

Demographic and Income Profile

3172 E Ponce de Leon Ave, Scottdale, Georgia, 30079
Ring: 1 mile radius

Prepared by Esri
Latitude: 33.78638
Longitude: -84.26498

Summary	Census 2010	Census 2020	2024	2029
Population	9,309	9,977	10,828	11,313
Households	4,114	4,514	5,015	5,286
Families	2,040	2,274	2,424	2,525
Average Household Size	2.25	2.17	2.12	2.10
Owner Occupied Housing Units	1,619	1,864	2,124	2,254
Renter Occupied Housing Units	2,495	2,650	2,891	3,032
Median Age	33.3	36.5	36.9	38.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.88%	0.61%	0.38%
Households	1.06%	0.86%	0.64%
Families	0.82%	0.75%	0.56%
Owner HHs	1.20%	1.32%	0.97%
Median Household Income	3.81%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	514	10.2%	429	8.1%
\$15,000 - \$24,999	272	5.4%	178	3.4%
\$25,000 - \$34,999	224	4.5%	159	3.0%
\$35,000 - \$49,999	366	7.3%	307	5.8%
\$50,000 - \$74,999	769	15.3%	722	13.7%
\$75,000 - \$99,999	558	11.1%	577	10.9%
\$100,000 - \$149,999	1,018	20.3%	1,144	21.6%
\$150,000 - \$199,999	541	10.8%	777	14.7%
\$200,000+	754	15.0%	993	18.8%

Median Household Income	\$89,786	\$108,262
Average Household Income	\$121,861	\$145,685
Per Capita Income	\$57,425	\$69,097

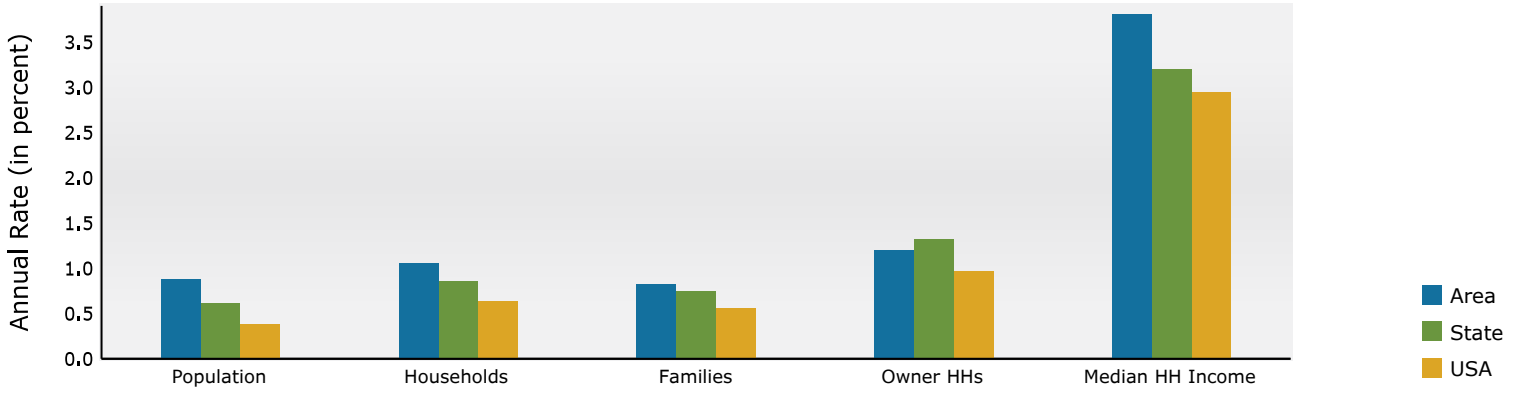
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	859	9.2%	642	6.4%	678	6.3%	665	5.9%
5 - 9	578	6.2%	545	5.5%	644	5.9%	634	5.6%
10 - 14	493	5.3%	557	5.6%	526	4.9%	615	5.4%
15 - 19	445	4.8%	458	4.6%	524	4.8%	528	4.7%
20 - 24	694	7.5%	551	5.5%	709	6.5%	779	6.9%
25 - 34	1,882	20.2%	1,978	19.8%	1,967	18.2%	1,807	16.0%
35 - 44	1,530	16.4%	1,537	15.4%	1,751	16.2%	1,848	16.3%
45 - 54	1,222	13.1%	1,265	12.7%	1,350	12.5%	1,468	13.0%
55 - 64	853	9.2%	1,137	11.4%	1,161	10.7%	1,163	10.3%
65 - 74	349	3.7%	864	8.7%	925	8.5%	1,018	9.0%
75 - 84	234	2.5%	325	3.3%	445	4.1%	613	5.4%
85+	171	1.8%	118	1.2%	147	1.4%	175	1.5%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,564	38.3%	4,185	41.9%	4,267	39.4%	4,141	36.6%
Black Alone	4,559	49.0%	3,954	39.6%	4,471	41.3%	4,871	43.1%
American Indian Alone	22	0.2%	41	0.4%	44	0.4%	45	0.4%
Asian Alone	761	8.2%	828	8.3%	946	8.7%	1,045	9.2%
Pacific Islander Alone	4	0.0%	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	152	1.6%	244	2.4%	284	2.6%	318	2.8%
Two or More Races	248	2.7%	723	7.2%	813	7.5%	892	7.9%
Hispanic Origin (Any Race)	394	4.2%	628	6.3%	726	6.7%	809	7.2%

