



Demographic and Income Profile

559 Riverstone Pkwy, Canton, Georgia, 30114
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.23977
 Longitude: -84.49824

Summary	Census 2010	2019	2024
Population	5,587	6,089	6,708
Households	1,852	2,010	2,215
Families	1,143	1,219	1,332
Average Household Size	2.92	2.94	2.95
Owner Occupied Housing Units	569	538	609
Renter Occupied Housing Units	1,283	1,472	1,606
Median Age	30.4	31.6	31.7
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.96%	1.10%	0.77%
Households	1.96%	1.09%	0.75%
Families	1.79%	1.01%	0.68%
Owner HHs	2.51%	1.41%	0.92%
Median Household Income	2.03%	2.70%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	304	15.1%	239	10.8%
\$15,000 - \$24,999	327	16.3%	316	14.3%
\$25,000 - \$34,999	200	10.0%	218	9.8%
\$35,000 - \$49,999	426	21.2%	489	22.1%
\$50,000 - \$74,999	386	19.2%	452	20.4%
\$75,000 - \$99,999	115	5.7%	145	6.5%
\$100,000 - \$149,999	150	7.5%	212	9.6%
\$150,000 - \$199,999	47	2.3%	72	3.3%
\$200,000+	54	2.7%	71	3.2%
Median Household Income	\$39,724		\$43,914	
Average Household Income	\$55,551		\$64,547	
Per Capita Income	\$20,143		\$23,413	

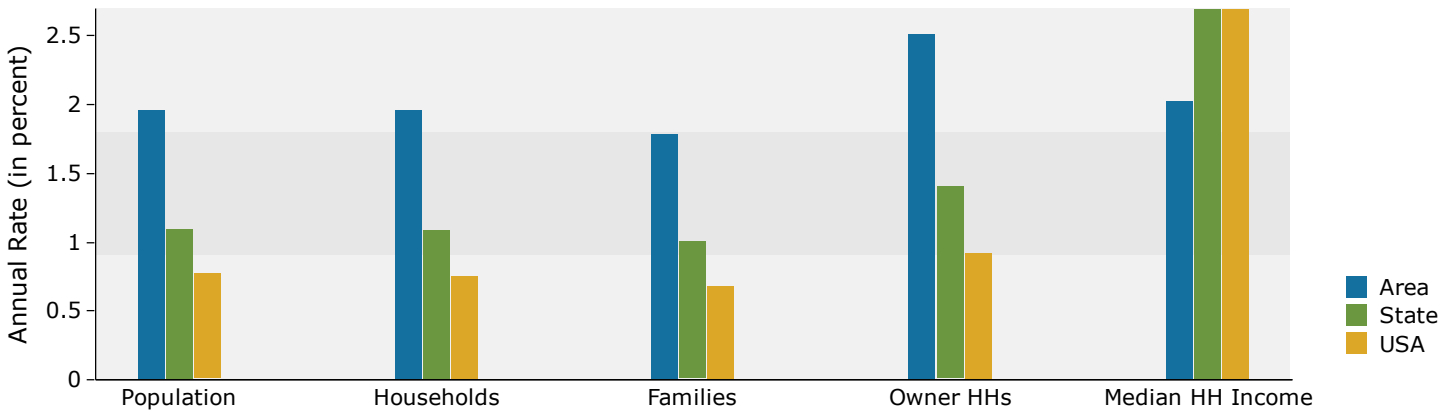
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	554	9.9%	550	9.0%	618	9.2%
5 - 9	456	8.2%	505	8.3%	552	8.2%
10 - 14	344	6.2%	460	7.6%	488	7.3%
15 - 19	333	6.0%	397	6.5%	445	6.6%
20 - 24	506	9.1%	440	7.2%	530	7.9%
25 - 34	998	17.9%	1,053	17.3%	1,085	16.2%
35 - 44	720	12.9%	832	13.7%	986	14.7%
45 - 54	566	10.1%	584	9.6%	622	9.3%
55 - 64	433	7.8%	499	8.2%	538	8.0%
65 - 74	294	5.3%	391	6.4%	428	6.4%
75 - 84	216	3.9%	235	3.9%	283	4.2%
85+	166	3.0%	141	2.3%	135	2.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,930	70.3%	4,063	66.7%	4,314	64.3%
Black Alone	552	9.9%	730	12.0%	887	13.2%
American Indian Alone	78	1.4%	78	1.3%	86	1.3%
Asian Alone	44	0.8%	62	1.0%	76	1.1%
Pacific Islander Alone	30	0.5%	34	0.6%	38	0.6%
Some Other Race Alone	761	13.6%	874	14.4%	1,020	15.2%
Two or More Races	193	3.5%	248	4.1%	287	4.3%
Hispanic Origin (Any Race)	1,583	28.3%	1,827	30.0%	2,109	31.4%

