



Demographic and Income Profile

Bill Cheek Rd, Auburn, Georgia, 30011
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 34.07902
 Longitude: -83.86348

Summary	Census 2010	2017	2022
Population	3,931	5,358	6,135
Households	1,179	1,601	1,824
Families	1,016	1,369	1,554
Average Household Size	3.33	3.35	3.36
Owner Occupied Housing Units	1,059	1,382	1,568
Renter Occupied Housing Units	120	218	256
Median Age	34.0	34.6	33.7
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.75%	1.03%	0.83%
Households	2.64%	1.01%	0.79%
Families	2.57%	0.92%	0.71%
Owner HHs	2.56%	0.99%	0.72%
Median Household Income	2.49%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	83	5.2%	95	5.2%
\$15,000 - \$24,999	54	3.4%	52	2.9%
\$25,000 - \$34,999	40	2.5%	37	2.0%
\$35,000 - \$49,999	133	8.3%	115	6.3%
\$50,000 - \$74,999	289	18.1%	277	15.2%
\$75,000 - \$99,999	241	15.1%	274	15.0%
\$100,000 - \$149,999	272	17.0%	313	17.2%
\$150,000 - \$199,999	154	9.6%	189	10.4%
\$200,000+	334	20.9%	473	25.9%
Median Household Income	\$94,784		\$107,184	
Average Household Income	\$134,239		\$156,666	
Per Capita Income	\$42,040		\$48,905	

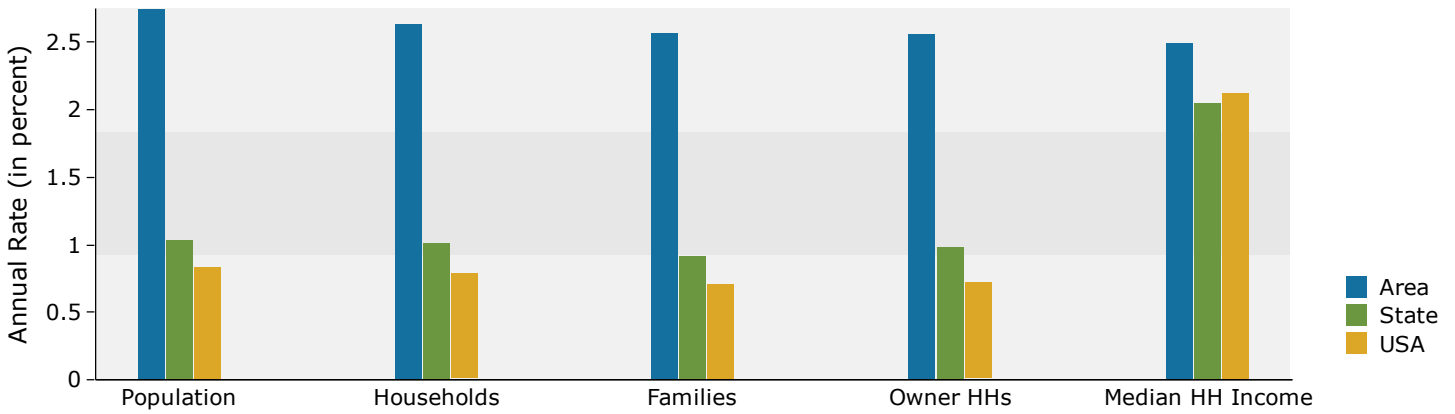
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	304	7.7%	394	7.4%	480	7.8%
5 - 9	397	10.1%	443	8.3%	508	8.3%
10 - 14	421	10.7%	501	9.4%	492	8.0%
15 - 19	309	7.9%	434	8.1%	446	7.3%
20 - 24	133	3.4%	314	5.9%	291	4.7%
25 - 34	458	11.7%	619	11.6%	1,005	16.4%
35 - 44	721	18.3%	839	15.7%	946	15.4%
45 - 54	591	15.0%	830	15.5%	809	13.2%
55 - 64	353	9.0%	541	10.1%	619	10.1%
65 - 74	162	4.1%	311	5.8%	362	5.9%
75 - 84	66	1.7%	102	1.9%	145	2.4%
85+	15	0.4%	29	0.5%	34	0.6%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,017	76.7%	3,748	70.0%	3,921	63.9%
Black Alone	528	13.4%	959	17.9%	1,359	22.2%
American Indian Alone	19	0.5%	24	0.4%	26	0.4%
Asian Alone	149	3.8%	252	4.7%	337	5.5%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	118	3.0%	192	3.6%	241	3.9%
Two or More Races	100	2.5%	181	3.4%	250	4.1%
Hispanic Origin (Any Race)	335	8.5%	543	10.1%	701	11.4%

