



# Demographic and Income Profile

4720 Jonesboro Rd, Union City, Georgia, 30291  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 33.56845  
 Longitude: -84.54380

Summary	Census 2010	Census 2020	2023	2028
Population	3,297	3,987	3,817	3,756
Households	1,196	1,538	1,540	1,524
Families	804	973	1,025	1,020
Average Household Size	2.76	2.59	2.48	2.46
Owner Occupied Housing Units	586	521	529	530
Renter Occupied Housing Units	609	1,017	1,011	994
Median Age	29.6	31.8	29.4	29.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.32%	0.51%	0.30%
Households	-0.21%	0.65%	0.49%
Families	-0.10%	0.59%	0.44%
Owner HHs	0.04%	0.82%	0.66%
Median Household Income	2.48%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	125	8.1%	101	6.6%
\$15,000 - \$24,999	147	9.5%	120	7.9%
\$25,000 - \$34,999	258	16.8%	228	15.0%
\$35,000 - \$49,999	299	19.4%	268	17.6%
\$50,000 - \$74,999	331	21.5%	342	22.4%
\$75,000 - \$99,999	172	11.2%	187	12.3%
\$100,000 - \$149,999	195	12.7%	249	16.3%
\$150,000 - \$199,999	13	0.8%	28	1.8%
\$200,000+	0	0.0%	0	0.0%

Median Household Income	\$46,110	\$52,129
Average Household Income	\$57,751	\$66,263
Per Capita Income	\$22,504	\$25,811

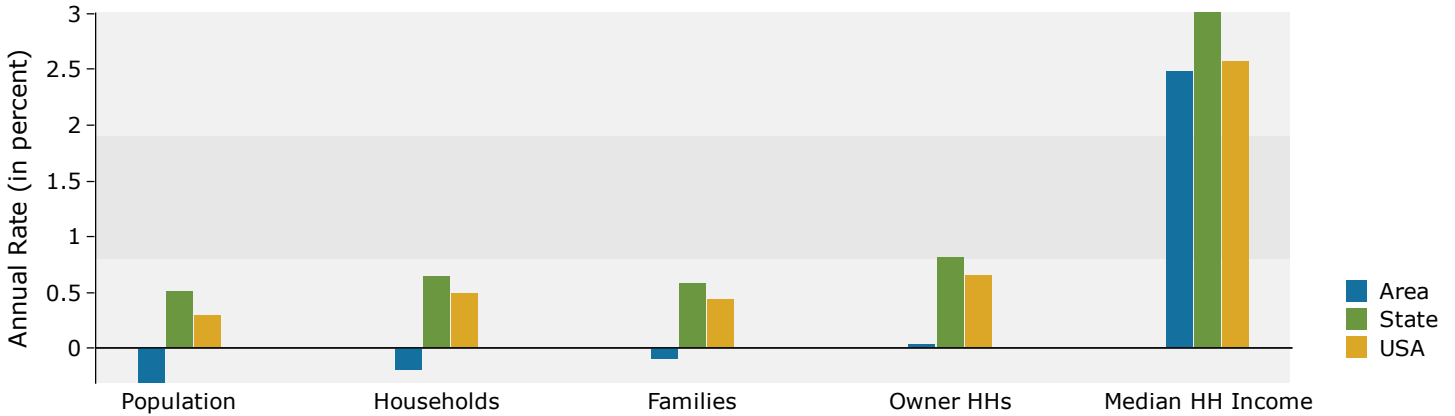
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	307	9.3%	262	6.6%	332	8.7%	334	8.9%
5 - 9	301	9.1%	292	7.3%	344	9.0%	330	8.8%
10 - 14	311	9.4%	342	8.6%	323	8.5%	314	8.4%
15 - 19	263	8.0%	351	8.8%	286	7.5%	265	7.1%
20 - 24	228	6.9%	322	8.1%	313	8.2%	284	7.6%
25 - 34	540	16.4%	620	15.6%	664	17.4%	691	18.4%
35 - 44	548	16.6%	590	14.8%	555	14.5%	535	14.2%
45 - 54	391	11.9%	496	12.4%	402	10.5%	404	10.8%
55 - 64	250	7.6%	395	9.9%	333	8.7%	307	8.2%
65 - 74	108	3.3%	225	5.6%	194	5.1%	206	5.5%
75 - 84	38	1.2%	72	1.8%	57	1.5%	69	1.8%
85+	12	0.4%	20	0.5%	15	0.4%	16	0.4%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	508	15.4%	231	5.8%	205	5.4%	178	4.7%
Black Alone	2,354	71.4%	2,979	74.7%	2,847	74.6%	2,812	74.9%
American Indian Alone	7	0.2%	19	0.5%	18	0.5%	18	0.5%
Asian Alone	49	1.5%	29	0.7%	30	0.8%	31	0.8%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	326	9.9%	521	13.1%	517	13.5%	515	13.7%
Two or More Races	53	1.6%	208	5.2%	200	5.2%	201	5.4%
Hispanic Origin (Any Race)	605	18.4%	748	18.8%	738	19.3%	728	19.4%

