



Demographic and Income Comparison Profile

501 Roberts Ct NW, Kennesaw, Georgia, 30144
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.00999
Longitude: -84.56395

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	6,150	49,081	160,553
Households	2,500	19,433	60,858
Families	1,291	11,067	40,171
Average Household Size	2.11	2.35	2.57
Owner Occupied Housing Units	1,065	9,808	40,347
Renter Occupied Housing Units	1,441	9,626	20,513
Median Age	27.1	31.2	34.8
Census 2020 Summary			
Population	6,980	55,410	176,505
Households	3,345	22,068	67,347
Average Household Size	2.05	2.32	2.55
2023 Summary			
Population	7,117	56,397	178,917
Households	3,344	22,479	68,516
Families	1,691	12,264	43,617
Average Household Size	2.10	2.32	2.54
Owner Occupied Housing Units	1,204	11,365	45,347
Renter Occupied Housing Units	2,140	11,114	23,169
Median Age	33.9	34.3	37.1
Median Household Income	\$82,700	\$78,753	\$91,070
Average Household Income	\$118,092	\$104,148	\$121,363
2028 Summary			
Population	7,247	57,273	181,493
Households	3,448	22,940	69,855
Families	1,742	12,493	44,265
Average Household Size	2.07	2.31	2.53
Owner Occupied Housing Units	1,246	11,738	46,432
Renter Occupied Housing Units	2,203	11,202	23,423
Median Age	34.5	35.5	38.1
Median Household Income	\$91,052	\$90,972	\$105,144
Average Household Income	\$133,542	\$120,828	\$139,464
Trends: 2023-2028 Annual Rate			
Population	0.36%	0.31%	0.29%
Households	0.61%	0.41%	0.39%
Families	0.60%	0.37%	0.30%
Owner Households	0.69%	0.65%	0.47%
Median Household Income	1.94%	2.93%	2.92%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	291	8.7%	1,609	7.2%	4,488	6.6%
\$15,000 - \$24,999	217	6.5%	1,253	5.6%	3,428	5.0%
\$25,000 - \$34,999	71	2.1%	1,525	6.8%	3,699	5.4%
\$35,000 - \$49,999	370	11.1%	2,238	10.0%	5,843	8.5%
\$50,000 - \$74,999	472	14.1%	3,920	17.4%	10,036	14.6%
\$75,000 - \$99,999	649	19.4%	3,549	15.8%	9,613	14.0%
\$100,000 - \$149,999	610	18.2%	4,281	19.0%	14,034	20.5%
\$150,000 - \$199,999	155	4.6%	2,254	10.0%	8,788	12.8%
\$200,000+	509	15.2%	1,849	8.2%	8,587	12.5%
Median Household Income	\$82,700		\$78,753		\$91,070	
Average Household Income	\$118,092		\$104,148		\$121,363	
Per Capita Income	\$52,994		\$42,959		\$46,762	

2028 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	230	6.7%	1,287	5.6%	3,561	5.1%
\$15,000 - \$24,999	153	4.4%	886	3.9%	2,429	3.5%
\$25,000 - \$34,999	73	2.1%	1,224	5.3%	3,051	4.4%
\$35,000 - \$49,999	311	9.0%	1,860	8.1%	4,754	6.8%
\$50,000 - \$74,999	461	13.4%	3,573	15.6%	8,979	12.9%
\$75,000 - \$99,999	695	20.2%	3,748	16.3%	9,714	13.9%
\$100,000 - \$149,999	717	20.8%	5,028	21.9%	15,719	22.5%
\$150,000 - \$199,999	238	6.9%	3,127	13.6%	11,532	16.5%
\$200,000+	571	16.6%	2,208	9.6%	10,117	14.5%
Median Household Income	\$91,052		\$90,972		\$105,144	
Average Household Income	\$133,542		\$120,828		\$139,464	
Per Capita Income	\$59,991		\$49,953		\$53,976	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	342	5.6%	3,049	6.2%	10,500	6.5%
Age 5 - 9	295	4.8%	2,761	5.6%	10,729	6.7%
Age 10 - 14	274	4.5%	2,557	5.2%	10,486	6.5%
Age 15 - 19	791	12.9%	4,430	9.0%	12,122	7.6%
Age 20 - 24	1,074	17.5%	6,147	12.5%	13,538	8.4%
Age 25 - 34	1,248	20.3%	8,544	17.4%	23,398	14.6%
Age 35 - 44	879	14.3%	6,791	13.8%	24,040	15.0%
Age 45 - 54	571	9.3%	5,760	11.7%	23,166	14.4%
Age 55 - 64	402	6.5%	4,426	9.0%	17,394	10.8%
Age 65 - 74	172	2.8%	2,502	5.1%	8,644	5.4%
Age 75 - 84	82	1.3%	1,458	3.0%	4,615	2.9%
Age 85+	23	0.4%	653	1.3%	1,921	1.2%