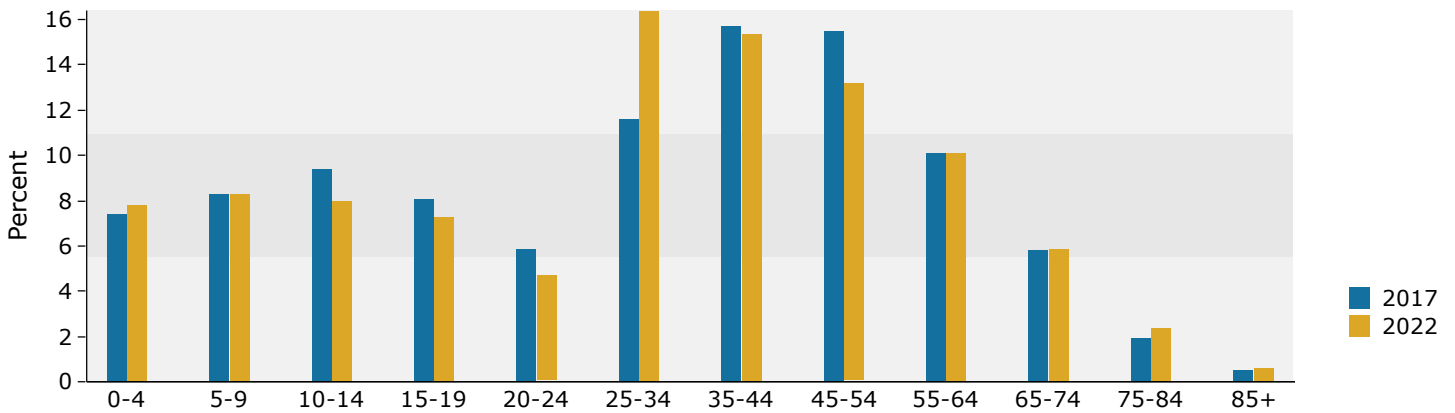
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