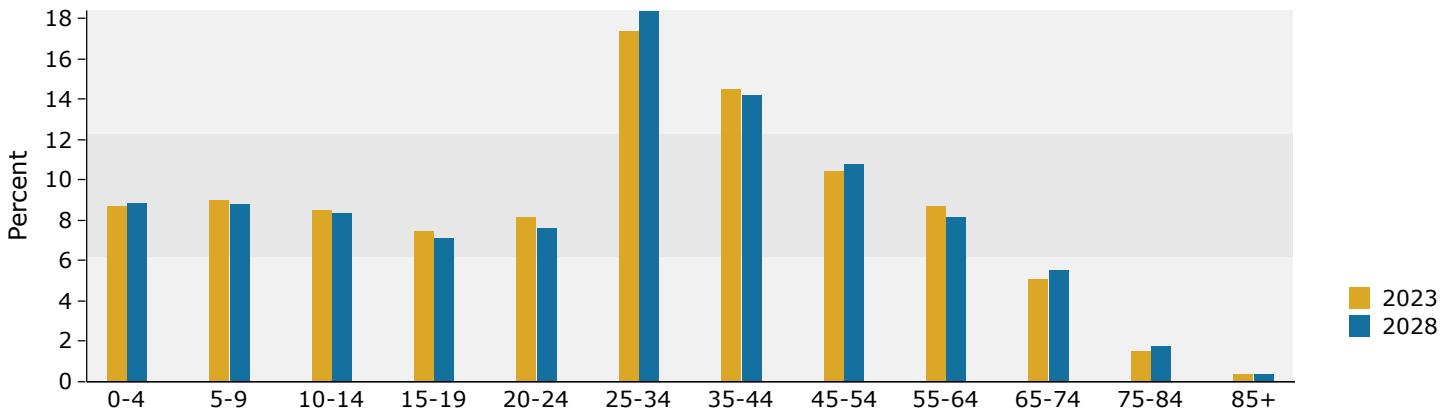
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

