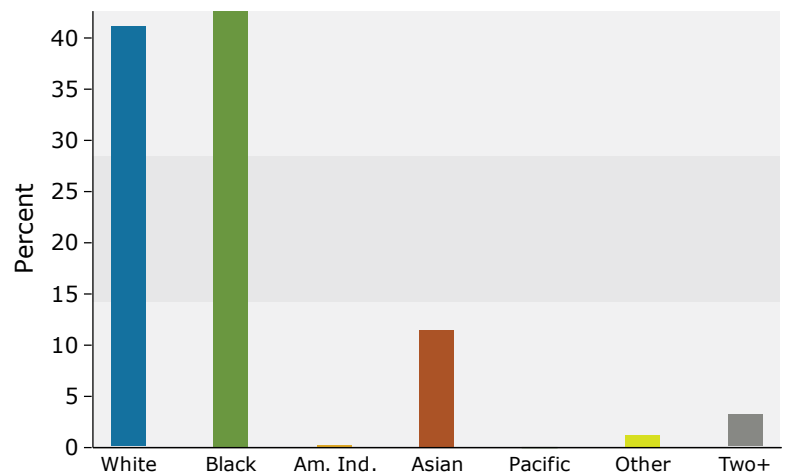
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 3.5%



# Demographic and Income Profile

3172 E Ponce de Leon Ave, Scottdale, Georgia, 30079  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 33.78638  
 Longitude: -84.26498

Summary	Census 2010	2017	2022
Population	267,469	283,269	295,888
Households	108,236	115,660	121,173
Families	59,880	62,954	65,449
Average Household Size	2.38	2.38	2.37
Owner Occupied Housing Units	58,716	56,725	59,136
Renter Occupied Housing Units	49,520	58,934	62,036
Median Age	35.0	36.2	36.4
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.88%	1.03%	0.83%
Households	0.94%	1.01%	0.79%
Families	0.78%	0.92%	0.71%
Owner HHs	0.84%	0.99%	0.72%
Median Household Income	2.40%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	16,390	14.2%	16,494	13.6%
\$15,000 - \$24,999	12,435	10.8%	11,790	9.7%
\$25,000 - \$34,999	10,884	9.4%	9,815	8.1%
\$35,000 - \$49,999	15,422	13.3%	13,647	11.3%
\$50,000 - \$74,999	20,048	17.3%	19,790	16.3%
\$75,000 - \$99,999	11,357	9.8%	13,835	11.4%
\$100,000 - \$149,999	14,712	12.7%	18,429	15.2%
\$150,000 - \$199,999	6,233	5.4%	7,684	6.3%
\$200,000+	8,172	7.1%	9,680	8.0%
Median Household Income	\$52,349		\$58,940	
Average Household Income	\$80,945		\$92,286	
Per Capita Income	\$33,653		\$38,371	

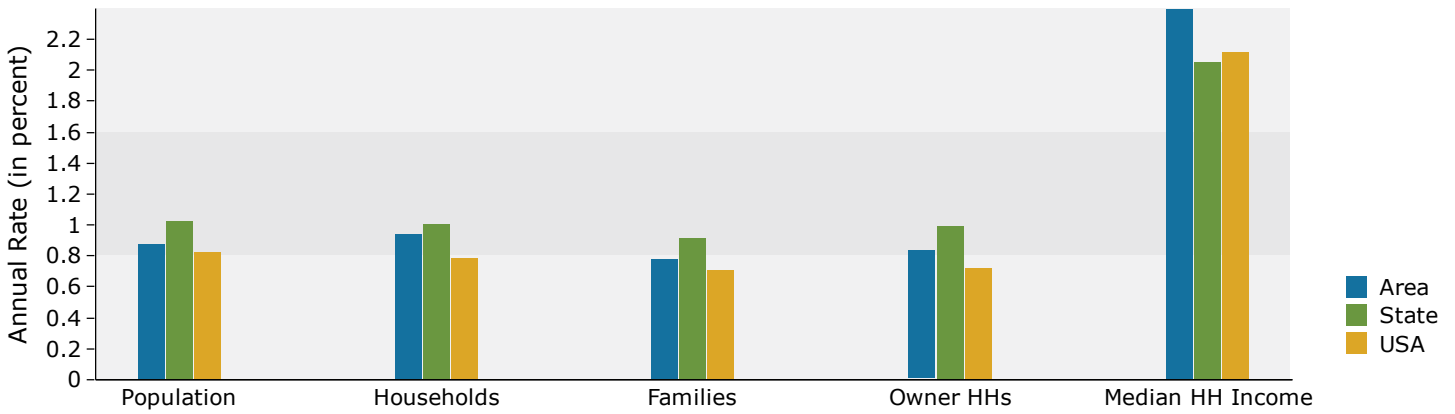
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,172	7.2%	18,112	6.4%	18,698	6.3%
5 - 9	16,318	6.1%	17,615	6.2%	17,559	5.9%
10 - 14	14,942	5.6%	16,505	5.8%	17,425	5.9%
15 - 19	16,779	6.3%	17,083	6.0%	18,024	6.1%
20 - 24	21,680	8.1%	22,682	8.0%	23,301	7.9%
25 - 34	44,712	16.7%	44,753	15.8%	47,064	15.9%
35 - 44	40,595	15.2%	39,870	14.1%	40,414	13.7%
45 - 54	37,063	13.9%	36,842	13.0%	36,571	12.4%
55 - 64	29,291	11.0%	33,520	11.8%	34,175	11.6%
65 - 74	14,562	5.4%	22,057	7.8%	25,905	8.8%
75 - 84	8,343	3.1%	9,561	3.4%	12,055	4.1%
85+	4,012	1.5%	4,666	1.6%	4,695	1.6%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	107,110	40.0%	111,530	39.4%	114,448	38.7%
Black Alone	130,315	48.7%	134,891	47.6%	138,660	46.9%
American Indian Alone	667	0.2%	674	0.2%	692	0.2%
Asian Alone	18,201	6.8%	23,772	8.4%	28,520	9.6%
Pacific Islander Alone	113	0.0%	113	0.0%	115	0.0%
Some Other Race Alone	4,899	1.8%	4,721	1.7%	4,811	1.6%
Two or More Races	6,163	2.3%	7,568	2.7%	8,643	2.9%
Hispanic Origin (Any Race)	12,207	4.6%	11,464	4.0%	11,502	3.9%