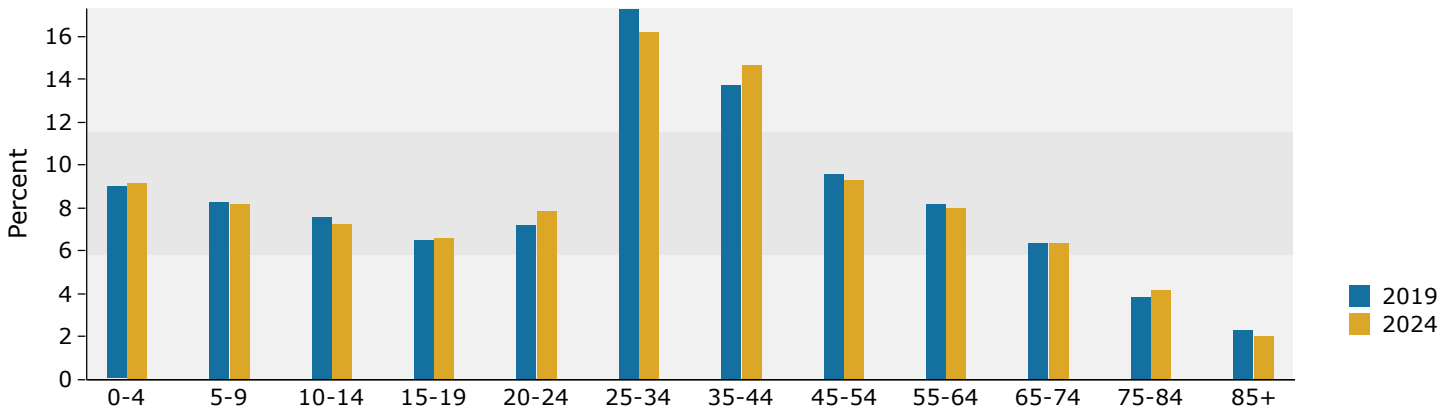
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