2023 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	385	5.4%	2,944	5.2%	9,867	5.5%
Age 5 - 9	371	5.2%	3,011	5.3%	10,557	5.9%
Age 10 - 14	341	4.8%	2,934	5.2%	10,877	6.1%
Age 15 - 19	414	5.8%	4,731	8.4%	12,160	6.8%
Age 20 - 24	719	10.1%	5,239	9.3%	12,331	6.9%
Age 25 - 34	1,511	21.2%	10,137	18.0%	28,426	15.9%
Age 35 - 44	1,141	16.0%	7,875	14.0%	24,737	13.8%
Age 45 - 54	857	12.0%	6,324	11.2%	22,248	12.4%
Age 55 - 64	578	8.1%	5,463	9.7%	20,956	11.7%
Age 65 - 74	499	7.0%	4,485	8.0%	16,629	9.3%
Age 75 - 84	237	3.3%	2,356	4.2%	7,542	4.2%
Age 85+	63	0.9%	899	1.6%	2,588	1.4%

2028 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	398	5.5%	3,031	5.3%	10,113	5.6%
Age 5 - 9	343	4.7%	2,896	5.1%	10,187	5.6%
Age 10 - 14	327	4.5%	2,959	5.2%	10,755	5.9%
Age 15 - 19	408	5.6%	4,764	8.3%	11,938	6.6%
Age 20 - 24	806	11.1%	5,651	9.9%	12,629	7.0%
Age 25 - 34	1,393	19.2%	8,862	15.5%	25,612	14.1%
Age 35 - 44	1,163	16.0%	8,737	15.3%	27,403	15.1%
Age 45 - 54	907	12.5%	6,434	11.2%	21,902	12.1%
Age 55 - 64	638	8.8%	5,403	9.4%	20,176	11.1%
Age 65 - 74	484	6.7%	4,614	8.1%	17,399	9.6%
Age 75 - 84	297	4.1%	2,866	5.0%	10,273	5.7%
Age 85+	84	1.2%	1,057	1.8%	3,106	1.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,428	55.7%	31,202	63.6%	111,611	69.5%
Black Alone	1,604	26.1%	10,725	21.9%	28,343	17.7%
American Indian Alone	17	0.3%	205	0.4%	594	0.4%
Asian Alone	733	11.9%	3,155	6.4%	8,446	5.3%
Pacific Islander Alone	5	0.1%	36	0.1%	97	0.1%
Some Other Race Alone	156	2.5%	2,202	4.5%	6,944	4.3%
Two or More Races	207	3.4%	1,556	3.2%	4,518	2.8%
Hispanic Origin (Any Race)	518	8.4%	5,224	10.6%	17,875	11.1%

2020 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,737	39.2%	28,812	52.0%	102,712	58.2%
Black Alone	2,246	32.2%	14,482	26.1%	34,697	19.7%
American Indian Alone	32	0.5%	262	0.5%	992	0.6%
Asian Alone	881	12.6%	3,647	6.6%	10,110	5.7%
Pacific Islander Alone	1	0.0%	34	0.1%	99	0.1%
Some Other Race Alone	377	5.4%	3,100	5.6%	10,621	6.0%
Two or More Races	706	10.1%	5,072	9.2%	17,275	9.8%
Hispanic Origin (Any Race)	745	10.7%	6,480	11.7%	22,942	13.0%