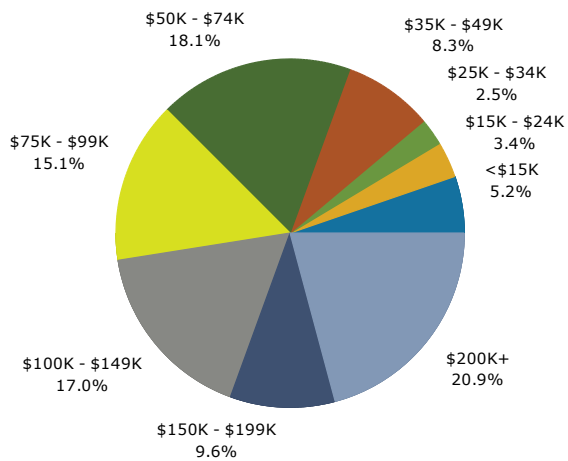
Trends 2017-2022



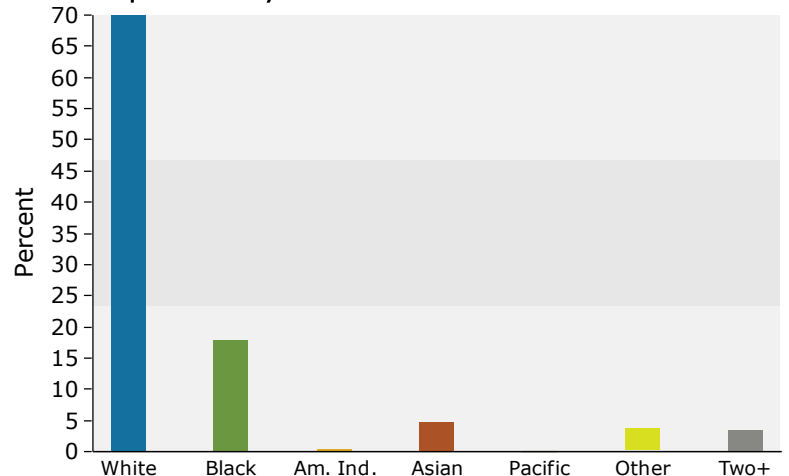
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 10.1%



Demographic and Income Profile

Bill Cheek Rd, Auburn, Georgia, 30011
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 34.07902
 Longitude: -83.86348

Summary	Census 2010	2017	2022
Population	26,218	31,176	35,115
Households	8,073	9,569	10,790
Families	6,816	8,031	9,021
Average Household Size	3.11	3.16	3.16
Owner Occupied Housing Units	7,293	8,356	9,389
Renter Occupied Housing Units	780	1,213	1,401
Median Age	36.1	36.8	36.2
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.41%	1.03%	0.83%
Households	2.43%	1.01%	0.79%
Families	2.35%	0.92%	0.71%
Owner HHs	2.36%	0.99%	0.72%
Median Household Income	1.96%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	468	4.9%	515	4.8%
\$15,000 - \$24,999	386	4.0%	378	3.5%
\$25,000 - \$34,999	422	4.4%	395	3.7%
\$35,000 - \$49,999	870	9.1%	796	7.4%
\$50,000 - \$74,999	1,765	18.4%	1,738	16.1%
\$75,000 - \$99,999	1,539	16.1%	1,785	16.5%
\$100,000 - \$149,999	2,183	22.8%	2,606	24.2%
\$150,000 - \$199,999	885	9.2%	1,112	10.3%
\$200,000+	1,050	11.0%	1,465	13.6%
Median Household Income	\$87,300		\$96,178	
Average Household Income	\$110,516		\$126,312	
Per Capita Income	\$34,751		\$39,631	