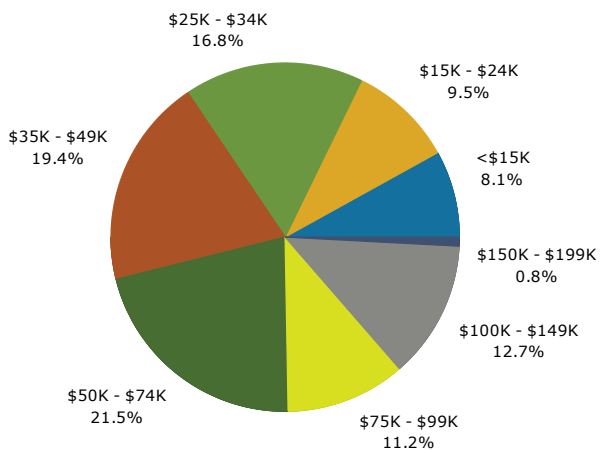
## Trends 2023-2028



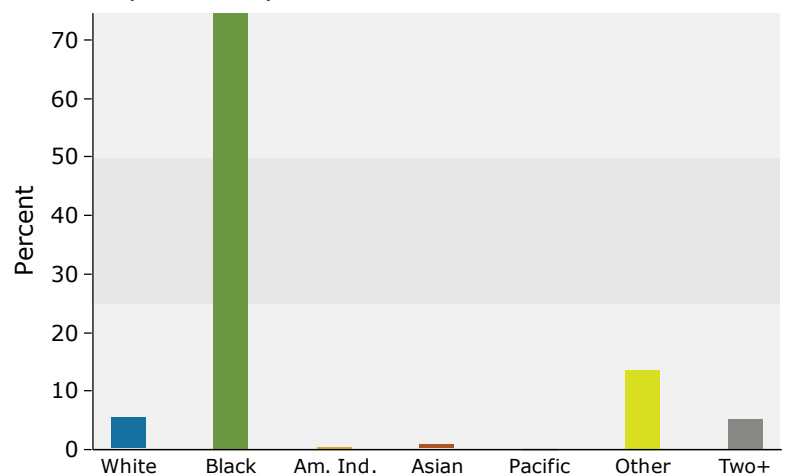
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 19.3%



# Demographic and Income Profile

4720 Jonesboro Rd, Union City, Georgia, 30291  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 33.56845  
 Longitude: -84.54380

Summary	Census 2010	Census 2020	2023	2028
Population	37,673	47,713	49,957	50,993
Households	14,428	18,121	19,061	19,540
Families	9,154	11,387	11,822	12,153
Average Household Size	2.60	2.61	2.60	2.59
Owner Occupied Housing Units	8,000	9,424	9,931	10,538
Renter Occupied Housing Units	6,426	8,697	9,130	9,003
Median Age	31.6	34.2	33.5	33.5

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.41%	0.51%	0.30%
Households	0.50%	0.65%	0.49%
Families	0.55%	0.59%	0.44%
Owner HHs	1.19%	0.82%	0.66%
Median Household Income	3.94%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,649	8.7%	1,335	6.8%
\$15,000 - \$24,999	1,612	8.5%	1,247	6.4%
\$25,000 - \$34,999	2,630	13.8%	2,337	12.0%
\$35,000 - \$49,999	2,534	13.3%	2,204	11.3%
\$50,000 - \$74,999	3,411	17.9%	3,359	17.2%
\$75,000 - \$99,999	3,111	16.3%	3,428	17.5%
\$100,000 - \$149,999	2,909	15.3%	3,768	19.3%
\$150,000 - \$199,999	720	3.8%	1,139	5.8%
\$200,000+	485	2.5%	724	3.7%

Median Household Income	\$56,098	\$68,053
Average Household Income	\$73,438	\$87,694
Per Capita Income	\$27,957	\$33,532

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,171	8.4%	3,113	6.5%	3,628	7.3%	3,723	7.3%
5 - 9	3,126	8.3%	3,433	7.2%	3,845	7.7%	3,801	7.5%
10 - 14	3,218	8.5%	3,755	7.9%	3,758	7.5%	3,920	7.7%
15 - 19	3,015	8.0%	3,555	7.5%	3,487	7.0%	3,452	6.8%
20 - 24	2,305	6.1%	3,230	6.8%	3,567	7.1%	3,331	6.5%
25 - 34	6,238	16.6%	7,394	15.5%	7,769	15.6%	8,538	16.7%
35 - 44	5,882	15.6%	6,979	14.6%	7,453	14.9%	7,189	14.1%
45 - 54	4,492	11.9%	5,985	12.5%	6,104	12.2%	6,350	12.5%
55 - 64	3,378	9.0%	4,900	10.3%	4,947	9.9%	4,830	9.5%
65 - 74	1,492	4.0%	3,470	7.3%	3,556	7.1%	3,595	7.0%
75 - 84	856	2.3%	1,361	2.9%	1,353	2.7%	1,733	3.4%
85+	499	1.3%	539	1.1%	489	1.0%	531	1.0%