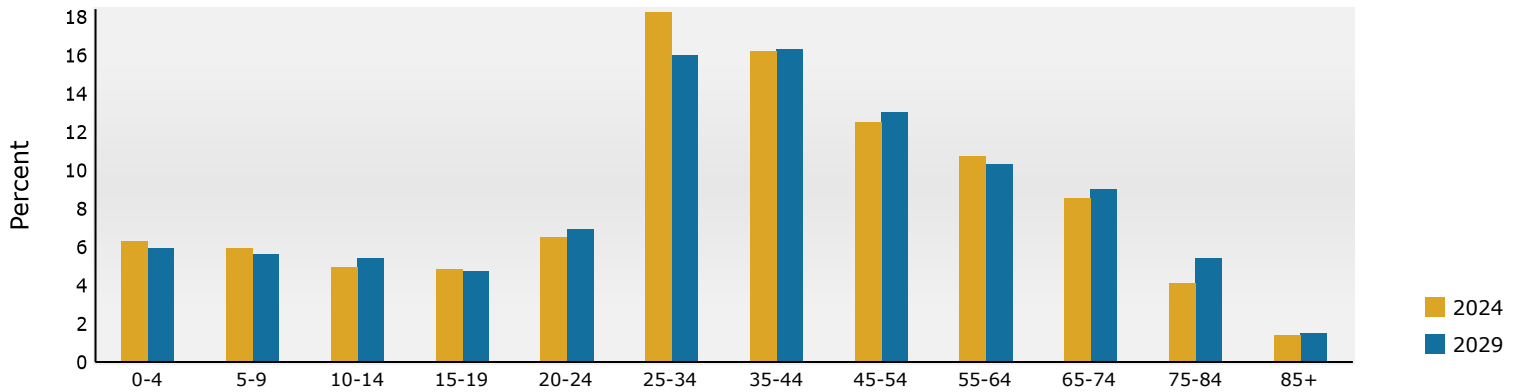
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