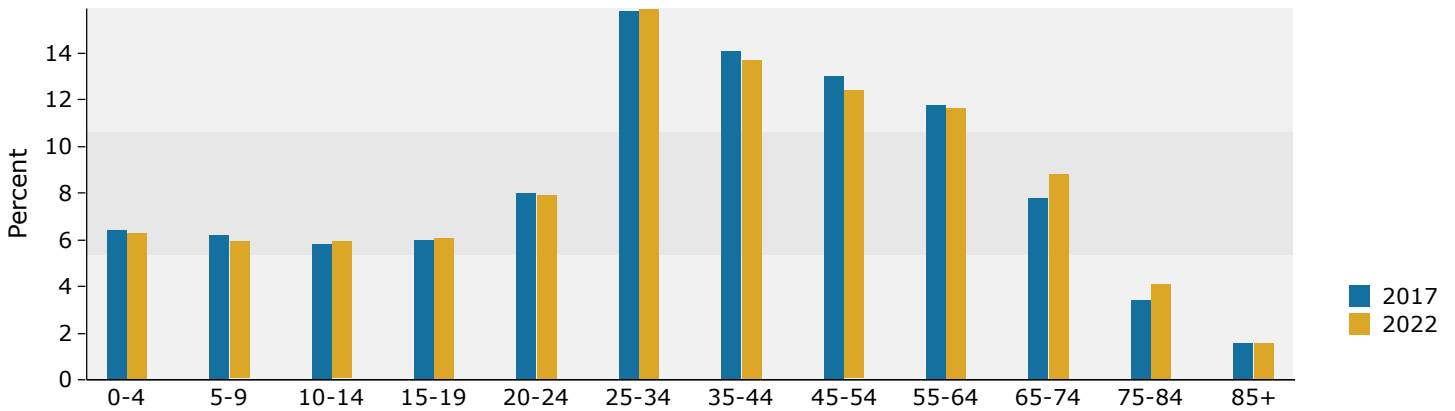
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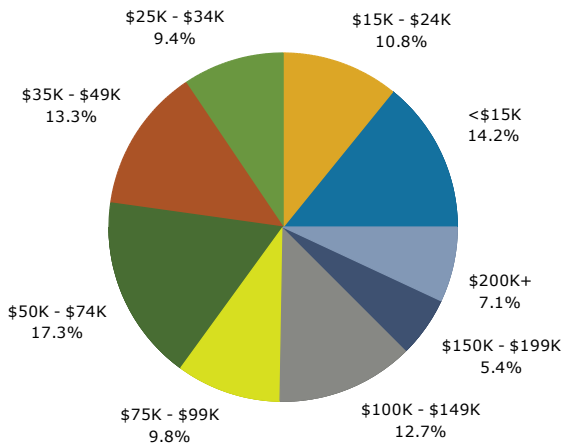
## Trends 2017-2022



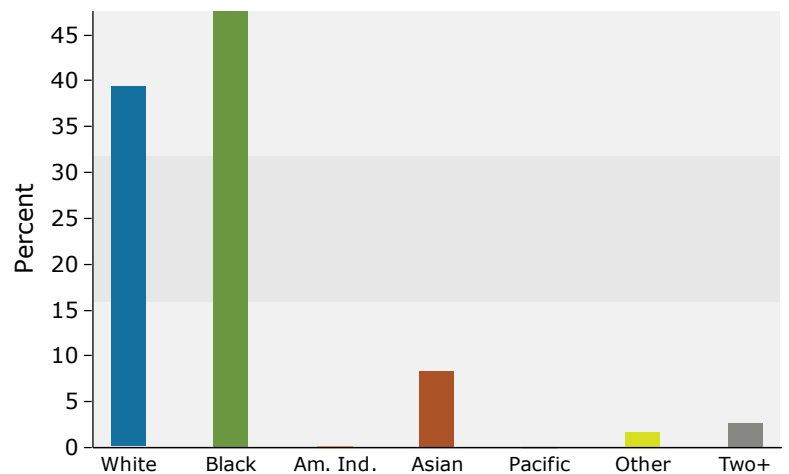
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 4.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.