

Demographic and Income Profile

557 Riverstone Pkwy, Canton, Georgia, 30114
Ring: 1 mile radius

Prepared by Esri
Latitude: 34.24586
Longitude: -84.48532

Summary	Census 2010	Census 2020	2024	2029
Population	6,263	7,202	7,326	8,130
Households	2,397	2,596	2,650	2,992
Families	1,285	1,506	1,501	1,668
Average Household Size	2.54	2.67	2.66	2.63
Owner Occupied Housing Units	598	624	694	744
Renter Occupied Housing Units	1,800	1,972	1,956	2,248
Median Age	29.8	31.5	31.7	32.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	2.10%	0.61%	0.38%
Households	2.46%	0.86%	0.64%
Families	2.13%	0.75%	0.56%
Owner HHs	1.40%	1.32%	0.97%
Median Household Income	2.35%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	369	13.9%	316	10.6%
\$15,000 - \$24,999	267	10.1%	199	6.7%
\$25,000 - \$34,999	164	6.2%	136	4.5%
\$35,000 - \$49,999	350	13.2%	398	13.3%
\$50,000 - \$74,999	642	24.2%	784	26.2%
\$75,000 - \$99,999	362	13.7%	501	16.7%
\$100,000 - \$149,999	240	9.1%	318	10.6%
\$150,000 - \$199,999	43	1.6%	54	1.8%
\$200,000+	211	8.0%	288	9.6%

Median Household Income	\$54,679	\$61,421
Average Household Income	\$78,921	\$92,507
Per Capita Income	\$29,241	\$34,788

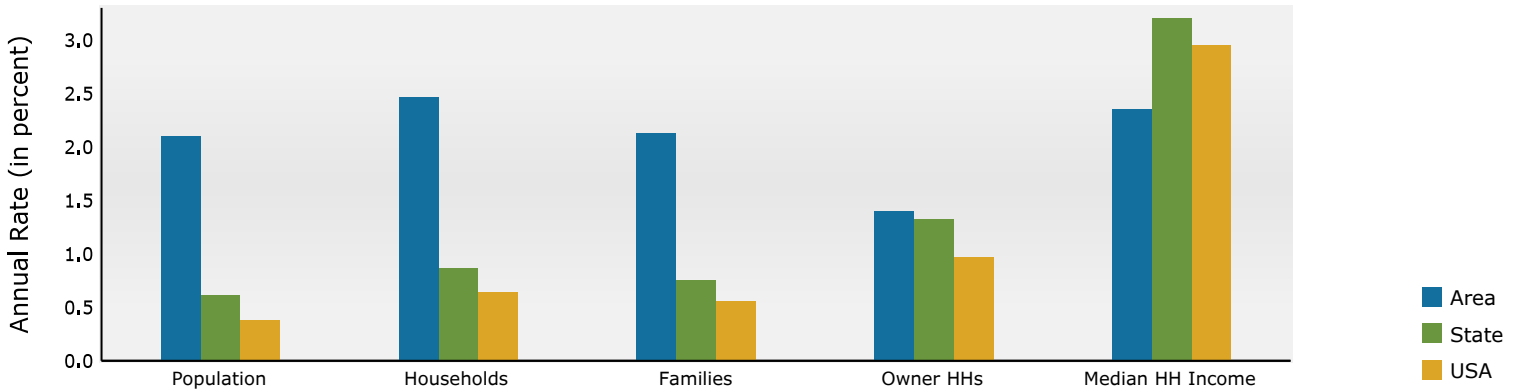
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	625	10.0%	576	8.0%	600	8.2%	652	8.0%
5 - 9	501	8.0%	548	7.6%	523	7.1%	563	6.9%
10 - 14	355	5.7%	564	7.8%	491	6.7%	519	6.4%
15 - 19	341	5.4%	517	7.2%	518	7.1%	542	6.7%
20 - 24	626	10.0%	603	8.4%	667	9.1%	747	9.2%
25 - 34	1,232	19.7%	1,206	16.7%	1,251	17.1%	1,389	17.1%
35 - 44	746	11.9%	887	12.3%	969	13.2%	1,101	13.5%
45 - 54	577	9.2%	706	9.8%	717	9.8%	825	10.1%
55 - 64	453	7.2%	573	8.0%	605	8.3%	661	8.1%
65 - 74	301	4.8%	521	7.2%	466	6.4%	523	6.4%
75 - 84	289	4.6%	309	4.3%	330	4.5%	400	4.9%
85+	217	3.5%	191	2.7%	188	2.6%	210	2.6%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,274	68.3%	4,114	57.1%	4,035	55.1%	4,348	53.5%
Black Alone	595	9.5%	819	11.4%	875	11.9%	982	12.1%
American Indian Alone	77	1.2%	148	2.1%	166	2.3%	192	2.4%
Asian Alone	42	0.7%	30	0.4%	36	0.5%	46	0.6%
Pacific Islander Alone	28	0.4%	4	0.1%	4	0.1%	4	0.0%
Some Other Race Alone	1,041	16.6%	1,248	17.3%	1,337	18.2%	1,541	19.0%
Two or More Races	205	3.3%	839	11.6%	874	11.9%	1,018	12.5%
Hispanic Origin (Any Race)	1,931	30.8%	2,697	37.4%	2,835	38.7%	3,322	40.9%