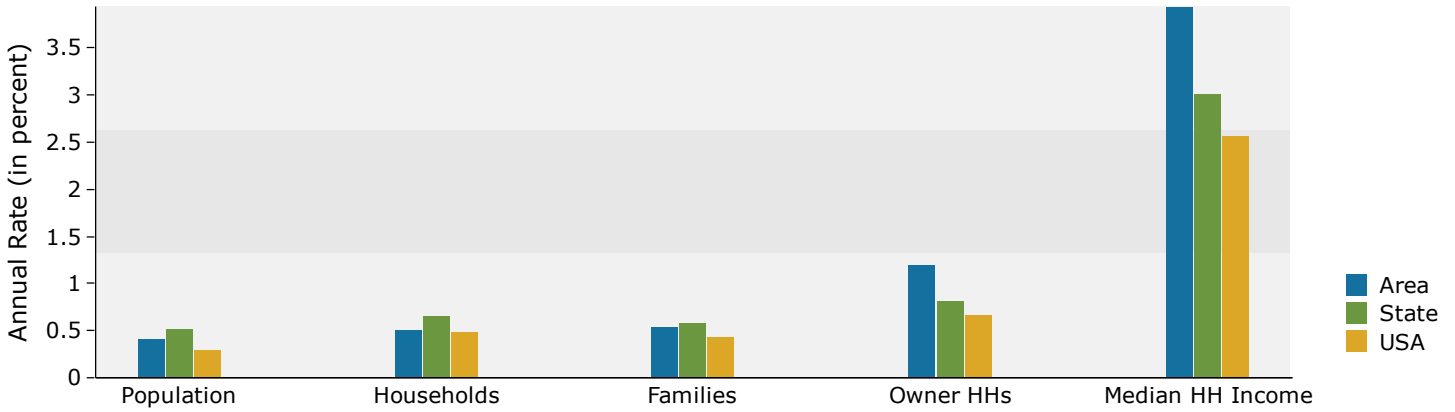
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,724	12.5%	3,220	6.7%	3,138	6.3%	2,842	5.6%
Black Alone	30,239	80.3%	39,718	83.2%	41,748	83.6%	42,871	84.1%
American Indian Alone	116	0.3%	144	0.3%	152	0.3%	161	0.3%
Asian Alone	377	1.0%	337	0.7%	369	0.7%	415	0.8%
Pacific Islander Alone	5	0.0%	21	0.0%	21	0.0%	23	0.0%
Some Other Race Alone	1,377	3.7%	2,149	4.5%	2,283	4.6%	2,348	4.6%
Two or More Races	836	2.2%	2,125	4.5%	2,245	4.5%	2,332	4.6%

Hispanic Origin (Any Race)	2,972	7.9%	3,745	7.8%	4,008	8.0%	4,130	8.1%
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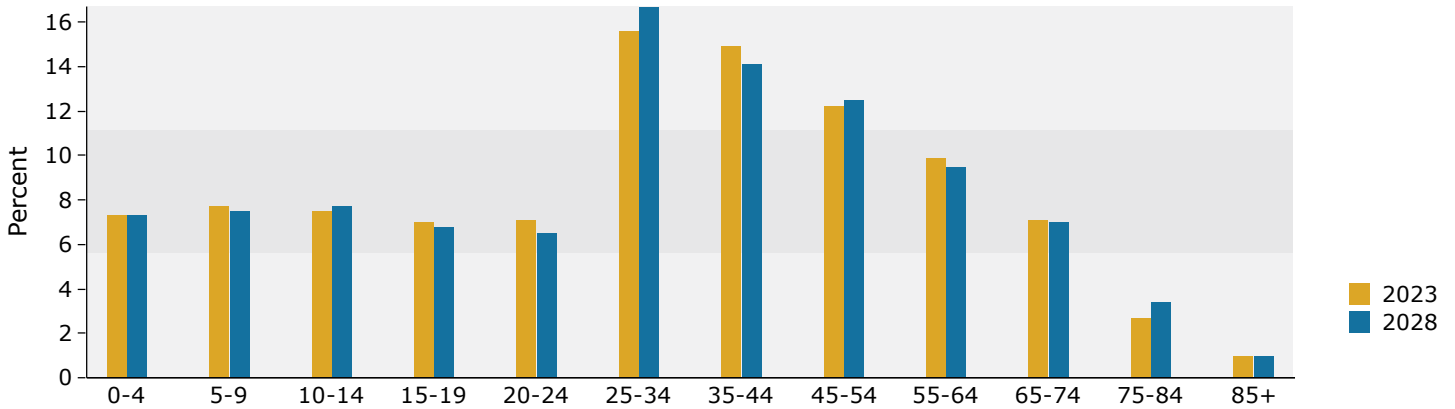
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