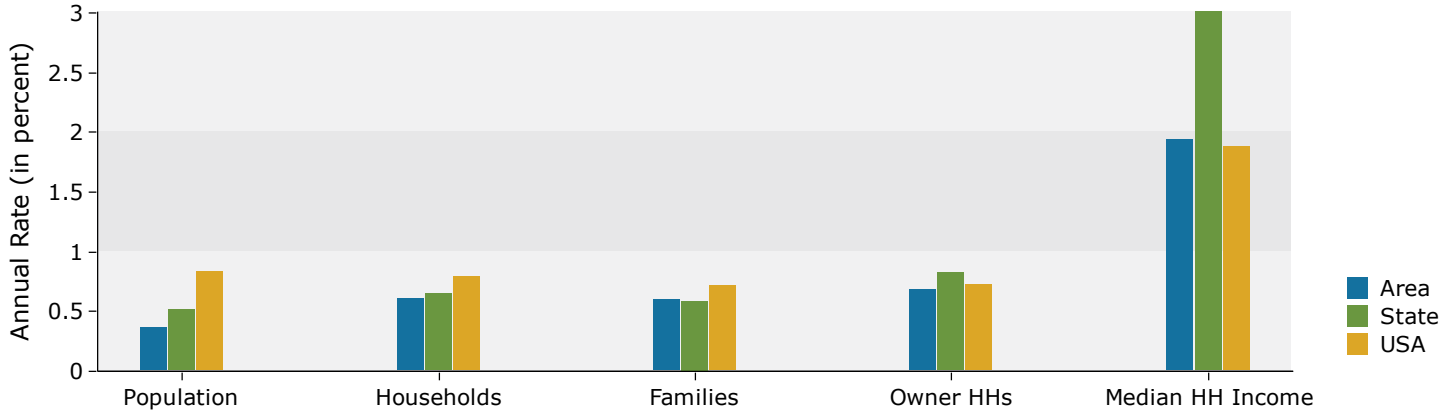
2023 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,687	37.8%	28,285	50.2%	100,847	56.4%
Black Alone	2,316	32.5%	15,111	26.8%	36,026	20.1%
American Indian Alone	33	0.5%	269	0.5%	1,039	0.6%
Asian Alone	937	13.2%	3,976	7.1%	10,973	6.1%
Pacific Islander Alone	1	0.0%	36	0.1%	102	0.1%
Some Other Race Alone	397	5.6%	3,310	5.9%	11,420	6.4%
Two or More Races	746	10.5%	5,410	9.6%	18,510	10.3%
Hispanic Origin (Any Race)	799	11.2%	6,977	12.4%	24,853	13.9%

2028 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,531	34.9%	26,942	47.0%	96,665	53.3%
Black Alone	2,432	33.6%	15,985	27.9%	38,233	21.1%
American Indian Alone	35	0.5%	286	0.5%	1,095	0.6%
Asian Alone	1,025	14.1%	4,481	7.8%	12,383	6.8%
Pacific Islander Alone	1	0.0%	40	0.1%	108	0.1%
Some Other Race Alone	429	5.9%	3,649	6.4%	12,691	7.0%
Two or More Races	795	11.0%	5,890	10.3%	20,319	11.2%
Hispanic Origin (Any Race)	865	11.9%	7,613	13.3%	27,304	15.0%

