

Meineke Car Care Center  
 5575 Wendy Bagwell Pky, Hiram, Georgia, 30141,  
 Rings: 1, 3, 5 mile radii

Prepared by Justin Dinerman  
 Latitude: 33.885657414  
 Longitude: -84.73634267

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	1,480	16,627	55,372
2010 Total Population	2,559	26,267	77,530
2013 Total Population	2,698	27,142	79,370
2013 Group Quarters	0	13	122
2018 Total Population	2,861	28,749	83,305
2013-2018 Annual Rate	1.18%	1.16%	0.97%
<b>Household Summary</b>			
2000 Households	566	5,588	18,652
2000 Average Household Size	2.61	2.97	2.96
2010 Households	1,055	9,167	26,879
2010 Average Household Size	2.43	2.86	2.88
2013 Households	1,131	9,480	27,527
2013 Average Household Size	2.39	2.86	2.88
2018 Households	1,196	10,037	28,881
2018 Average Household Size	2.39	2.86	2.88
2013-2018 Annual Rate	1.11%	1.15%	0.96%
2010 Families	734	7,025	20,963
2010 Average Family Size	2.91	3.28	3.27
2013 Families	782	7,224	21,357
2013 Average Family Size	2.87	3.29	3.28
2018 Families	821	7,611	22,305
2018 Average Family Size	2.89	3.30	3.29
2013-2018 Annual Rate	0.98%	1.05%	0.87%
<b>Housing Unit Summary</b>			
2000 Housing Units	609	5,775	19,382
Owner Occupied Housing Units	80.6%	87.3%	85.8%
Renter Occupied Housing Units	12.3%	9.4%	10.4%
Vacant Housing Units	7.1%	3.2%	3.8%
2010 Housing Units	1,177	10,099	29,379
Owner Occupied Housing Units	57.4%	74.3%	74.4%
Renter Occupied Housing Units	32.2%	16.5%	17.1%
Vacant Housing Units	10.4%	9.2%	8.5%
2013 Housing Units	1,259	10,336	29,954
Owner Occupied Housing Units	53.9%	72.3%	72.1%
Renter Occupied Housing Units	35.9%	19.4%	19.8%
Vacant Housing Units	10.2%	8.3%	8.1%
2018 Housing Units	1,298	10,600	31,021
Owner Occupied Housing Units	57.0%	75.5%	74.1%
Renter Occupied Housing Units	35.1%	19.2%	19.0%
Vacant Housing Units	7.9%	5.3%	6.9%
<b>Median Household Income</b>			
2013	\$42,547	\$56,523	\$58,573
2018	\$49,186	\$66,685	\$75,488
<b>Median Home Value</b>			
2013	\$93,407	\$127,687	\$129,110
2018	\$107,831	\$155,501	\$157,905
<b>Per Capita Income</b>			
2013	\$19,708	\$24,222	\$24,931
2018	\$22,520	\$27,374	\$28,713
<b>Median Age</b>			
2010	34.0	35.5	35.8
2013	34.2	35.7	36.2
2018	34.3	35.3	35.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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<b>2013 Households by Income</b>			
Household Income Base	1,131	9,480	27,527
<\$15,000	12.9%	9.3%	8.7%
\$15,000 - \$24,999	12.5%	8.1%	8.8%
\$25,000 - \$34,999	16.7%	9.8%	9.2%
\$35,000 - \$49,999	13.7%	13.8%	13.3%
\$50,000 - \$74,999	27.0%	25.0%	22.2%
\$75,000 - \$99,999	7.6%	13.5%	14.8%
\$100,000 - \$149,999	7.0%	15.5%	16.0%
\$150,000 - \$199,999	2.4%	3.6%	5.0%
\$200,000+	0.4%	1.5%	1.9%
Average Household Income	\$51,804	\$68,772	\$72,274
<b>2018 Households by Income</b>			
Household Income Base	1,196	10,037	28,881
<\$15,000	12.7%	8.6%	7.8%
\$15,000 - \$24,999	9.5%	5.8%	6.2%
\$25,000 - \$34,999	16.1%	8.9%	8.1%
\$35,000 - \$49,999	12.1%	12.0%	10.9%
\$50,000 - \$74,999	22.1%	19.6%	16.4%
\$75,000 - \$99,999	12.4%	18.3%	20.7%
\$100,000 - \$149,999	10.8%	20.3%	21.2%
\$150,000 - \$199,999	3.7%	4.6%	6.5%
\$200,000+	0.5%	1.7%	2.2%
Average Household Income	\$59,283	\$77,754	\$83,253
<b>2013 Owner Occupied Housing Units by Value</b>			
Total	679	7,478	21,589
<\$50,000	8.5%	3.3%	2.9%
\$50,000 - \$99,999	47.9%	29.4%	27.8%
\$100,000 - \$149,999	30.0%	31.3%	33.2%
\$150,000 - \$199,999	7.1%	15.2%	15.7%
\$200,000 - \$249,999	2.5%	7.7%	7.4%
\$250,000 - \$299,999	1.5%	6.1%	5.5%
\$300,000 - \$399,999	1.3%	5.3%	5.3%
\$400,000 - \$499,999	0.4%	1.0%	1.4%
\$500,000 - \$749,999	0.3%	0.4%	0.5%
\$750,000 - \$999,999	0.0%	0.0%	0.1%
\$1,000,000 +	0.6%	0.2%	0.2%
Average Home Value	\$114,112	\$151,947	\$153,937
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	740	8,007	22,972
<\$50,000	9.6%	3.7%	3.1%
\$50,000 - \$99,999	36.4%	21.3%	19.1%
\$100,000 - \$149,999	26.4%	22.6%	24.2%
\$150,000 - \$199,999	12.8%	21.0%	22.6%
\$200,000 - \$249,999	6.1%	13.0%	12.8%
\$250,000 - \$299,999	3.2%	9.2%	8.6%
\$300,000 - \$399,999	2.4%	6.4%	6.4%
\$400,000 - \$499,999	0.9%	1.3%	1.8%
\$500,000 - \$749,999	0.9%	0.9%	0.9%
\$750,000 - \$999,999	0.3%	0.1%	0.2%
\$1,000,000 +	1.1%	0.4%	0.4%
Average Home Value	\$142,348	\$176,621	\$179,472