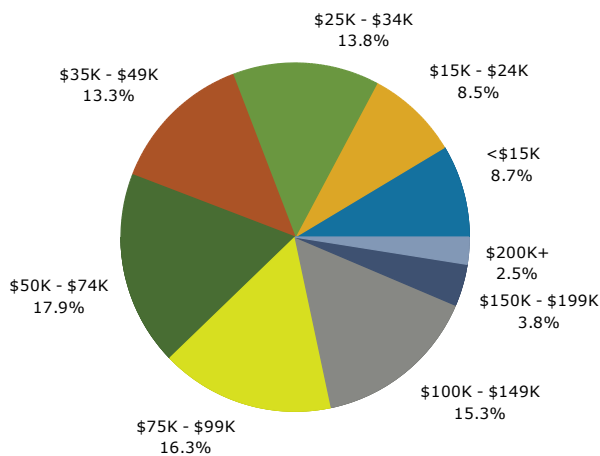
## Trends 2023-2028



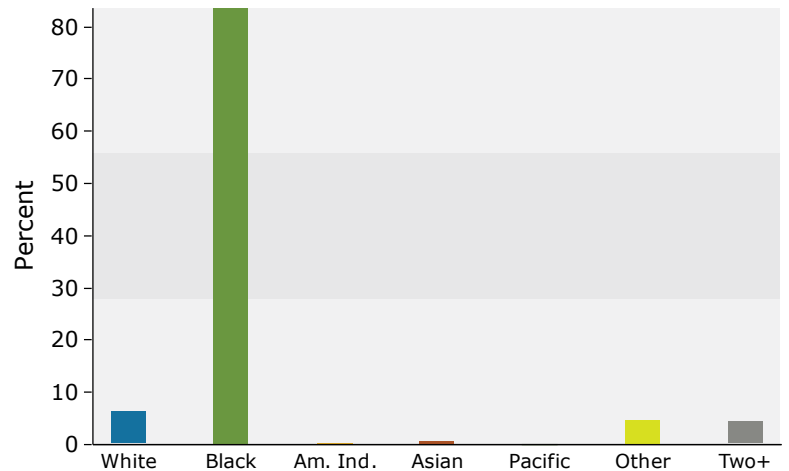
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 8.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



# Demographic and Income Profile

4720 Jonesboro Rd, Union City, Georgia, 30291  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 33.56845  
 Longitude: -84.54380

Summary	Census 2010	Census 2020	2023	2028
Population	84,662	105,286	111,317	115,052
Households	31,198	38,762	41,116	42,667
Families	21,019	25,683	27,189	28,327
Average Household Size	2.71	2.70	2.70	2.69
Owner Occupied Housing Units	19,993	22,972	25,260	26,878
Renter Occupied Housing Units	11,205	15,790	15,856	15,789
Median Age	32.0	35.0	34.7	34.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.66%	0.51%	0.30%
Households	0.74%	0.65%	0.49%
Families	0.82%	0.59%	0.44%
Owner HHs	1.25%	0.82%	0.66%
Median Household Income	3.70%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	3,279	8.0%	2,629	6.2%
\$15,000 - \$24,999	3,113	7.6%	2,327	5.5%
\$25,000 - \$34,999	4,253	10.3%	3,732	8.7%
\$35,000 - \$49,999	4,992	12.1%	4,453	10.4%
\$50,000 - \$74,999	7,404	18.0%	7,200	16.9%
\$75,000 - \$99,999	7,423	18.1%	7,930	18.6%
\$100,000 - \$149,999	6,835	16.6%	8,601	20.2%
\$150,000 - \$199,999	2,437	5.9%	3,789	8.9%
\$200,000+	1,381	3.4%	2,007	4.7%

