

Demographic and Income Profile

ParkLane on Peachtree
 2479 Peachtree Rd NE, Atlanta, Georgia, 30305,
 Ring: 1 mile radius

Prepared by Justin Dinerman
 Latitude: 33.821289885
 Longitude: -84.38795918

Summary	Census 2010	2013	2018
Population	16,005	16,468	18,038
Households	9,133	9,371	10,306
Families	3,116	3,128	3,353
Average Household Size	1.71	1.72	1.71
Owner Occupied Housing Units	4,325	4,120	4,573
Renter Occupied Housing Units	4,808	5,251	5,733
Median Age	38.0	38.5	38.4
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.84%	0.94%	0.71%
Households	1.92%	0.99%	0.74%
Families	1.40%	0.84%	0.63%
Owner HHs	2.11%	1.17%	0.94%
Median Household Income	5.80%	3.32%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	1,269	13.5%	1,160	11.3%
\$15,000 - \$24,999	827	8.8%	644	6.2%
\$25,000 - \$34,999	553	5.9%	543	5.3%
\$35,000 - \$49,999	1,215	13.0%	1,175	11.4%
\$50,000 - \$74,999	1,334	14.2%	1,001	9.7%
\$75,000 - \$99,999	995	10.6%	1,480	14.4%
\$100,000 - \$149,999	1,354	14.4%	2,047	19.9%
\$150,000 - \$199,999	613	6.5%	884	8.6%
\$200,000+	1,210	12.9%	1,372	13.3%
Median Household Income	\$63,308		\$83,909	
Average Household Income	\$97,256		\$115,784	
Per Capita Income	\$55,164		\$65,842	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	674	4.2%	663	4.0%	727	4.0%
5 - 9	565	3.5%	557	3.4%	575	3.2%
10 - 14	472	2.9%	536	3.3%	561	3.1%
15 - 19	395	2.5%	466	2.8%	551	3.1%
20 - 24	1,343	8.4%	1,157	7.0%	1,386	7.7%
25 - 34	3,796	23.7%	3,988	24.2%	4,261	23.6%
35 - 44	2,424	15.1%	2,352	14.3%	2,477	13.7%
45 - 54	1,987	12.4%	2,072	12.6%	2,055	11.4%
55 - 64	1,897	11.9%	1,923	11.7%	2,142	11.9%
65 - 74	1,298	8.1%	1,507	9.2%	1,785	9.9%
75 - 84	722	4.5%	787	4.8%	1,016	5.6%
85+	432	2.7%	459	2.8%	504	2.8%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,400	77.5%	12,704	77.1%	13,605	75.4%
Black Alone	2,378	14.9%	2,444	14.8%	2,773	15.4%
American Indian Alone	43	0.3%	45	0.3%	55	0.3%
Asian Alone	543	3.4%	551	3.3%	658	3.6%
Pacific Islander Alone	6	0.0%	8	0.0%	11	0.1%
Some Other Race Alone	286	1.8%	327	2.0%	433	2.4%
Two or More Races	349	2.2%	390	2.4%	504	2.8%
Hispanic Origin (Any Race)	799	5.0%	905	5.5%	1,176	6.5%

Data Note: Income is expressed in current dollars.