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	2,558	26,267	77,529
0 - 4	7.3%	7.0%	6.7%
5 - 9	7.3%	8.1%	8.1%
10 - 14	7.1%	8.3%	8.6%
15 - 24	14.4%	13.5%	14.0%
25 - 34	15.4%	12.4%	11.4%
35 - 44	15.8%	16.7%	16.6%
45 - 54	15.1%	16.3%	16.5%
55 - 64	9.5%	9.8%	9.9%
65 - 74	4.9%	5.0%	5.2%
75 - 84	2.6%	2.4%	2.4%
85 +	0.5%	0.6%	0.7%
18 +	73.5%	71.5%	71.2%
<b>2013 Population by Age</b>			
Total	2,700	27,140	79,370
0 - 4	7.2%	6.8%	6.5%
5 - 9	7.0%	7.3%	7.2%
10 - 14	6.9%	8.0%	8.2%
15 - 24	14.8%	14.2%	14.5%
25 - 34	15.3%	12.8%	12.2%
35 - 44	14.8%	14.8%	14.6%
45 - 54	14.5%	16.3%	16.4%
55 - 64	10.6%	11.0%	11.3%
65 - 74	5.5%	5.7%	5.9%
75 - 84	2.7%	2.5%	2.6%
85 +	0.7%	0.7%	0.8%
18 +	74.8%	73.5%	73.4%
<b>2018 Population by Age</b>			
Total	2,861	28,748	83,305
0 - 4	7.2%	6.8%	6.5%
5 - 9	6.8%	6.9%	6.7%
10 - 14	6.7%	7.4%	7.4%
15 - 24	13.6%	13.2%	13.3%
25 - 34	16.8%	15.4%	14.9%
35 - 44	13.5%	13.0%	12.9%
45 - 54	13.4%	14.5%	14.7%
55 - 64	11.7%	12.4%	12.7%
65 - 74	6.6%	6.8%	7.0%
75 - 84	2.9%	2.8%	2.9%
85 +	0.9%	0.8%	0.9%
18 +	75.5%	74.7%	74.9%
<b>2010 Population by Sex</b>			
Males	1,215	12,534	37,087
Females	1,344	13,733	40,443
<b>2013 Population by Sex</b>			
Males	1,282	12,955	37,959
Females	1,416	14,187	41,411
<b>2018 Population by Sex</b>			
Males	1,360	13,744	39,843
Females	1,501	15,005	43,463