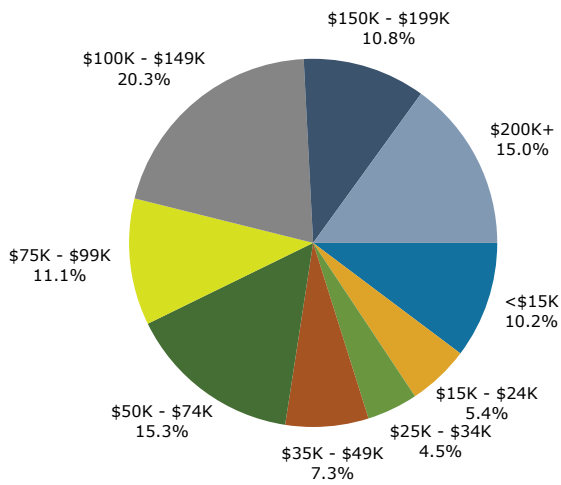
Trends 2024-2029



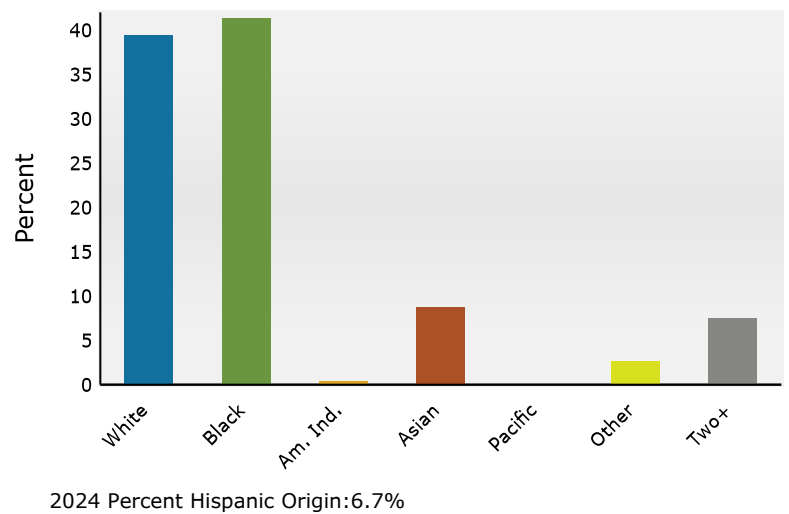
Population by Age



2024 Household Income



2024 Population by Race



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

3172 E Ponce de Leon Ave, Scottdale, Georgia, 30079
Ring: 3 mile radius

Prepared by Esri
Latitude: 33.78638
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Summary	Census 2010	Census 2020	2024	2029
Population	109,555	121,359	126,704	128,913
Households	44,229	48,960	51,128	52,335
Families	23,831	27,641	27,867	28,281
Average Household Size	2.34	2.40	2.40	2.39
Owner Occupied Housing Units	21,924	23,172	25,097	26,241
Renter Occupied Housing Units	22,305	25,788	26,031	26,093
Median Age	34.2	35.7	36.6	37.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.35%	0.61%	0.38%
Households	0.47%	0.86%	0.64%
Families	0.30%	0.75%	0.56%
Owner HHs	0.90%	1.32%	0.97%
Median Household Income	4.57%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	4,295	8.4%	3,465	6.6%
\$15,000 - \$24,999	3,001	5.9%	2,294	4.4%
\$25,000 - \$34,999	3,446	6.7%	2,748	5.3%
\$35,000 - \$49,999	5,053	9.9%	4,087	7.8%
\$50,000 - \$74,999	7,564	14.8%	6,757	12.9%
\$75,000 - \$99,999	5,283	10.3%	5,453	10.4%
\$100,000 - \$149,999	8,411	16.5%	9,545	18.2%
\$150,000 - \$199,999	5,495	10.7%	7,237	13.8%
\$200,000+	8,581	16.8%	10,748	20.5%

Median Household Income	\$83,957	\$104,955
Average Household Income	\$126,890	\$150,399
Per Capita Income	\$51,353	\$61,204