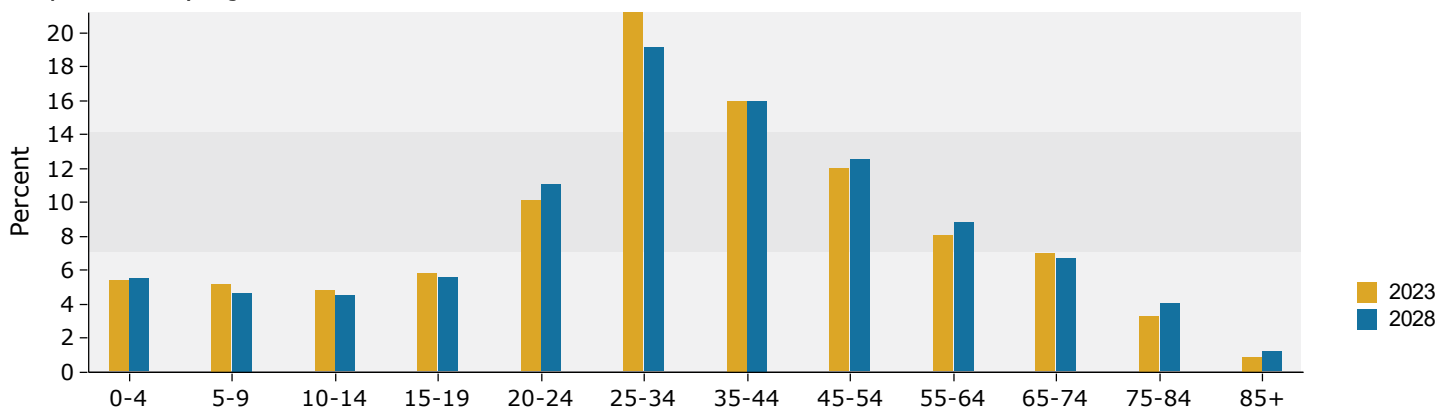
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