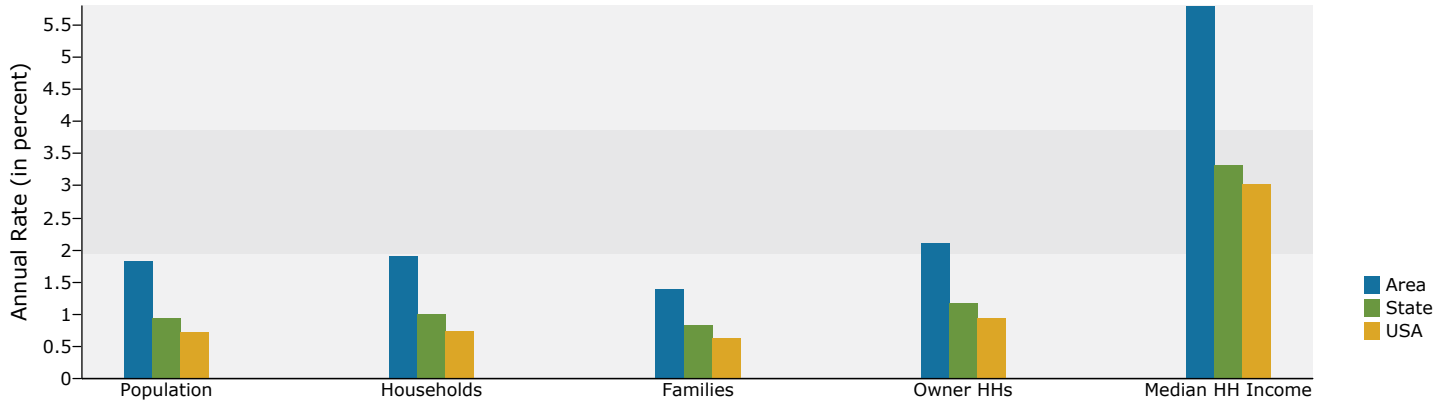
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

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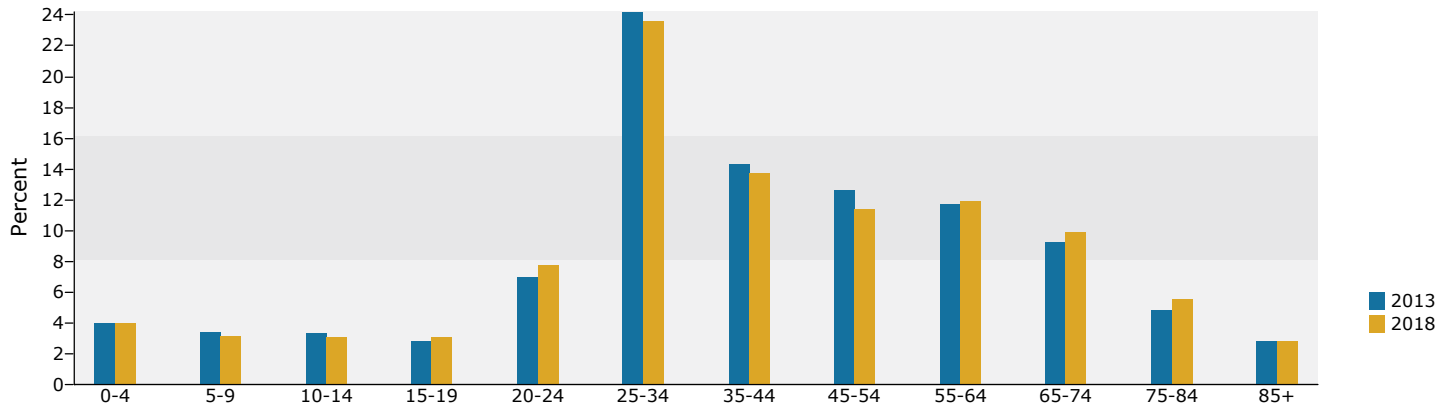
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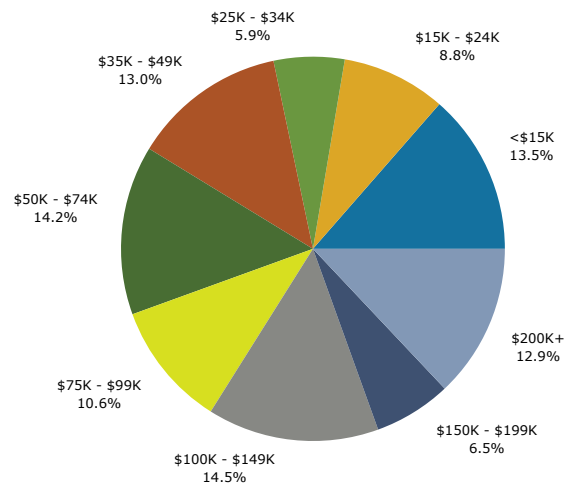
Trends 2013-2018