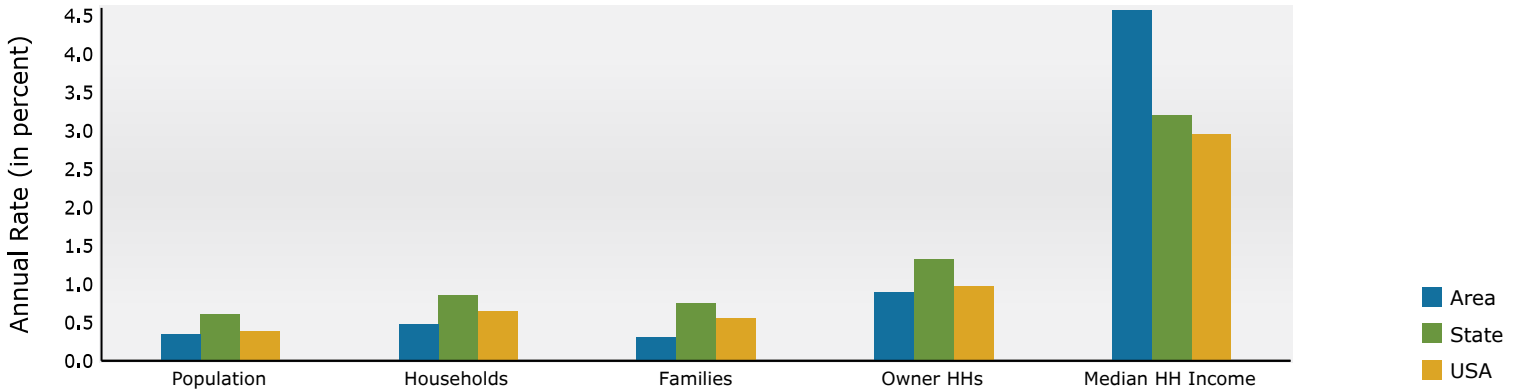
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,303	7.6%	8,079	6.7%	8,045	6.3%	7,811	6.1%
5 - 9	6,725	6.1%	8,279	6.8%	8,154	6.4%	7,626	5.9%
10 - 14	5,872	5.4%	7,742	6.4%	7,823	6.2%	7,859	6.1%
15 - 19	6,379	5.8%	6,578	5.4%	7,235	5.7%	7,676	6.0%
20 - 24	10,037	9.2%	8,151	6.7%	8,873	7.0%	9,449	7.3%
25 - 34	18,955	17.3%	20,433	16.8%	19,914	15.7%	18,194	14.1%
35 - 44	17,274	15.8%	18,283	15.1%	19,638	15.5%	19,641	15.2%
45 - 54	14,942	13.6%	15,616	12.9%	16,514	13.0%	17,120	13.3%
55 - 64	11,117	10.1%	12,949	10.7%	13,334	10.5%	13,600	10.5%
65 - 74	5,098	4.7%	9,705	8.0%	10,113	8.0%	10,802	8.4%
75 - 84	3,186	2.9%	3,930	3.2%	5,294	4.2%	6,986	5.4%
85+	1,668	1.5%	1,612	1.3%	1,768	1.4%	2,149	1.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	46,905	42.8%	50,223	41.4%	51,644	40.8%	49,830	38.7%
Black Alone	46,914	42.8%	44,962	37.0%	46,981	37.1%	49,249	38.2%
American Indian Alone	293	0.3%	353	0.3%	367	0.3%	376	0.3%
Asian Alone	10,829	9.9%	15,076	12.4%	15,775	12.5%	16,563	12.8%
Pacific Islander Alone	57	0.1%	37	0.0%	40	0.0%	39	0.0%
Some Other Race Alone	1,573	1.4%	2,706	2.2%	2,999	2.4%	3,260	2.5%
Two or More Races	2,984	2.7%	8,003	6.6%	8,900	7.0%	9,596	7.4%
Hispanic Origin (Any Race)	4,375	4.0%	7,123	5.9%	7,983	6.3%	8,691	6.7%

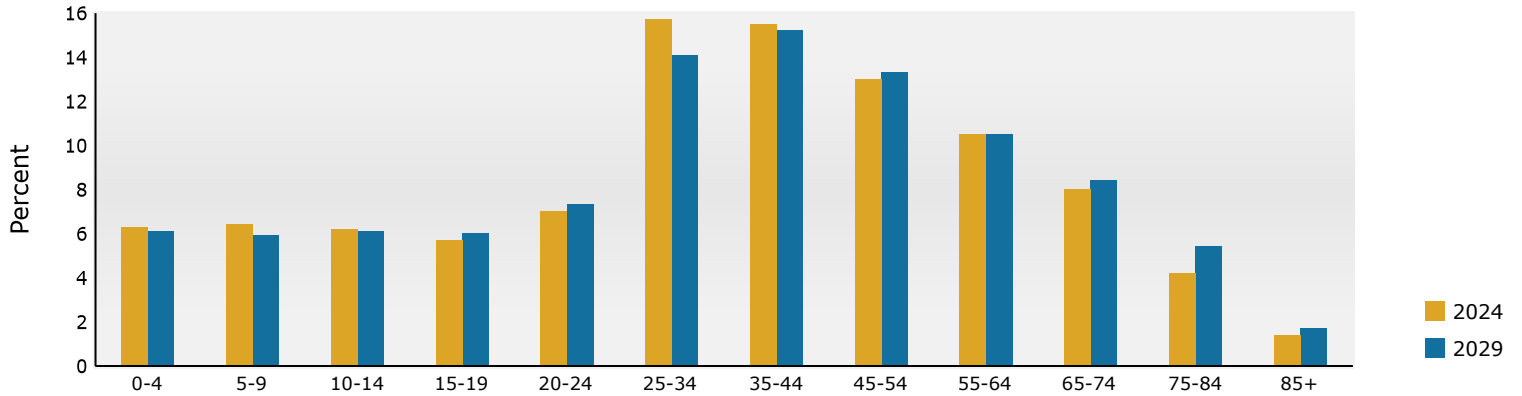
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