Median Household Income	\$64,425	\$77,271
Average Household Income	\$81,637	\$97,233
Per Capita Income	\$30,066	\$35,942

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,842	8.1%	6,731	6.4%	7,689	6.9%	7,982	6.9%
5 - 9	6,997	8.3%	7,467	7.1%	8,353	7.5%	8,382	7.3%
10 - 14	7,158	8.5%	8,127	7.7%	8,186	7.4%	8,708	7.6%
15 - 19	6,783	8.0%	7,772	7.4%	7,626	6.9%	7,641	6.6%
20 - 24	5,293	6.3%	6,898	6.6%	7,579	6.8%	7,221	6.3%
25 - 34	13,614	16.1%	15,610	14.8%	16,733	15.0%	18,211	15.8%
35 - 44	12,896	15.2%	15,438	14.7%	16,258	14.6%	16,225	14.1%
45 - 54	10,534	12.4%	13,555	12.9%	13,659	12.3%	14,381	12.5%
55 - 64	8,648	10.2%	11,375	10.8%	12,083	10.9%	11,709	10.2%
65 - 74	3,573	4.2%	8,413	8.0%	8,944	8.0%	9,126	7.9%
75 - 84	1,599	1.9%	2,961	2.8%	3,232	2.9%	4,343	3.8%
85+	728	0.9%	940	0.9%	976	0.9%	1,124	1.0%

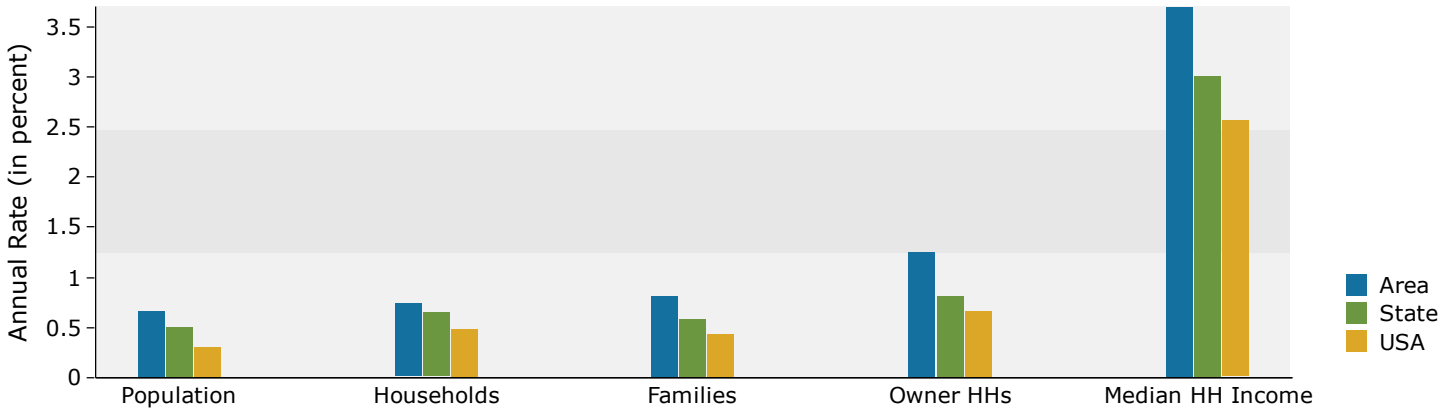
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	9,674	11.4%	6,942	6.6%	6,813	6.1%	6,288	5.5%
Black Alone	69,547	82.1%	88,729	84.3%	94,209	84.6%	97,884	85.1%
American Indian Alone	222	0.3%	282	0.3%	302	0.3%	319	0.3%
Asian Alone	722	0.9%	779	0.7%	853	0.8%	968	0.8%
Pacific Islander Alone	19	0.0%	39	0.0%	39	0.0%	42	0.0%
Some Other Race Alone	2,772	3.3%	4,041	3.8%	4,331	3.9%	4,539	3.9%
Two or More Races	1,706	2.0%	4,475	4.3%	4,771	4.3%	5,013	4.4%