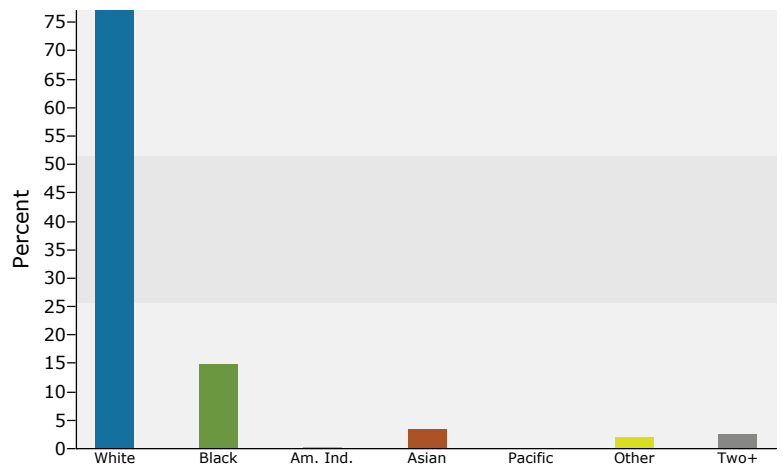
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile

ParkLane on Peachtree
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 Ring: 3 mile radius

Prepared by Justin Dinerman
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Summary	Census 2010	2013	2018
Population	113,790	117,770	128,606
Households	61,093	63,043	69,247
Families	20,100	20,351	21,953
Average Household Size	1.81	1.81	1.81
Owner Occupied Housing Units	28,360	26,759	29,581
Renter Occupied Housing Units	32,733	36,284	39,666
Median Age	33.7	34.1	34.5
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.78%	0.94%	0.71%
Households	1.89%	0.99%	0.74%
Families	1.53%	0.84%	0.63%
Owner HHs	2.03%	1.17%	0.94%
Median Household Income	5.39%	3.32%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	6,617	10.5%	6,311	9.1%
\$15,000 - \$24,999	5,254	8.3%	4,003	5.8%
\$25,000 - \$34,999	5,114	8.1%	4,812	6.9%
\$35,000 - \$49,999	7,504	11.9%	7,044	10.2%
\$50,000 - \$74,999	10,952	17.4%	8,730	12.6%
\$75,000 - \$99,999	6,243	9.9%	9,652	13.9%
\$100,000 - \$149,999	8,507	13.5%	12,786	18.5%
\$150,000 - \$199,999	4,405	7.0%	6,013	8.7%
\$200,000+	8,447	13.4%	9,895	14.3%
Median Household Income	\$63,840		\$82,998	
Average Household Income	\$99,531		\$118,969	
Per Capita Income	\$53,231		\$63,868	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,609	4.9%	5,468	4.6%	5,870	4.6%
5 - 9	4,914	4.3%	4,955	4.2%	5,007	3.9%
10 - 14	3,608	3.2%	4,312	3.7%	4,779	3.7%
15 - 19	3,393	3.0%	3,942	3.3%	4,858	3.8%
20 - 24	13,030	11.5%	11,541	9.8%	12,978	10.1%
25 - 34	29,640	26.0%	31,257	26.5%	32,391	25.2%
35 - 44	19,098	16.8%	18,881	16.0%	19,589	15.2%
45 - 54	13,565	11.9%	14,429	12.3%	15,249	11.9%
55 - 64	10,245	9.0%	10,931	9.3%	12,905	10.0%
65 - 74	5,554	4.9%	6,663	5.7%	8,573	6.7%
75 - 84	3,160	2.8%	3,314	2.8%	4,106	3.2%
85+	1,976	1.7%	2,078	1.8%	2,301	1.8%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	83,006	72.9%	85,183	72.3%	90,741	70.6%
Black Alone	15,748	13.8%	16,309	13.8%	18,252	14.2%
American Indian Alone	309	0.3%	350	0.3%	406	0.3%
Asian Alone	7,571	6.7%	7,964	6.8%	9,373	7.3%
Pacific Islander Alone	54	0.0%	78	0.1%	125	0.1%
Some Other Race Alone	4,404	3.9%	4,836	4.1%	5,847	4.5%
Two or More Races	2,699	2.4%	3,051	2.6%	3,862	3.0%
Hispanic Origin (Any Race)	9,868	8.7%	10,932	9.3%	13,362	10.4%

Data Note: Income is expressed in current dollars.