1 mile

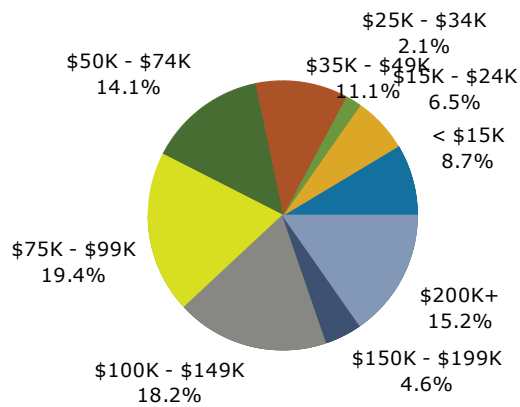
Trends 2023-2028



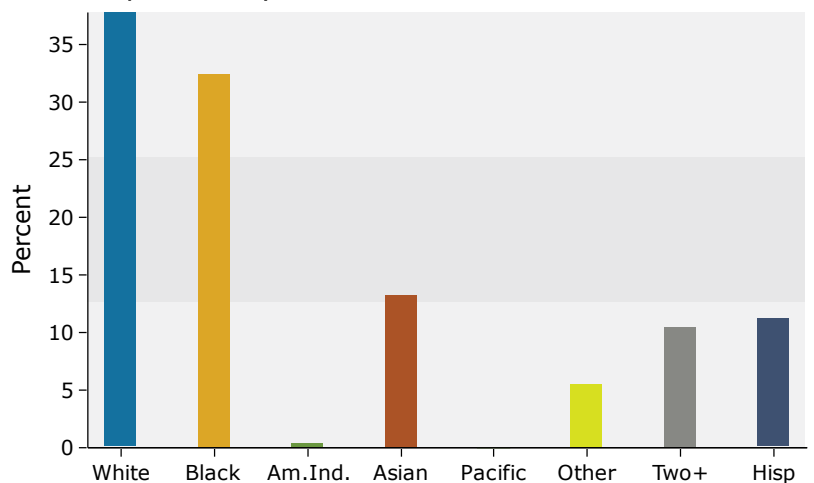
Population by Age



2023 Household Income



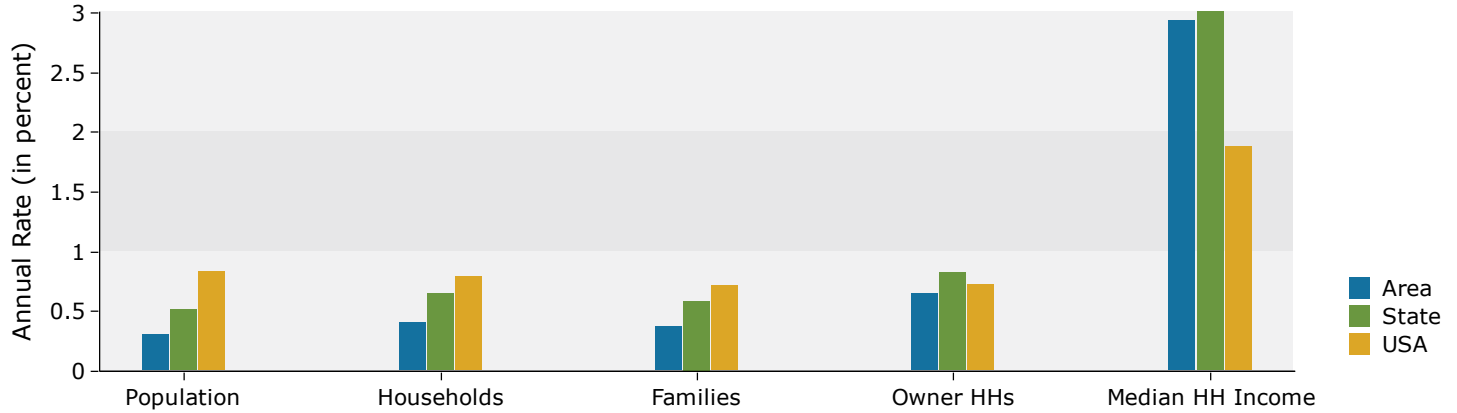
2023 Population by Race



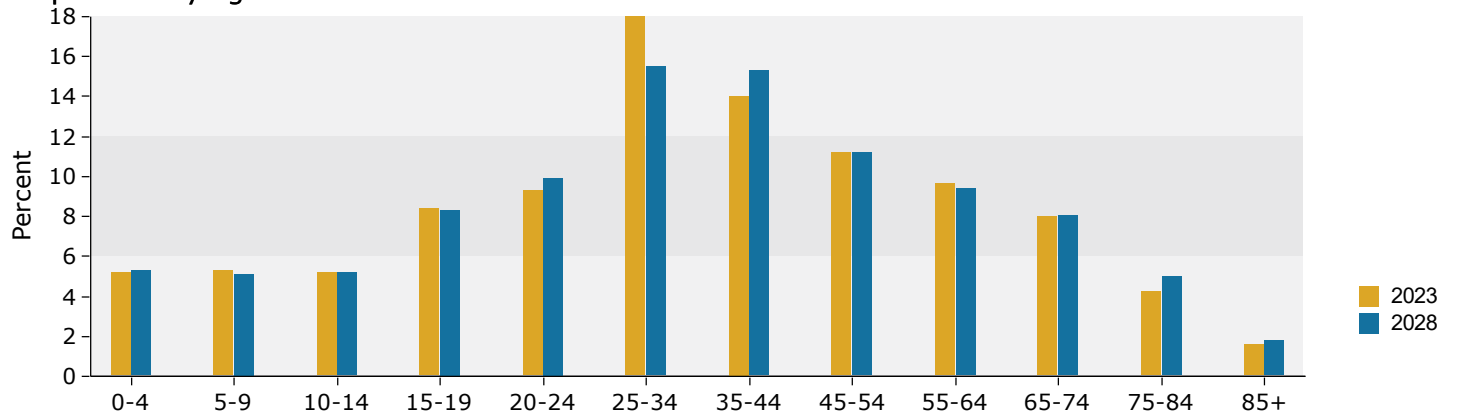
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