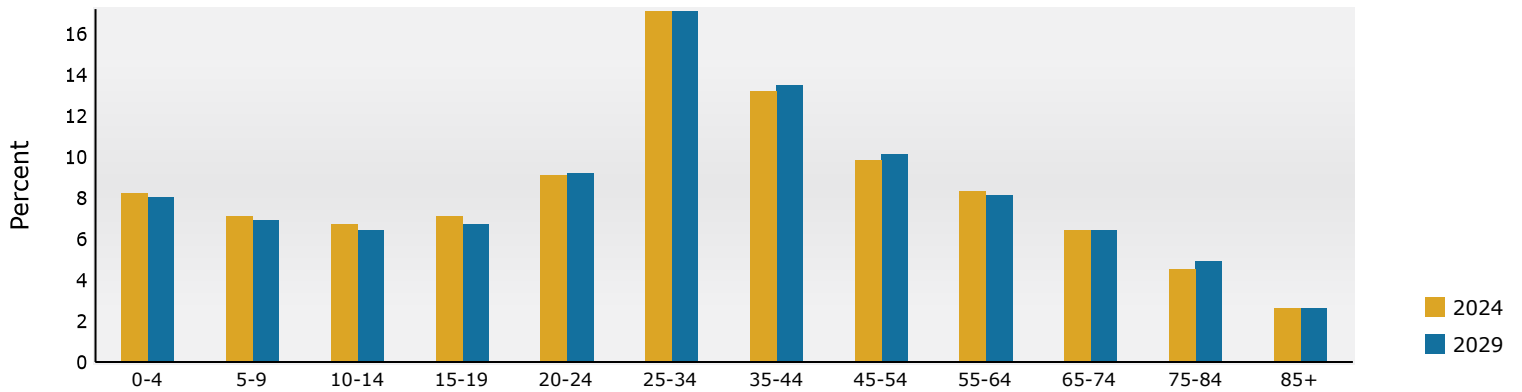
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