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<b>2010 Population by Race/Ethnicity</b>			
Total	2,559	26,267	77,530
White Alone	65.8%	64.8%	64.2%
Black Alone	26.6%	28.7%	29.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.7%	1.3%	1.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.6%	2.2%	2.4%
Two or More Races	2.9%	2.6%	2.5%
Hispanic Origin	7.2%	6.1%	6.3%
Diversity Index	56.2	55.6	56.0
<b>2013 Population by Race/Ethnicity</b>			
Total	2,698	27,143	79,370
White Alone	63.6%	63.1%	62.9%
Black Alone	27.9%	29.7%	30.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.9%	1.5%	1.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.1%	2.6%	2.8%
Two or More Races	3.1%	2.8%	2.6%
Hispanic Origin	8.6%	7.3%	7.3%
Diversity Index	59.4	57.9	58.0
<b>2018 Population by Race/Ethnicity</b>			
Total	2,862	28,750	83,306
White Alone	58.6%	59.0%	59.5%
Black Alone	31.2%	32.5%	32.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.4%	1.7%	1.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.8%	3.2%	3.3%
Two or More Races	3.5%	3.1%	2.9%
Hispanic Origin	11.1%	9.2%	9.1%
Diversity Index	64.6	62.1	61.8
<b>2010 Population by Relationship and Household Type</b>			
Total	2,559	26,267	77,530
In Households	100.0%	100.0%	99.8%
In Family Households	86.1%	90.0%	90.5%
Householder	26.5%	26.9%	26.9%
Spouse	17.9%	20.1%	20.1%
Child	33.9%	36.1%	36.9%
Other relative	5.2%	4.6%	4.5%
Nonrelative	2.6%	2.2%	2.1%
In Nonfamily Households	13.9%	10.0%	9.3%
In Group Quarters	0.0%	0.0%	0.2%
Institutionalized Population	0.0%	0.0%	0.1%
Noninstitutionalized Population	0.0%	0.0%	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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<b>2013 Population 25+ by Educational Attainment</b>			
Total	1,730	17,308	50,536
Less than 9th Grade	3.5%	2.4%	2.8%
9th - 12th Grade, No Diploma	23.4%	10.0%	8.5%
High School Graduate	31.8%	31.3%	32.0%
Some College, No Degree	19.1%	21.0%	21.5%
Associate Degree	5.0%	6.8%	7.3%
Bachelor's Degree	13.7%	18.4%	19.0%
Graduate/Professional Degree	3.6%	10.0%	8.9%
<b>2013 Population 15+ by Marital Status</b>			
Total	2,129	21,162	62,025
Never Married	24.3%	25.4%	24.8%
Married	53.6%	58.6%	59.7%
Widowed	6.6%	4.7%	4.4%
Divorced	15.5%	11.3%	11.1%
<b>2013 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	90.1%	91.6%	91.5%
Civilian Unemployed	9.8%	8.4%	8.5%
<b>2013 Employed Population 16+ by Industry</b>			
Total	1,262	13,026	37,733
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	6.8%	6.2%	6.1%
Manufacturing	17.1%	9.7%	8.7%
Wholesale Trade	4.9%	3.8%	3.5%
Retail Trade	10.0%	10.5%	12.4%
Transportation/Utilities	7.4%	7.6%	7.7%
Information	1.4%	3.7%	2.9%
Finance/Insurance/Real Estate	7.1%	6.8%	6.6%
Services	43.1%	47.4%	47.0%
Public Administration	2.4%	4.3%	5.1%
<b>2013 Employed Population 16+ by Occupation</b>			
Total	1,263	13,026	37,733
White Collar	56.2%	63.0%	62.4%
Management/Business/Financial	10.9%	15.8%	14.8%
Professional	15.2%	21.0%	21.1%
Sales	13.8%	9.7%	10.9%
Administrative Support	16.3%	16.5%	15.7%
Services	21.3%	15.8%	15.9%
Blue Collar	22.6%	21.2%	21.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	6.3%	5.2%	4.7%
Installation/Maintenance/Repair	3.9%	4.5%	5.3%
Production	7.4%	4.2%	4.4%
Transportation/Material Moving	4.9%	7.2%	7.0%