3 miles

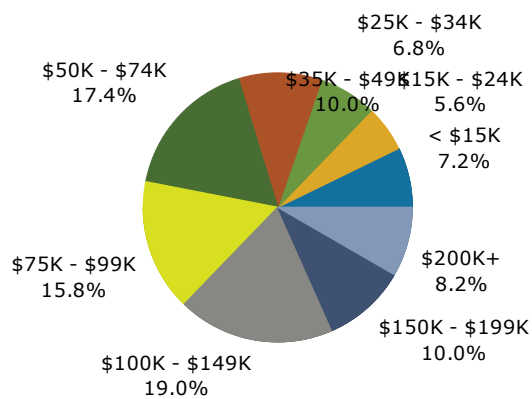
Trends 2023-2028



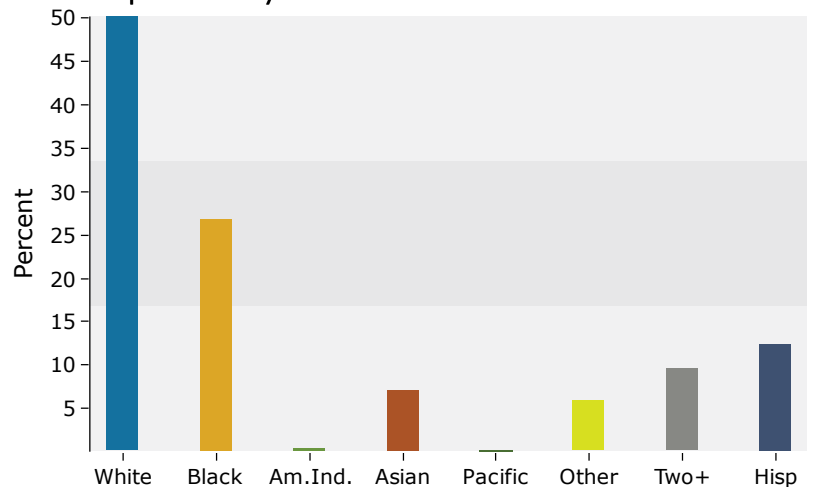
Population by Age



2023 Household Income



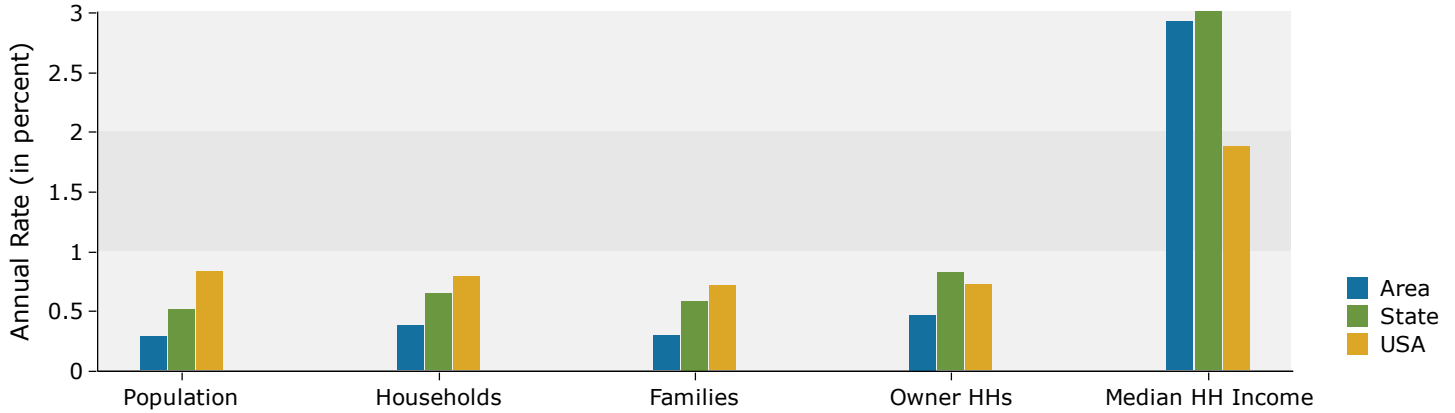
2023 Population by Race



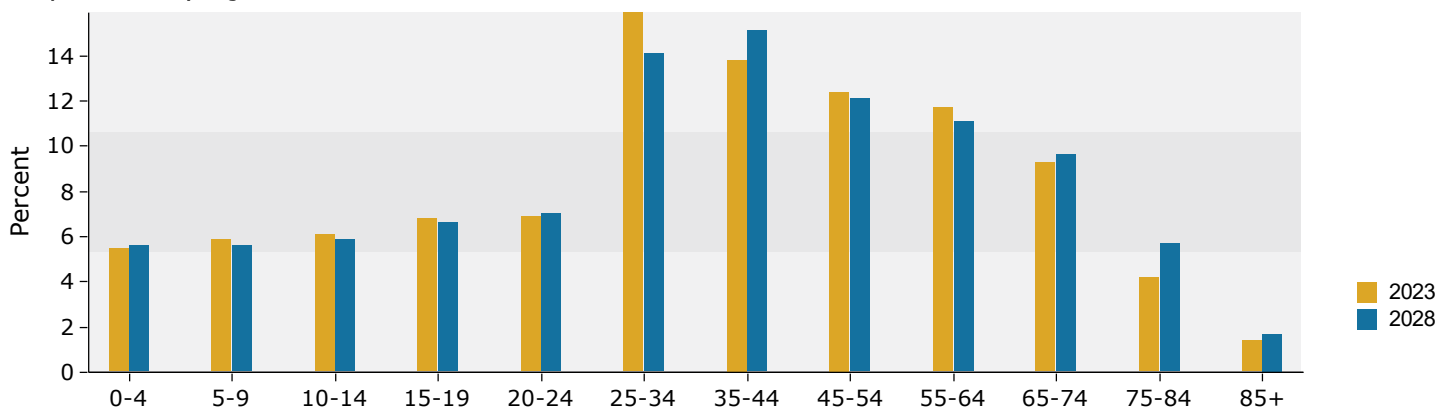