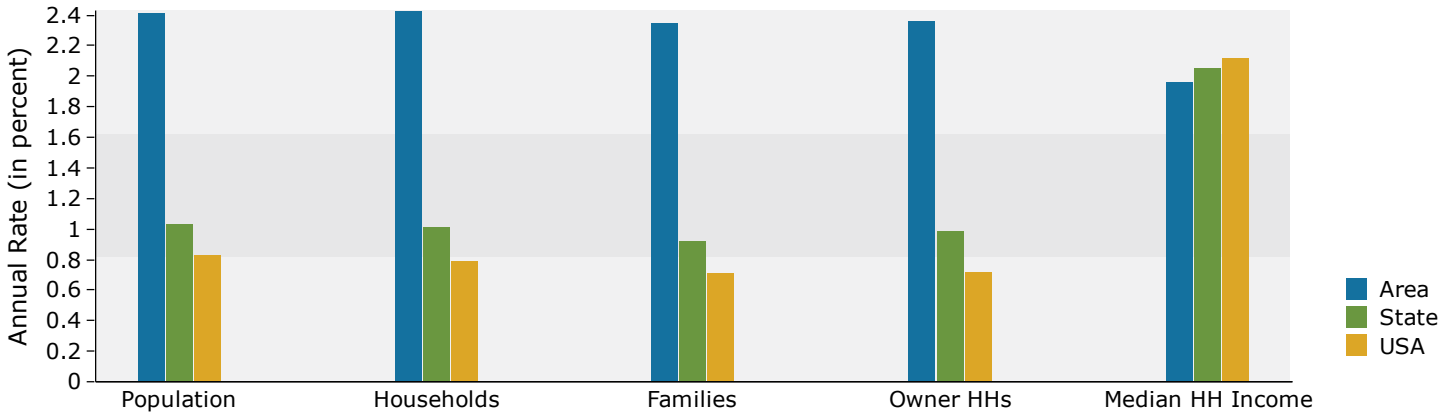
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,795	6.8%	1,988	6.4%	2,267	6.5%
5 - 9	2,403	9.2%	2,327	7.5%	2,445	7.0%
10 - 14	2,504	9.6%	2,699	8.7%	2,661	7.6%
15 - 19	1,926	7.3%	2,364	7.6%	2,556	7.3%
20 - 24	1,023	3.9%	1,777	5.7%	1,790	5.1%
25 - 34	2,935	11.2%	3,648	11.7%	5,242	14.9%
35 - 44	4,958	18.9%	4,739	15.2%	4,890	13.9%
45 - 54	4,238	16.2%	5,123	16.4%	5,123	14.6%
55 - 64	2,491	9.5%	3,444	11.0%	4,182	11.9%
65 - 74	1,313	5.0%	2,085	6.7%	2,512	7.2%
75 - 84	520	2.0%	781	2.5%	1,170	3.3%
85+	111	0.4%	200	0.6%	277	0.8%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	20,960	79.9%	23,215	74.5%	24,451	69.6%
Black Alone	2,989	11.4%	4,637	14.9%	6,335	18.0%
American Indian Alone	87	0.3%	101	0.3%	110	0.3%
Asian Alone	1,069	4.1%	1,545	5.0%	2,026	5.8%
Pacific Islander Alone	6	0.0%	10	0.0%	13	0.0%
Some Other Race Alone	618	2.4%	880	2.8%	1,105	3.1%
Two or More Races	490	1.9%	788	2.5%	1,076	3.1%
Hispanic Origin (Any Race)	1,846	7.0%	2,622	8.4%	3,367	9.6%

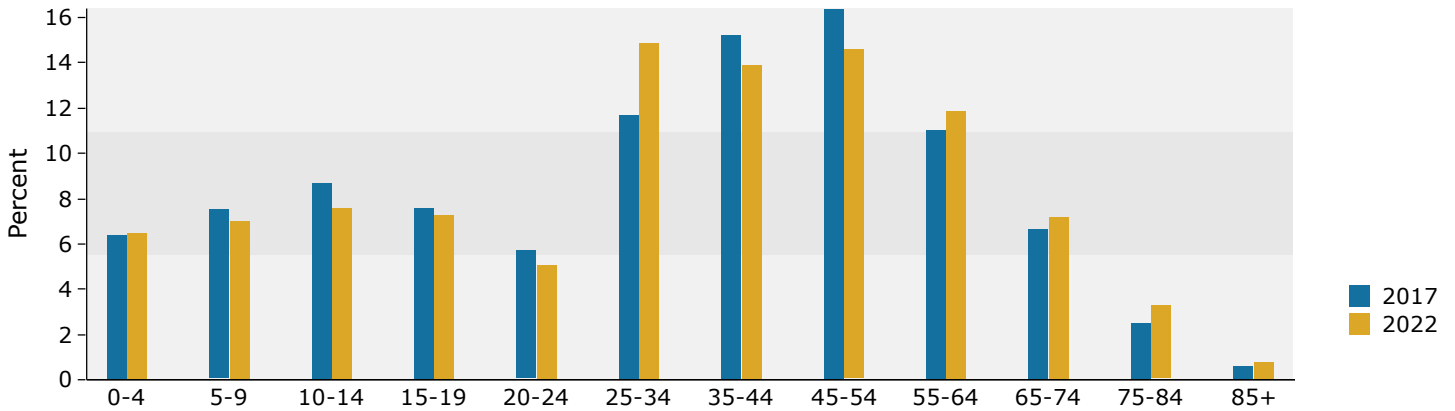
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