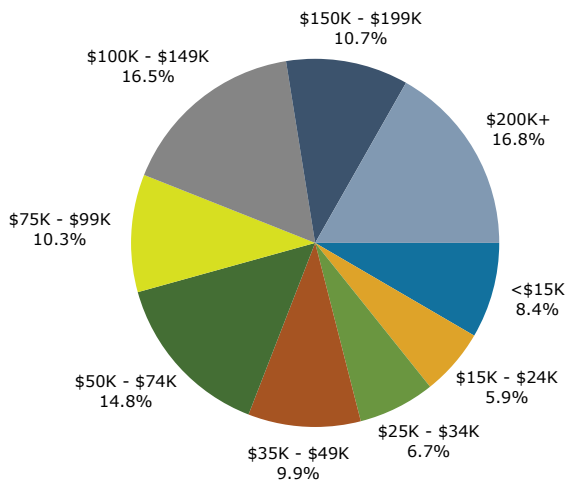
Trends 2024-2029



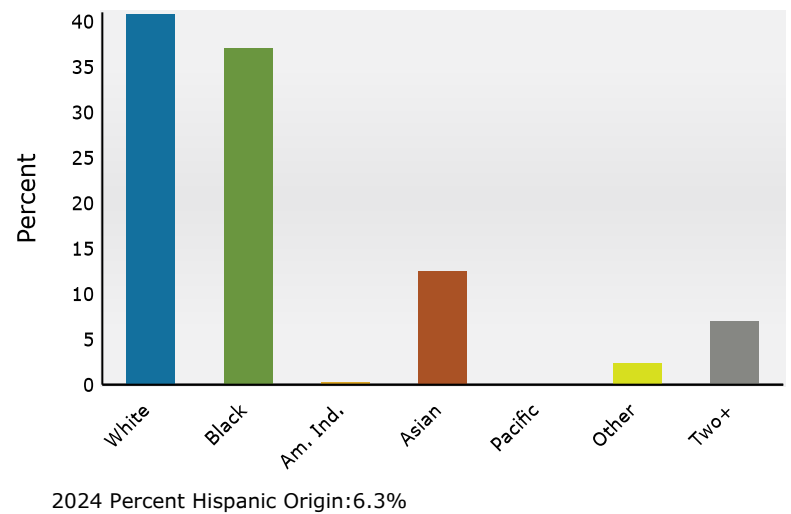
Population by Age



2024 Household Income



2024 Population by Race



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

3172 E Ponce de Leon Ave, Scottdale, Georgia, 30079
Ring: 5 mile radius

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Latitude: 33.78638
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Summary	Census 2010	Census 2020	2024	2029
Population	268,220	298,828	306,436	310,004
Households	108,463	120,596	124,018	126,344
Families	60,043	68,402	68,158	68,778
Average Household Size	2.39	2.41	2.40	2.39
Owner Occupied Housing Units	58,886	61,330	65,855	68,332
Renter Occupied Housing Units	49,577	59,266	58,163	58,012
Median Age	35.0	35.8	36.7	38.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.23%	0.61%	0.38%
Households	0.37%	0.86%	0.64%
Families	0.18%	0.75%	0.56%
Owner HHs	0.74%	1.32%	0.97%
Median Household Income	4.79%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	10,416	8.4%	8,474	6.7%
\$15,000 - \$24,999	7,705	6.2%	5,690	4.5%
\$25,000 - \$34,999	8,209	6.6%	6,656	5.3%
\$35,000 - \$49,999	13,061	10.5%	11,018	8.7%
\$50,000 - \$74,999	19,019	15.3%	17,278	13.7%
\$75,000 - \$99,999	12,647	10.2%	12,566	9.9%
\$100,000 - \$149,999	19,648	15.8%	22,518	17.8%
\$150,000 - \$199,999	12,375	10.0%	16,223	12.8%
\$200,000+	20,939	16.9%	25,921	20.5%
Median Household Income	\$80,906		\$102,233	
Average Household Income	\$127,253		\$150,282	
Per Capita Income	\$51,729		\$61,494	