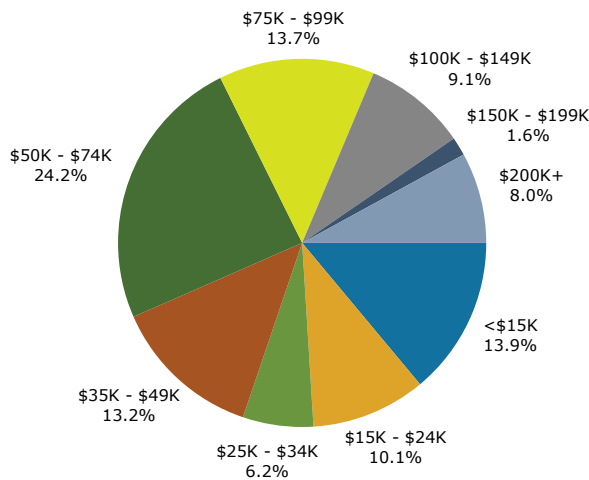
Trends 2024-2029



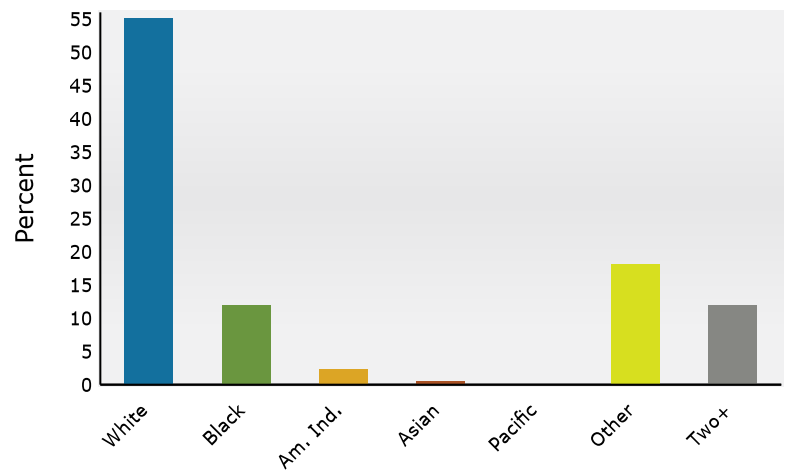
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 38.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

557 Riverstone Pkwy, Canton, Georgia, 30114
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.24586
Longitude: -84.48532

Summary	Census 2010	Census 2020	2024	2029
Population	20,065	26,844	31,090	33,941
Households	7,137	9,697	11,352	12,551
Families	4,884	6,774	7,832	8,581
Average Household Size	2.78	2.73	2.71	2.68
Owner Occupied Housing Units	3,914	5,283	6,363	7,060
Renter Occupied Housing Units	3,223	4,414	4,989	5,491
Median Age	32.9	35.7	36.5	37.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.77%	0.61%	0.38%
Households	2.03%	0.86%	0.64%
Families	1.84%	0.75%	0.56%
Owner HHs	2.10%	1.32%	0.97%
Median Household Income	2.37%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	696	6.1%	574	4.6%
\$15,000 - \$24,999	439	3.9%	312	2.5%
\$25,000 - \$34,999	450	4.0%	353	2.8%
\$35,000 - \$49,999	1,121	9.9%	1,046	8.3%
\$50,000 - \$74,999	2,596	22.9%	2,690	21.4%
\$75,000 - \$99,999	1,819	16.0%	2,084	16.6%
\$100,000 - \$149,999	1,977	17.4%	2,457	19.6%
\$150,000 - \$199,999	911	8.0%	1,281	10.2%
\$200,000+	1,344	11.8%	1,753	14.0%

Median Household Income	\$78,956	\$88,751
Average Household Income	\$110,966	\$127,458
Per Capita Income	\$40,457	\$47,058