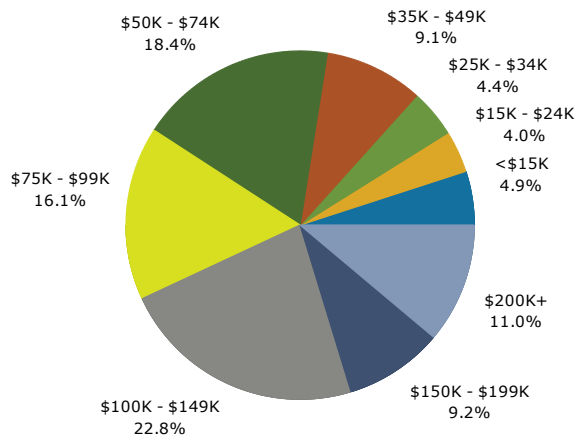
Trends 2017-2022



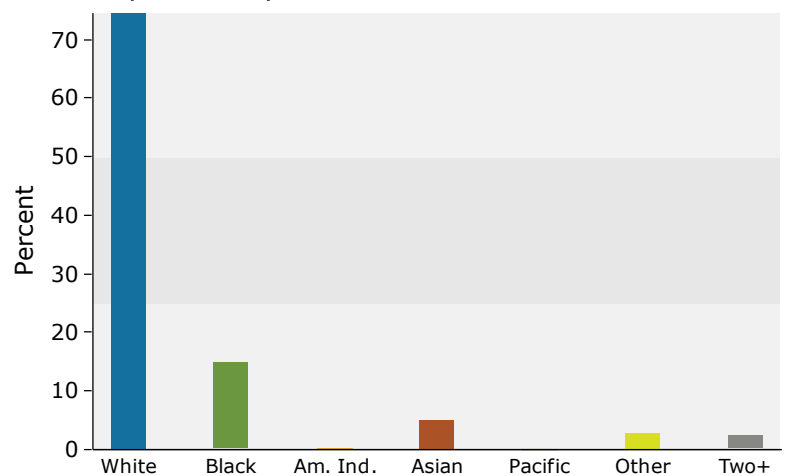
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 8.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic and Income Profile

Bill Cheek Rd, Auburn, Georgia, 30011
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.07902
 Longitude: -83.86348

Summary	Census 2010	2017	2022
Population	68,002	81,114	91,397
Households	21,658	25,849	29,122
Families	18,156	21,500	24,127
Average Household Size	3.08	3.09	3.10
Owner Occupied Housing Units	19,348	22,349	25,127
Renter Occupied Housing Units	2,310	3,500	3,995
Median Age	35.9	36.9	36.8
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	2.42%	1.03%	0.83%
Households	2.41%	1.01%	0.79%
Families	2.33%	0.92%	0.71%
Owner HHs	2.37%	0.99%	0.72%
Median Household Income	1.82%	2.05%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	1,320	5.1%	1,474	5.1%
\$15,000 - \$24,999	1,110	4.3%	1,118	3.8%
\$25,000 - \$34,999	1,615	6.2%	1,535	5.3%
\$35,000 - \$49,999	2,547	9.9%	2,354	8.1%
\$50,000 - \$74,999	4,802	18.6%	4,752	16.3%
\$75,000 - \$99,999	4,270	16.5%	4,967	17.1%
\$100,000 - \$149,999	5,677	22.0%	6,901	23.7%
\$150,000 - \$199,999	2,543	9.8%	3,280	11.3%
\$200,000+	1,965	7.6%	2,743	9.4%
Median Household Income	\$82,224		\$89,982	
Average Household Income	\$101,010		\$114,835	
Per Capita Income	\$32,530		\$36,912	