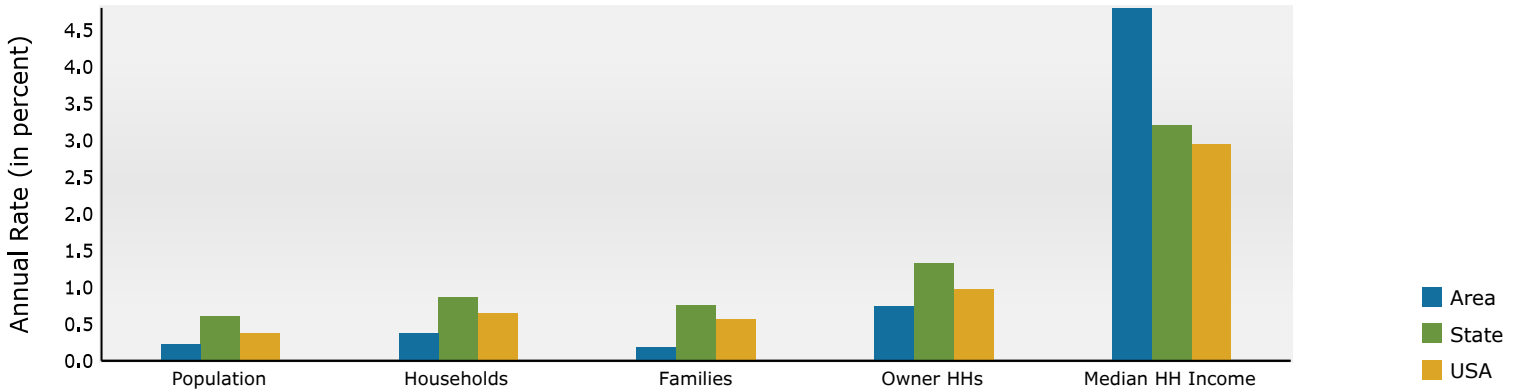
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,272	7.2%	18,675	6.2%	18,441	6.0%	17,749	5.7%
5 - 9	16,371	6.1%	18,455	6.2%	18,557	6.1%	17,350	5.6%
10 - 14	14,975	5.6%	17,890	6.0%	17,518	5.7%	18,069	5.8%
15 - 19	16,799	6.3%	15,319	5.1%	16,445	5.4%	17,130	5.5%
20 - 24	21,740	8.1%	21,583	7.2%	21,551	7.0%	22,457	7.2%
25 - 34	44,914	16.7%	53,600	17.9%	52,318	17.1%	46,630	15.0%
35 - 44	40,773	15.2%	43,421	14.5%	47,292	15.4%	48,295	15.6%
45 - 54	37,123	13.8%	37,008	12.4%	38,139	12.4%	39,837	12.9%
55 - 64	29,369	10.9%	33,087	11.1%	32,771	10.7%	32,600	10.5%
65 - 74	14,546	5.4%	24,871	8.3%	25,460	8.3%	27,276	8.8%
75 - 84	8,328	3.1%	10,671	3.6%	13,312	4.3%	17,103	5.5%
85+	4,009	1.5%	4,249	1.4%	4,632	1.5%	5,507	1.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	107,536	40.1%	114,328	38.3%	114,655	37.4%	110,310	35.6%
Black Alone	130,341	48.6%	129,289	43.3%	132,967	43.4%	137,107	44.2%
American Indian Alone	684	0.3%	950	0.3%	976	0.3%	1,001	0.3%
Asian Alone	18,192	6.8%	26,292	8.8%	27,411	8.9%	28,982	9.3%
Pacific Islander Alone	113	0.0%	82	0.0%	90	0.0%	91	0.0%
Some Other Race Alone	5,154	1.9%	8,901	3.0%	9,695	3.2%	10,361	3.3%
Two or More Races	6,199	2.3%	18,986	6.4%	20,643	6.7%	22,151	7.1%
Hispanic Origin (Any Race)	12,701	4.7%	19,456	6.5%	21,313	7.0%	22,976	7.4%