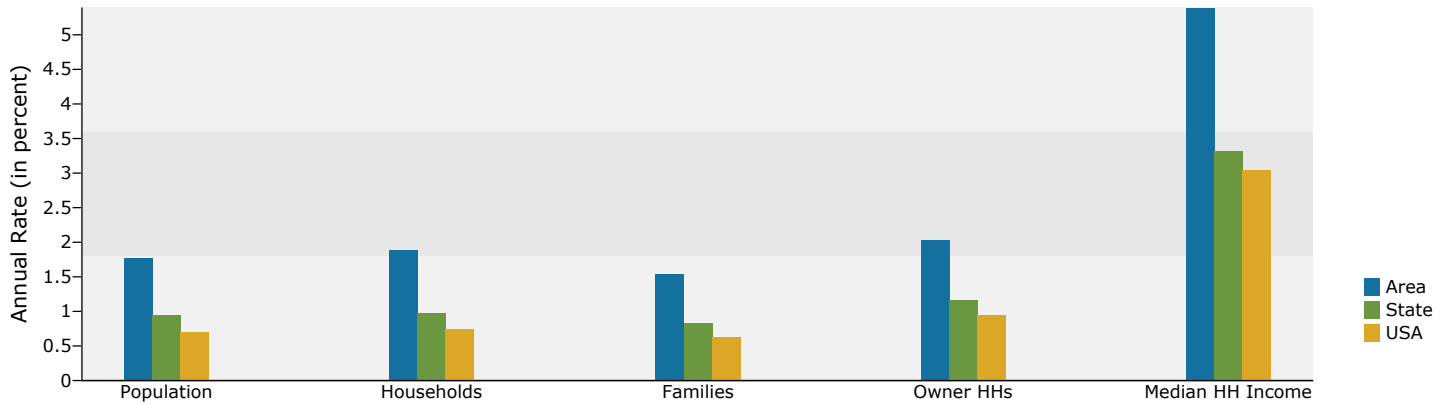
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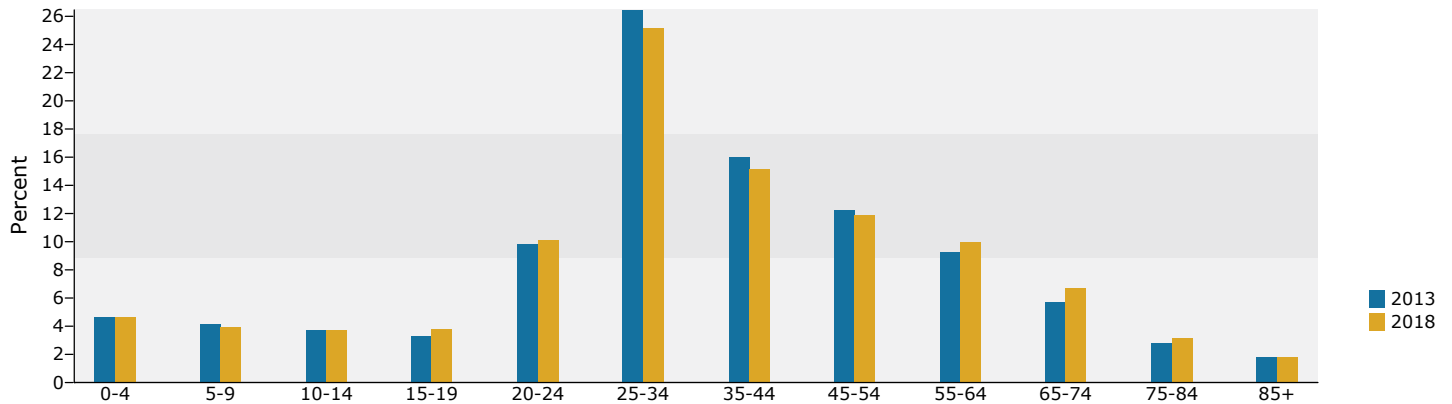
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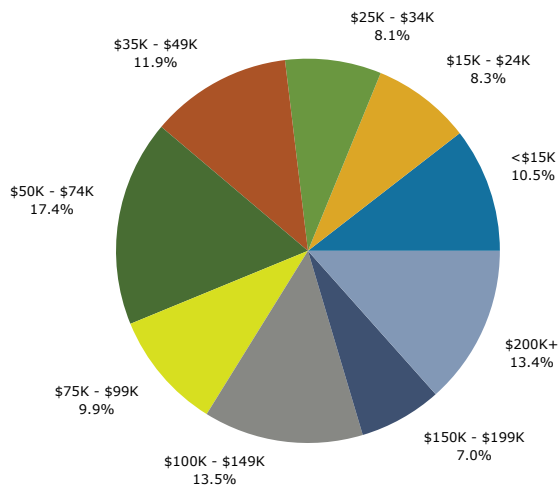
Trends 2013-2018