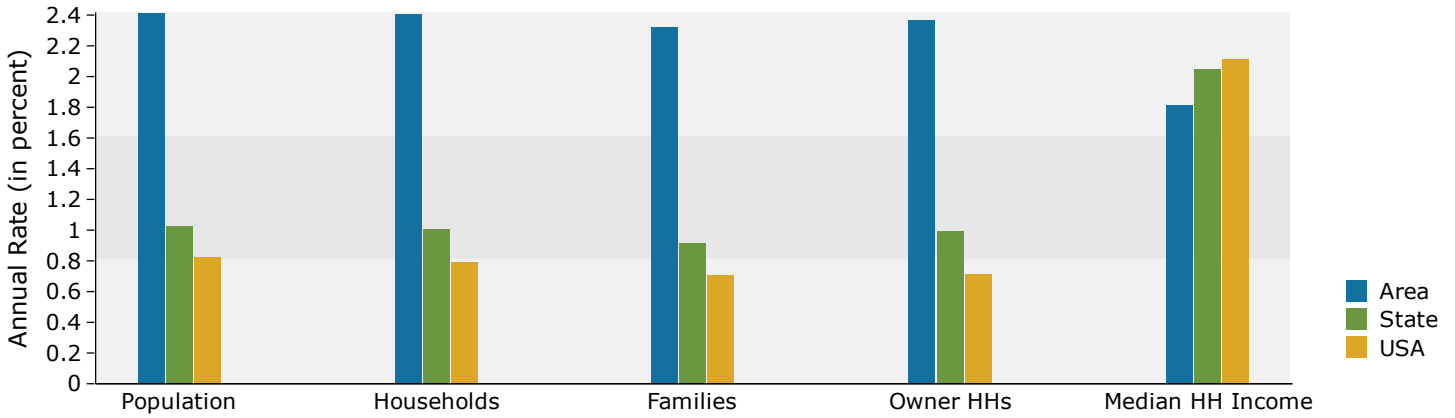
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,887	7.2%	5,370	6.6%	6,010	6.6%
5 - 9	6,052	8.9%	6,166	7.6%	6,528	7.1%
10 - 14	6,271	9.2%	6,783	8.4%	7,087	7.8%
15 - 19	5,143	7.6%	5,900	7.3%	6,498	7.1%
20 - 24	2,842	4.2%	4,549	5.6%	4,516	4.9%
25 - 34	7,714	11.3%	9,685	11.9%	12,744	13.9%
35 - 44	12,262	18.0%	12,045	14.8%	12,985	14.2%
45 - 54	10,826	15.9%	12,766	15.7%	12,832	14.0%
55 - 64	6,637	9.8%	9,200	11.3%	10,963	12.0%
65 - 74	3,588	5.3%	5,792	7.1%	7,087	7.8%
75 - 84	1,472	2.2%	2,285	2.8%	3,348	3.7%
85+	309	0.5%	573	0.7%	800	0.9%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	53,423	78.6%	59,866	73.8%	63,511	69.5%
Black Alone	7,783	11.4%	11,601	14.3%	15,547	17.0%
American Indian Alone	216	0.3%	246	0.3%	266	0.3%
Asian Alone	3,175	4.7%	4,472	5.5%	5,756	6.3%
Pacific Islander Alone	19	0.0%	31	0.0%	43	0.0%
Some Other Race Alone	2,003	2.9%	2,796	3.4%	3,476	3.8%
Two or More Races	1,383	2.0%	2,100	2.6%	2,799	3.1%
Hispanic Origin (Any Race)	5,870	8.6%	8,164	10.1%	10,354	11.3%