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

5 miles

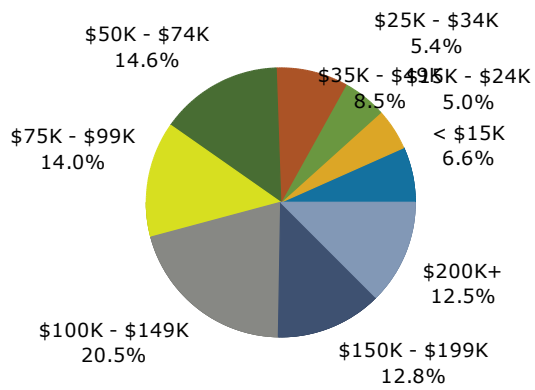
Trends 2023-2028



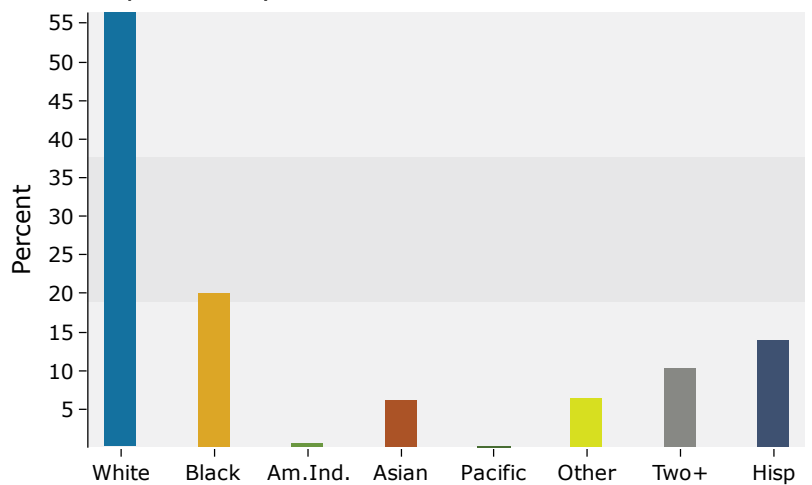
Population by Age



2023 Household Income



2023 Population by Race



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.