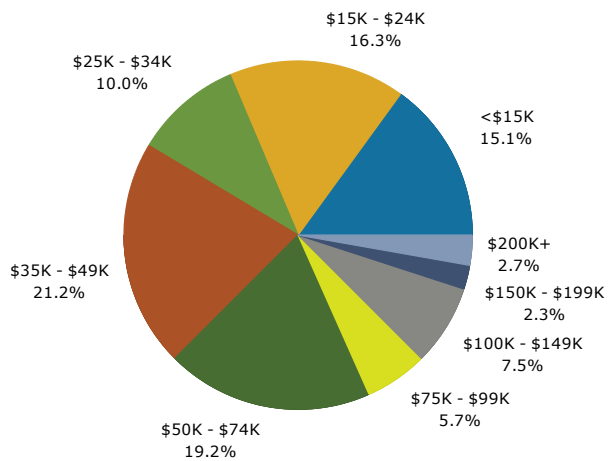
Trends 2019-2024



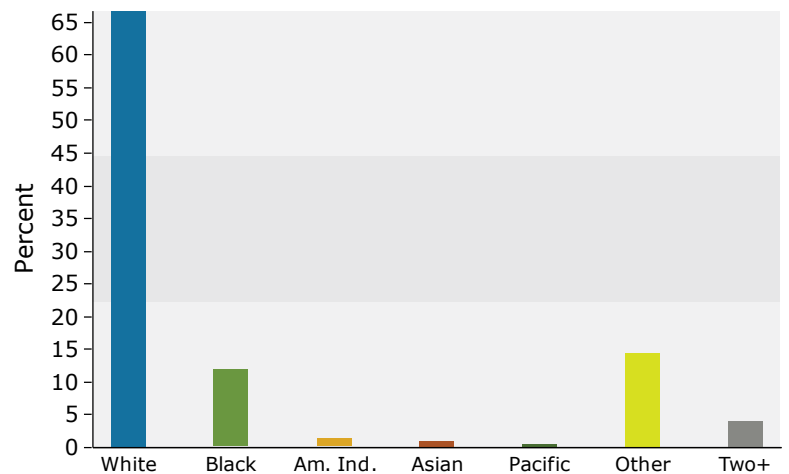
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 30.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

559 Riverstone Pkwy, Canton, Georgia, 30114
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 34.23977
 Longitude: -84.49824

Summary	Census 2010	2019	2024
Population	21,678	28,351	31,798
Households	7,740	10,031	11,220
Families	5,407	6,981	7,781
Average Household Size	2.73	2.76	2.78
Owner Occupied Housing Units	4,571	5,917	6,760
Renter Occupied Housing Units	3,169	4,114	4,461
Median Age	33.3	34.9	35.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	2.32%	1.10%	0.77%
Households	2.27%	1.09%	0.75%
Families	2.19%	1.01%	0.68%
Owner HHs	2.70%	1.41%	0.92%
Median Household Income	2.40%	2.70%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	976	9.7%	773	6.9%
\$15,000 - \$24,999	1,006	10.0%	951	8.5%
\$25,000 - \$34,999	699	7.0%	706	6.3%
\$35,000 - \$49,999	1,589	15.8%	1,685	15.0%
\$50,000 - \$74,999	2,154	21.5%	2,348	20.9%
\$75,000 - \$99,999	1,150	11.5%	1,385	12.3%
\$100,000 - \$149,999	1,400	14.0%	1,902	17.0%
\$150,000 - \$199,999	457	4.6%	671	6.0%
\$200,000+	601	6.0%	798	7.1%
Median Household Income	\$56,380		\$63,478	
Average Household Income	\$79,524		\$91,859	
Per Capita Income	\$27,519		\$31,726	