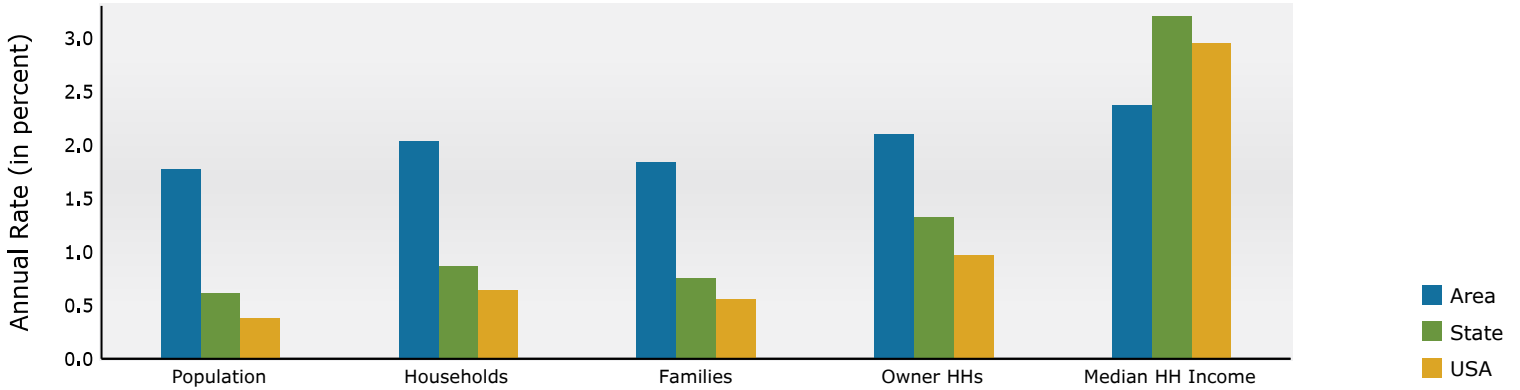
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,796	9.0%	1,833	6.8%	2,102	6.8%	2,260	6.7%
5 - 9	1,652	8.2%	1,794	6.7%	2,041	6.6%	2,135	6.3%
10 - 14	1,304	6.5%	1,996	7.4%	1,955	6.3%	2,106	6.2%
15 - 19	1,179	5.9%	1,882	7.0%	2,074	6.7%	1,996	5.9%
20 - 24	1,467	7.3%	1,894	7.1%	2,204	7.1%	2,299	6.8%
25 - 34	3,269	16.3%	3,781	14.1%	4,541	14.6%	5,054	14.9%
35 - 44	2,830	14.1%	3,248	12.1%	3,966	12.8%	4,475	13.2%
45 - 54	2,269	11.3%	2,965	11.0%	3,434	11.0%	3,626	10.7%
55 - 64	1,888	9.4%	2,666	9.9%	3,176	10.2%	3,428	10.1%
65 - 74	1,378	6.9%	2,869	10.7%	3,174	10.2%	3,609	10.6%
75 - 84	682	3.4%	1,494	5.6%	1,909	6.1%	2,304	6.8%
85+	352	1.8%	423	1.6%	514	1.7%	648	1.9%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	15,389	76.7%	17,549	65.4%	20,108	64.7%	21,427	63.1%
Black Alone	1,394	6.9%	2,049	7.6%	2,538	8.2%	2,883	8.5%
American Indian Alone	207	1.0%	466	1.7%	574	1.8%	645	1.9%
Asian Alone	146	0.7%	209	0.8%	294	0.9%	360	1.1%
Pacific Islander Alone	57	0.3%	10	0.0%	12	0.0%	12	0.0%
Some Other Race Alone	2,332	11.6%	3,574	13.3%	4,077	13.1%	4,608	13.6%
Two or More Races	539	2.7%	2,987	11.1%	3,488	11.2%	4,006	11.8%
Hispanic Origin (Any Race)	4,723	23.5%	7,495	27.9%	8,498	27.3%	9,673	28.5%

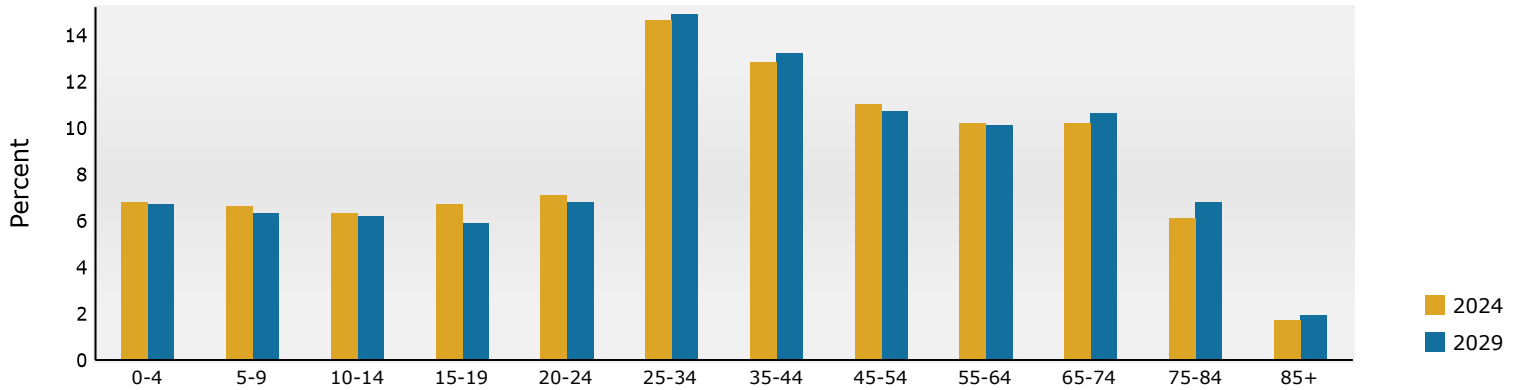
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