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<b>2010 Households by Type</b>			
Total	1,055	9,167	26,879
Households with 1 Person	25.0%	19.3%	18.0%
Households with 2+ People	75.0%	80.7%	82.0%
Family Households	69.6%	76.6%	78.0%
Husband-wife Families	46.8%	57.1%	58.3%
With Related Children	24.0%	30.5%	31.0%
Other Family (No Spouse Present)	22.7%	19.5%	19.7%
Other Family with Male Householder	5.0%	4.6%	4.6%
With Related Children	2.7%	2.7%	2.7%
Other Family with Female Householder	17.7%	14.9%	15.1%
With Related Children	12.3%	10.2%	10.4%
Nonfamily Households	5.4%	4.1%	4.0%
All Households with Children	39.2%	43.7%	44.6%
Multigenerational Households	5.4%	5.7%	6.0%
Unmarried Partner Households	6.2%	5.0%	5.0%
Male-female	5.5%	4.3%	4.3%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	1,055	9,167	26,878
1 Person Household	25.0%	19.3%	18.0%
2 Person Household	30.7%	30.2%	30.1%
3 Person Household	18.8%	19.0%	19.3%
4 Person Household	14.5%	18.4%	18.4%
5 Person Household	6.7%	8.0%	8.9%
6 Person Household	2.7%	3.1%	3.2%
7 + Person Household	1.6%	2.0%	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,055	9,167	26,879
Owner Occupied	64.1%	81.8%	81.3%
Owned with a Mortgage/Loan	51.8%	70.3%	69.4%
Owned Free and Clear	12.2%	11.5%	11.8%
Renter Occupied	35.9%	18.2%	18.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Aspiring Young Families	Up and Coming Families	Up and Coming Families
<b>2.</b>	Milk and Cookies	Aspiring Young Families	Milk and Cookies
<b>3.</b>	Up and Coming Families	Milk and Cookies	Aspiring Young Families
<b>2013 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,276,433	\$13,932,092	\$42,268,194
Average Spent	\$1,128.59	\$1,469.63	\$1,535.52
Spending Potential Index	50	65	68
Computers & Accessories: Total \$	\$210,705	\$2,307,753	\$6,991,037
Average Spent	\$186.24	\$243.43	\$253.97
Spending Potential Index	75	98	102
Education: Total \$	\$1,123,804	\$12,391,844	\$38,207,115
Average Spent	\$993.64	\$1,307.16	\$1,387.99
Spending Potential Index	68	90	95
Entertainment/Recreation: Total \$	\$2,731,354	\$30,699,948	\$93,847,561
Average Spent	\$2,414.99	\$3,238.39	\$3,409.29
Spending Potential Index	74	100	105
Food at Home: Total \$	\$4,125,150	\$44,743,850	\$135,893,206
Average Spent	\$3,647.35	\$4,719.82	\$4,936.72
Spending Potential Index	72	94	98
Food Away from Home: Total \$	\$2,738,114	\$29,863,528	\$90,319,024
Average Spent	\$2,420.97	\$3,150.16	\$3,281.11
Spending Potential Index	76	99	103
Health Care: Total \$	\$3,459,020	\$38,797,456	\$119,837,354
Average Spent	\$3,058.37	\$4,092.56	\$4,353.45
Spending Potential Index	69	92	98
HH Furnishings & Equipment: Total \$	\$1,337,210	\$14,937,085	\$45,457,174
Average Spent	\$1,182.33	\$1,575.64	\$1,651.37
Spending Potential Index	66	87	92
Investments: Total \$	\$1,685,655	\$20,576,887	\$62,628,284
Average Spent	\$1,490.41	\$2,170.56	\$2,275.16
Spending Potential Index	72	105	110
Retail Goods: Total \$	\$18,981,228	\$210,179,531	\$640,740,566
Average Spent	\$16,782.70	\$22,170.84	\$23,276.80
Spending Potential Index	70	92	96
Shelter: Total \$	\$13,621,183	\$150,668,041	\$458,626,047
Average Spent	\$12,043.49	\$15,893.25	\$16,660.95
Spending Potential Index	74	98	102
TV/Video/Audio: Total \$	\$1,080,640	\$11,692,493	\$35,472,322
Average Spent	\$955.47	\$1,233.39	\$1,288.64
Spending Potential Index	74	96	100
Travel: Total \$	\$1,474,894	\$17,042,174	\$52,504,845
Average Spent	\$1,304.06	\$1,797.70	\$1,907.39
Spending Potential Index	71	98	104
Vehicle Maintenance & Repairs: Total \$	\$914,344	\$10,108,329	\$30,777,872
Average Spent	\$808.44	\$1,066.28	\$1,118.10
Spending Potential Index	74	97	102

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.