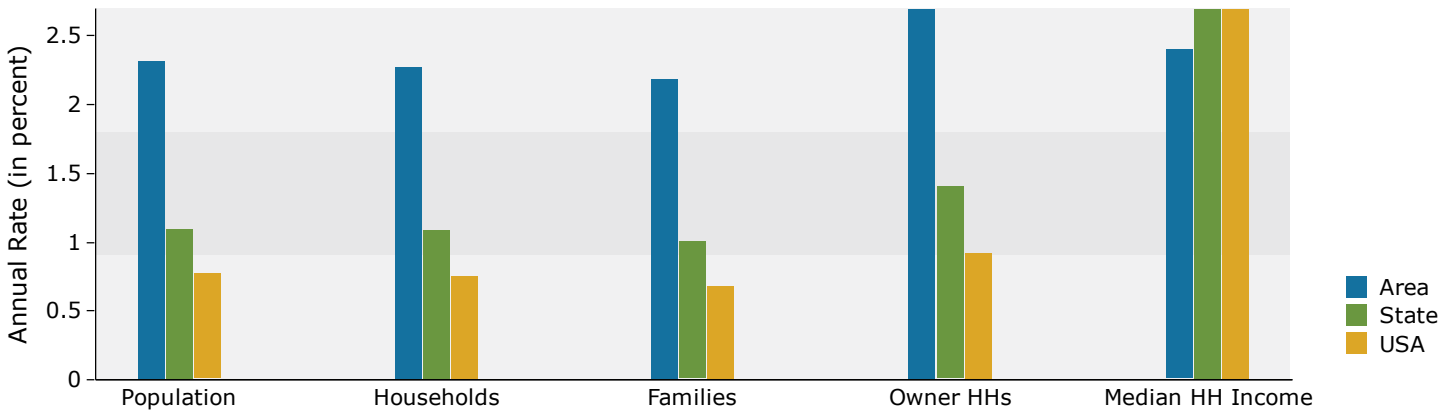
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,872	8.6%	2,164	7.6%	2,413	7.6%
5 - 9	1,793	8.3%	2,123	7.5%	2,333	7.3%
10 - 14	1,442	6.7%	2,073	7.3%	2,301	7.2%
15 - 19	1,308	6.0%	1,872	6.6%	2,107	6.6%
20 - 24	1,536	7.1%	1,756	6.2%	2,034	6.4%
25 - 34	3,472	16.0%	4,230	14.9%	4,529	14.2%
35 - 44	3,252	15.0%	3,953	13.9%	4,534	14.3%
45 - 54	2,537	11.7%	3,514	12.4%	3,783	11.9%
55 - 64	2,024	9.3%	2,907	10.3%	3,281	10.3%
65 - 74	1,400	6.5%	2,198	7.8%	2,498	7.9%
75 - 84	693	3.2%	1,140	4.0%	1,510	4.7%
85+	351	1.6%	422	1.5%	477	1.5%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	17,128	79.0%	21,848	77.1%	23,908	75.2%
Black Alone	1,515	7.0%	2,369	8.4%	2,971	9.3%
American Indian Alone	196	0.9%	233	0.8%	262	0.8%
Asian Alone	191	0.9%	319	1.1%	410	1.3%
Pacific Islander Alone	56	0.3%	70	0.2%	79	0.2%
Some Other Race Alone	2,053	9.5%	2,671	9.4%	3,163	9.9%
Two or More Races	540	2.5%	842	3.0%	1,004	3.2%
Hispanic Origin (Any Race)	4,375	20.2%	5,822	20.5%	6,827	21.5%

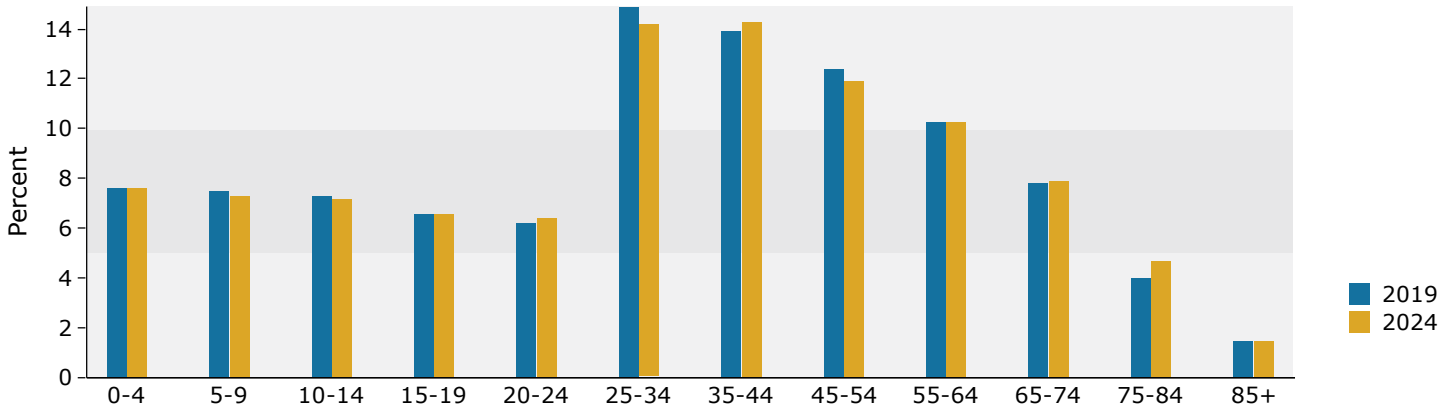
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