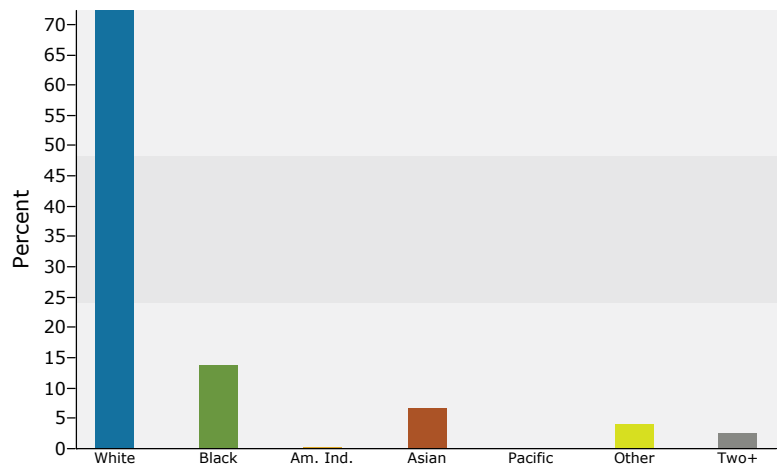
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 9.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile

ParkLane on Peachtree
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Summary	Census 2010	2013	2018
Population	295,273	307,476	333,673
Households	138,379	144,220	158,500
Families	50,591	51,833	56,065
Average Household Size	1.95	1.95	1.94
Owner Occupied Housing Units	60,735	57,641	63,766
Renter Occupied Housing Units	77,644	86,580	94,734
Median Age	32.1	32.7	33.2
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.65%	0.94%	0.71%
Households	1.91%	0.99%	0.74%
Families	1.58%	0.84%	0.63%
Owner HHs	2.04%	1.17%	0.94%
Median Household Income	5.62%	3.32%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	19,688	13.7%	19,667	12.4%
\$15,000 - \$24,999	14,465	10.0%	11,437	7.2%
\$25,000 - \$34,999	12,601	8.7%	12,295	7.8%
\$35,000 - \$49,999	17,738	12.3%	16,826	10.6%
\$50,000 - \$74,999	23,885	16.6%	19,805	12.5%
\$75,000 - \$99,999	13,171	9.1%	20,806	13.1%
\$100,000 - \$149,999	17,288	12.0%	26,211	16.5%
\$150,000 - \$199,999	9,038	6.3%	12,347	7.8%
\$200,000+	16,344	11.3%	19,105	12.1%
Median Household Income	\$56,057		\$73,674	
Average Household Income	\$89,823		\$106,987	
Per Capita Income	\$43,075		\$51,712	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,546	5.6%	16,360	5.3%	17,506	5.2%
5 - 9	13,268	4.5%	14,214	4.6%	14,812	4.4%
10 - 14	10,154	3.4%	11,891	3.9%	13,762	4.1%
15 - 19	17,682	6.0%	18,699	6.1%	20,740	6.2%
20 - 24	37,729	12.8%	35,678	11.6%	38,284	11.5%
25 - 34	69,377	23.5%	72,030	23.4%	74,226	22.2%
35 - 44	46,018	15.6%	46,675	15.2%	48,902	14.7%
45 - 54	34,372	11.6%	36,289	11.8%	38,413	11.5%
55 - 64	25,499	8.6%	27,768	9.0%	32,048	9.6%
65 - 74	12,546	4.2%	15,173	4.9%	20,005	6.0%
75 - 84	7,490	2.5%	7,815	2.5%	9,523	2.9%
85+	4,590	1.6%	4,884	1.6%	5,451	1.6%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	187,744	63.6%	194,463	63.2%	206,883	62.0%
Black Alone	65,440	22.2%	67,660	22.0%	73,650	22.1%
American Indian Alone	963	0.3%	1,005	0.3%	1,096	0.3%
Asian Alone	17,788	6.0%	18,395	6.0%	20,966	6.3%
Pacific Islander Alone	137	0.0%	197	0.1%	298	0.1%
Some Other Race Alone	15,395	5.2%	16,932	5.5%	19,883	6.0%
Two or More Races	7,805	2.6%	8,824	2.9%	10,895	3.3%
Hispanic Origin (Any Race)	32,607	11.0%	36,151	11.8%	42,953	12.9%

Data Note: Income is expressed in current dollars.