Hispanic Origin (Any Race)	5,645	6.7%	6,959	6.6%	7,515	6.8%	7,902	6.9%
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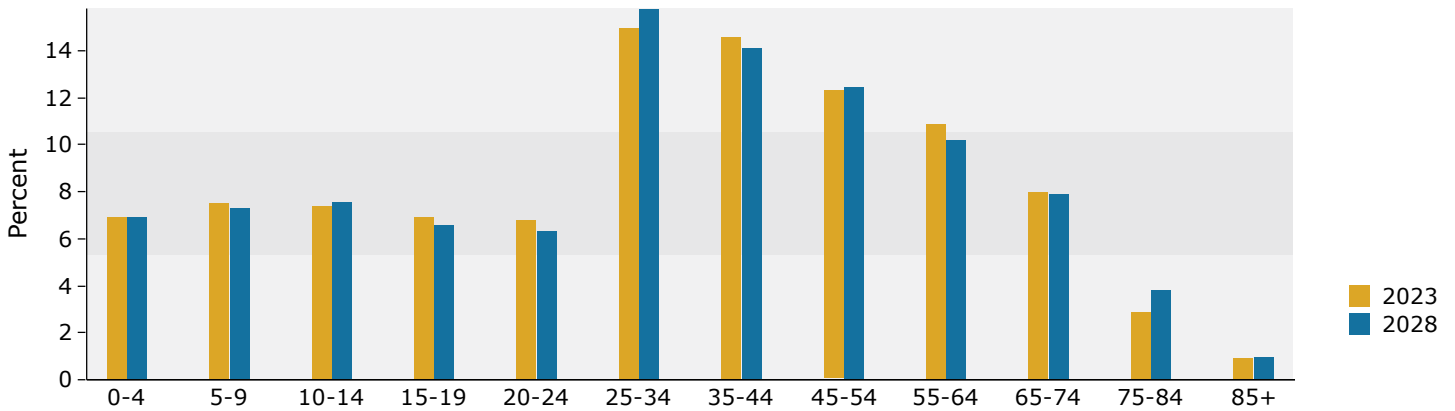
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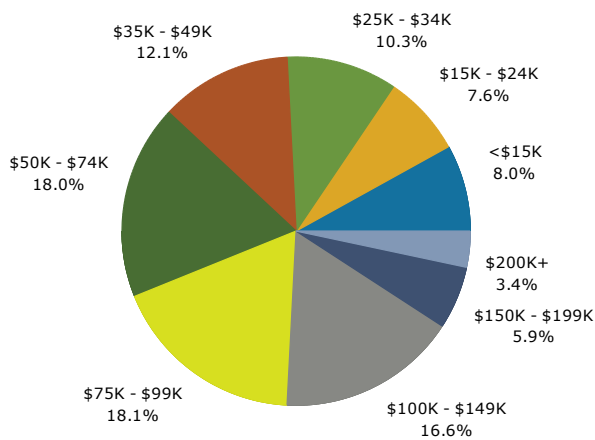
## Trends 2023-2028



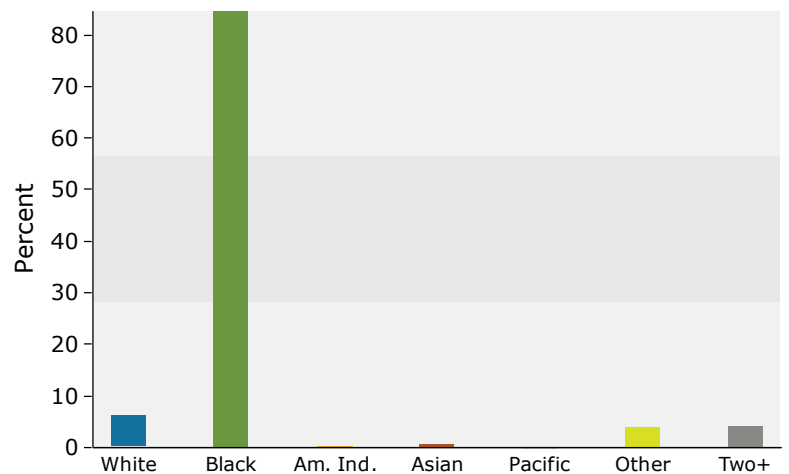
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 6.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.