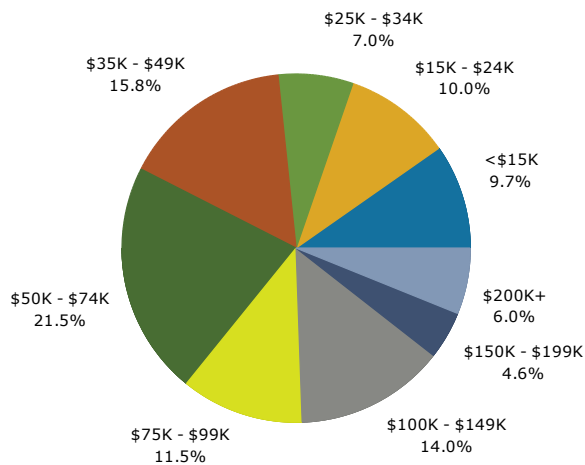
Trends 2019-2024



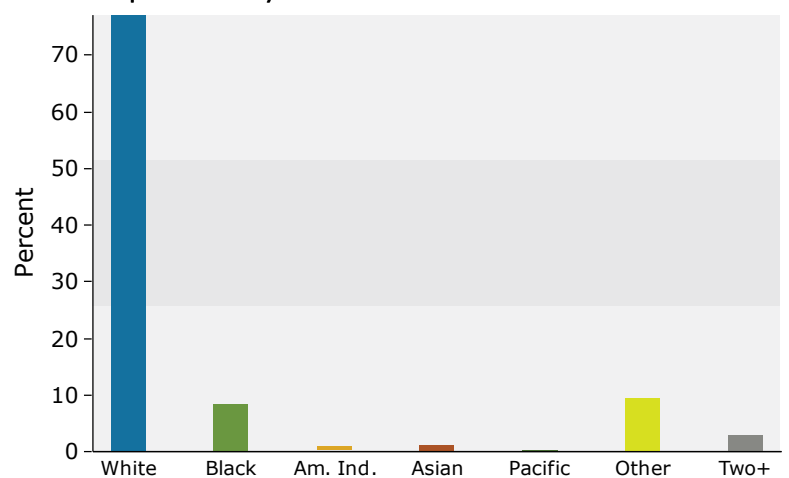
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 20.5%



Demographic and Income Profile

559 Riverstone Pkwy, Canton, Georgia, 30114
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.23977
 Longitude: -84.49824

Summary	Census 2010	2019	2024
Population	49,143	61,887	69,310
Households	17,154	21,315	23,807
Families	12,632	15,583	17,352
Average Household Size	2.82	2.86	2.88
Owner Occupied Housing Units	11,816	14,139	15,990
Renter Occupied Housing Units	5,338	7,175	7,816
Median Age	33.8	35.5	35.6
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	2.29%	1.10%	0.77%
Households	2.24%	1.09%	0.75%
Families	2.17%	1.01%	0.68%
Owner HHs	2.49%	1.41%	0.92%
Median Household Income	2.77%	2.70%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,669	7.8%	1,369	5.8%
\$15,000 - \$24,999	1,629	7.6%	1,513	6.4%
\$25,000 - \$34,999	1,408	6.6%	1,359	5.7%
\$35,000 - \$49,999	2,884	13.5%	2,967	12.5%
\$50,000 - \$74,999	4,599	21.6%	4,873	20.5%
\$75,000 - \$99,999	2,762	13.0%	3,225	13.5%
\$100,000 - \$149,999	3,786	17.8%	4,980	20.9%
\$150,000 - \$199,999	1,296	6.1%	1,848	7.8%
\$200,000+	1,283	6.0%	1,671	7.0%
Median Household Income	\$64,290		\$73,690	
Average Household Income	\$86,091		\$98,079	
Per Capita Income	\$29,854		\$33,916	