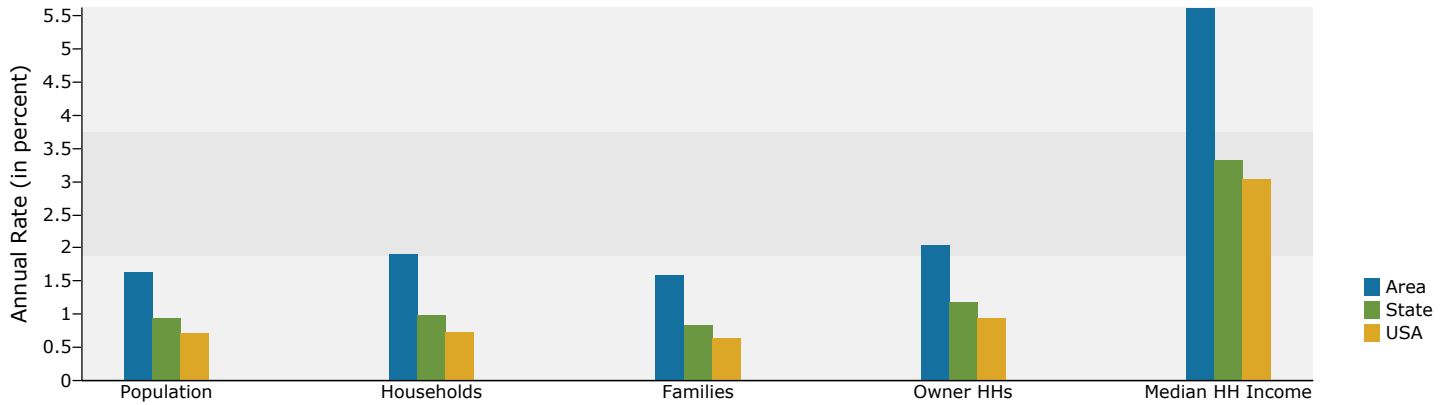
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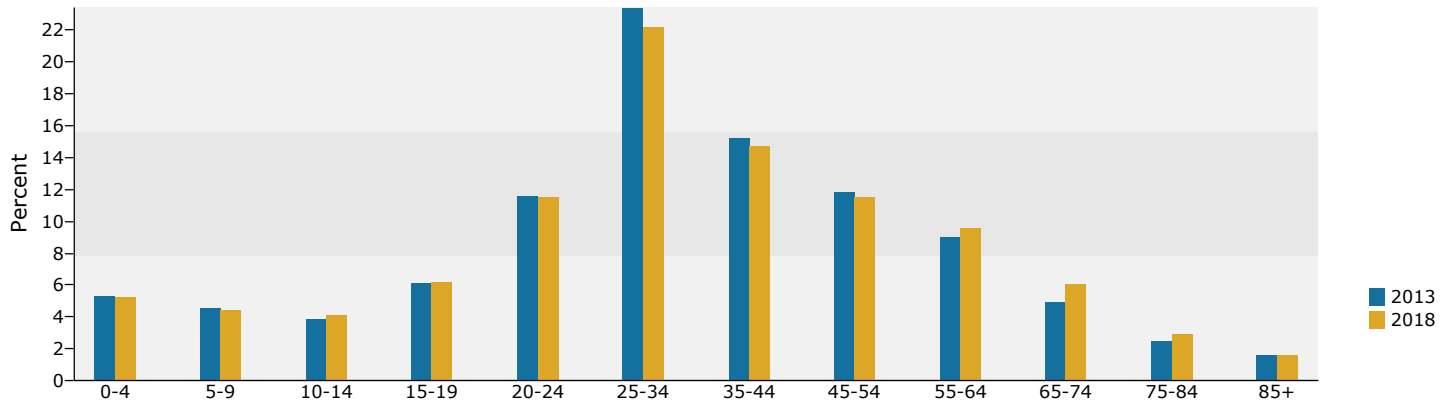
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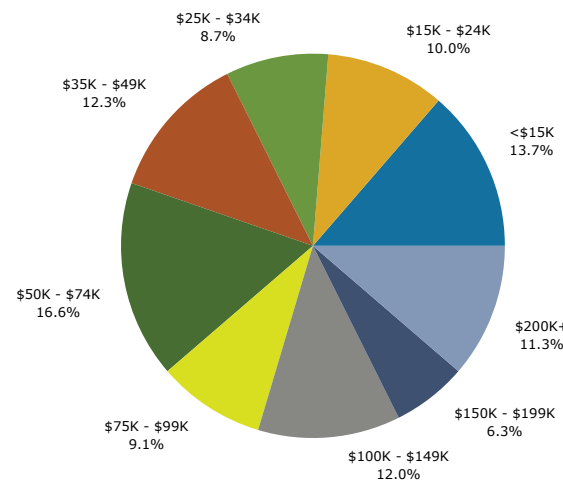
Trends 2013-2018



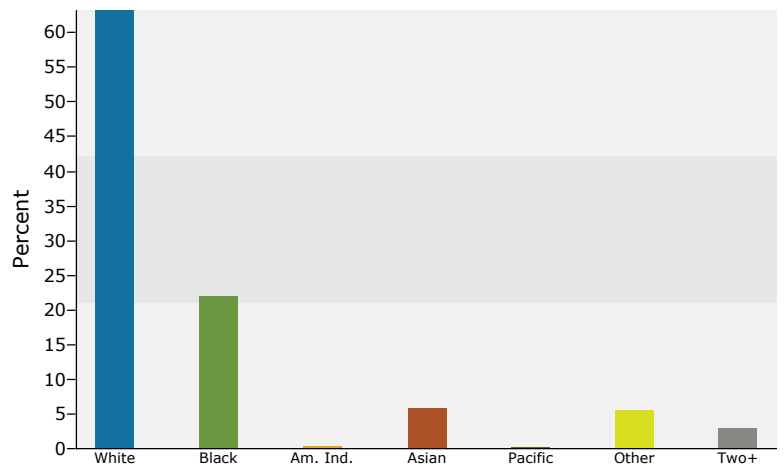
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 11.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.