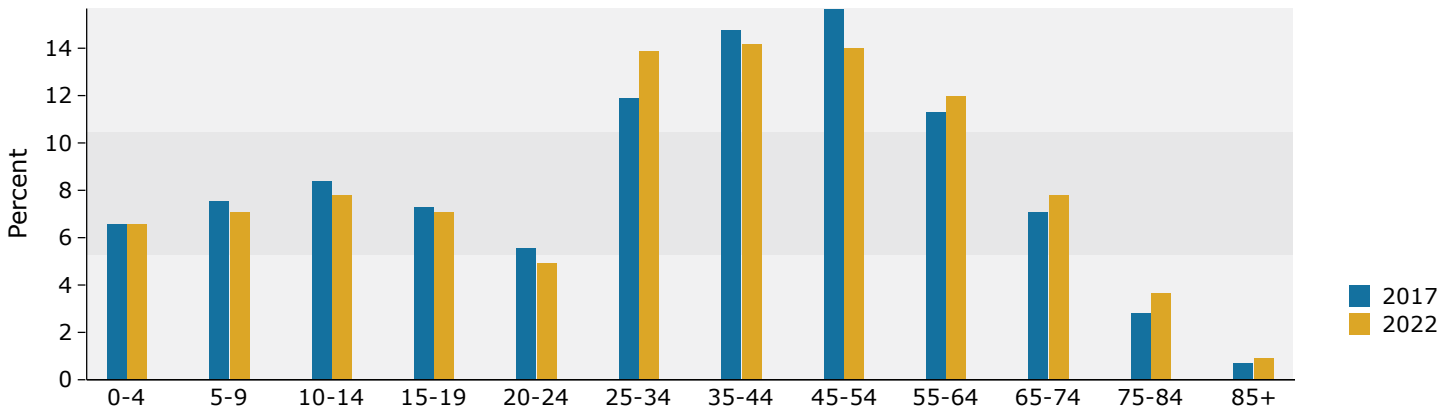
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

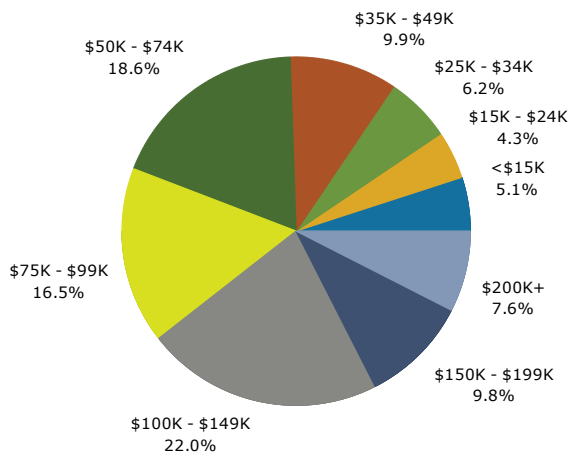
Trends 2017-2022



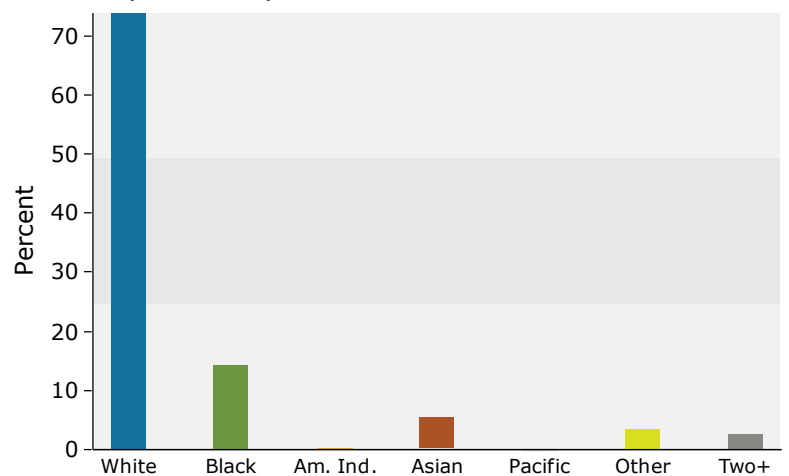
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 10.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.