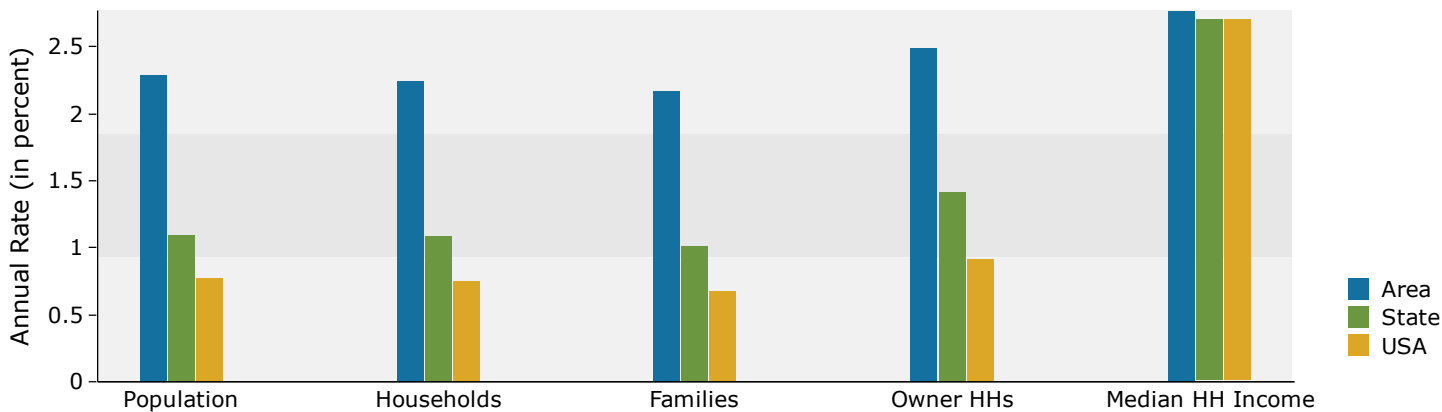
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,254	8.7%	4,710	7.6%	5,292	7.6%
5 - 9	4,270	8.7%	4,992	8.1%	5,489	7.9%
10 - 14	3,541	7.2%	4,827	7.8%	5,403	7.8%
15 - 19	2,936	6.0%	3,940	6.4%	4,586	6.6%
20 - 24	2,962	6.0%	3,305	5.3%	3,752	5.4%
25 - 34	7,527	15.3%	8,677	14.0%	9,490	13.7%
35 - 44	8,057	16.4%	9,510	15.4%	10,812	15.6%
45 - 54	6,182	12.6%	8,013	12.9%	8,517	12.3%
55 - 64	4,563	9.3%	6,461	10.4%	7,079	10.2%
65 - 74	2,929	6.0%	4,536	7.3%	5,162	7.4%
75 - 84	1,340	2.7%	2,187	3.5%	2,879	4.2%
85+	582	1.2%	727	1.2%	850	1.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	40,920	83.3%	50,060	80.9%	54,825	79.1%
Black Alone	3,188	6.5%	4,876	7.9%	6,117	8.8%
American Indian Alone	292	0.6%	348	0.6%	396	0.6%
Asian Alone	586	1.2%	930	1.5%	1,191	1.7%
Pacific Islander Alone	70	0.1%	89	0.1%	102	0.1%
Some Other Race Alone	2,960	6.0%	3,850	6.2%	4,603	6.6%
Two or More Races	1,128	2.3%	1,734	2.8%	2,076	3.0%
Hispanic Origin (Any Race)	6,940	14.1%	9,236	14.9%	10,942	15.8%