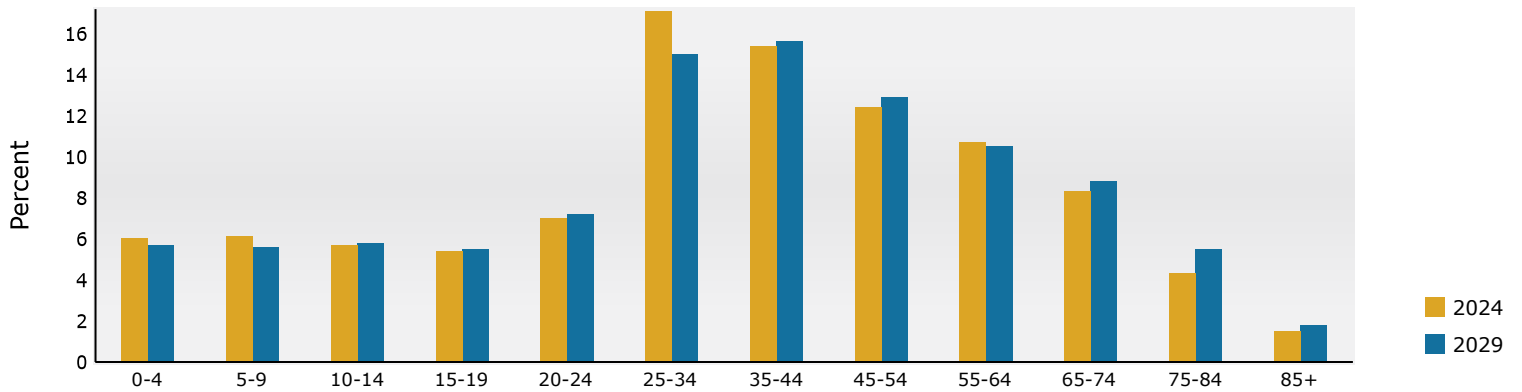
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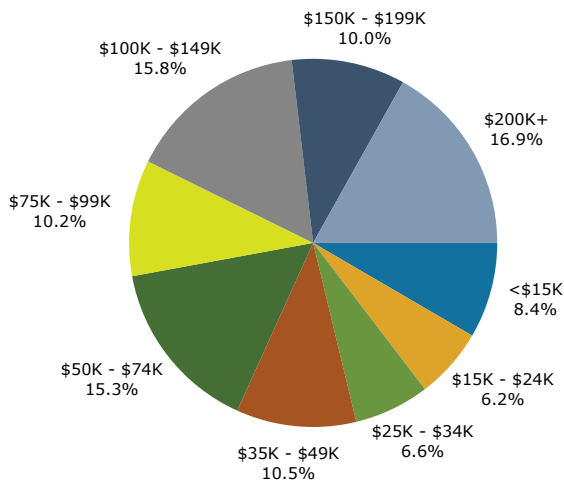
Trends 2024-2029



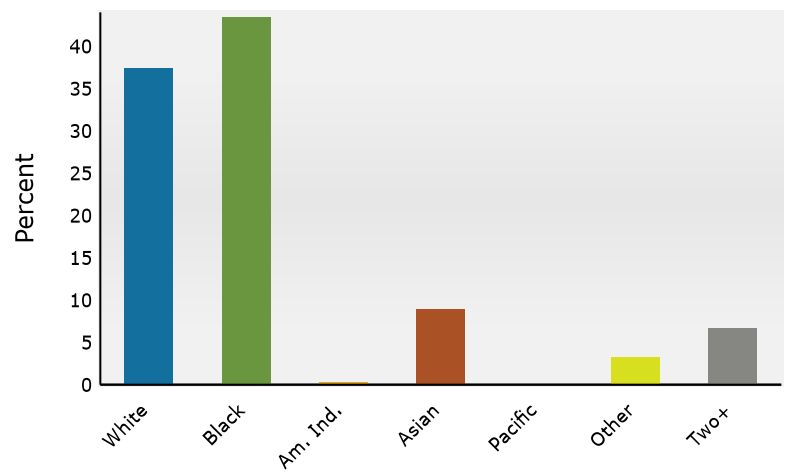
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.