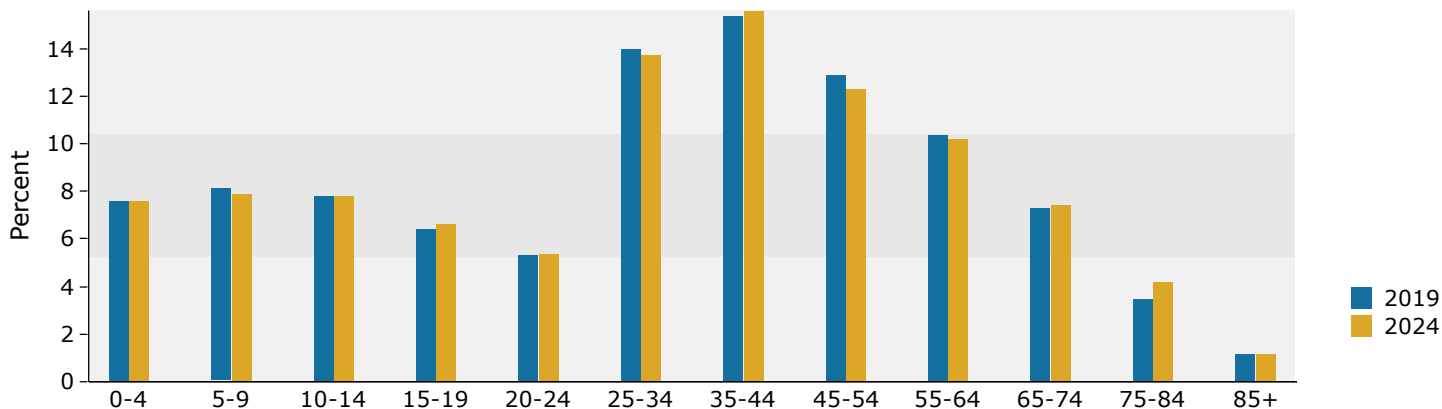
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

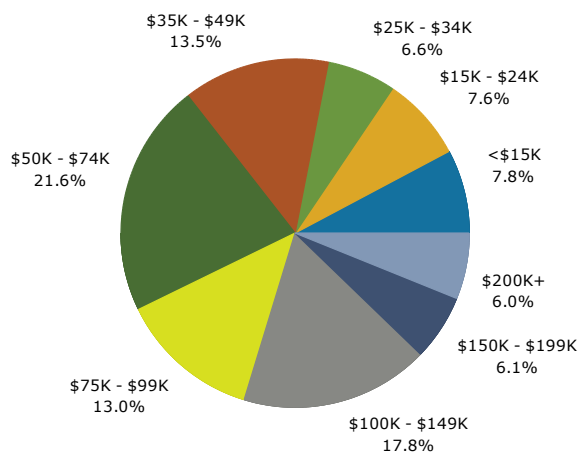
Trends 2019-2024



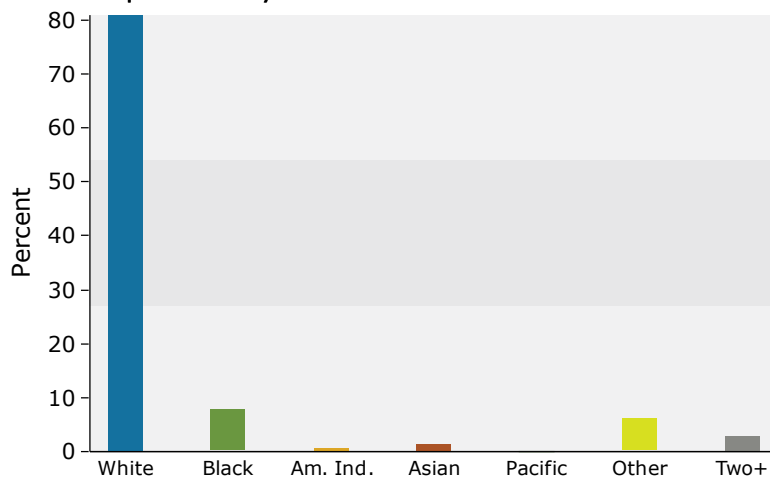
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 14.9%