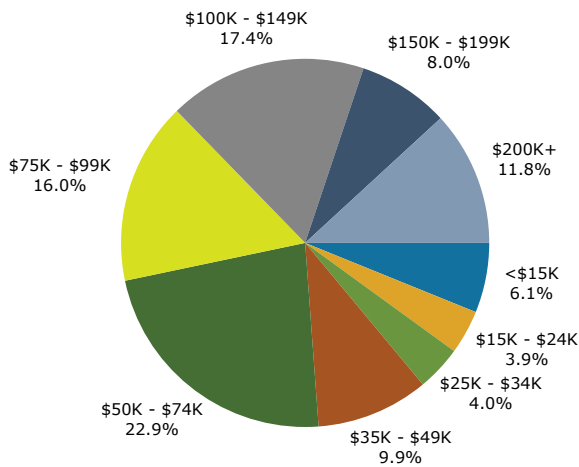
Trends 2024-2029



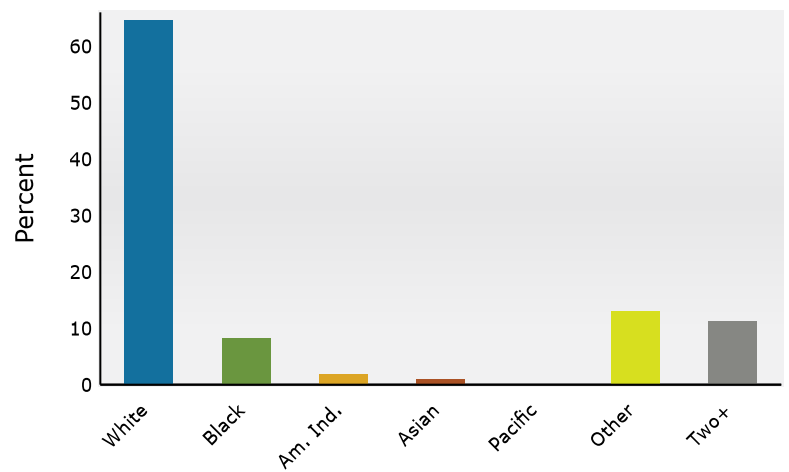
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 27.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

557 Riverstone Pkwy, Canton, Georgia, 30114
Ring: 5 mile radius

Prepared by Esri
Latitude: 34.24586
Longitude: -84.48532

Summary	Census 2010	Census 2020	2024	2029
Population	47,819	62,220	69,442	76,313
Households	16,634	21,901	24,643	27,508
Families	12,288	16,245	18,014	19,906
Average Household Size	2.83	2.80	2.78	2.74
Owner Occupied Housing Units	11,383	14,863	16,903	18,657
Renter Occupied Housing Units	5,251	7,038	7,740	8,851
Median Age	33.9	36.9	37.5	37.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.90%	0.61%	0.38%
Households	2.22%	0.86%	0.64%
Families	2.02%	0.75%	0.56%
Owner HHs	1.99%	1.32%	0.97%
Median Household Income	2.19%	3.20%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,266	5.1%	1,036	3.8%
\$15,000 - \$24,999	657	2.7%	465	1.7%
\$25,000 - \$34,999	994	4.0%	762	2.8%
\$35,000 - \$49,999	1,944	7.9%	1,767	6.4%
\$50,000 - \$74,999	4,213	17.1%	4,256	15.5%
\$75,000 - \$99,999	3,784	15.4%	4,178	15.2%
\$100,000 - \$149,999	5,447	22.1%	6,641	24.1%
\$150,000 - \$199,999	2,608	10.6%	3,547	12.9%
\$200,000+	3,731	15.1%	4,856	17.7%

Median Household Income	\$95,509	\$106,440
Average Household Income	\$126,026	\$143,701
Per Capita Income	\$44,823	\$51,898

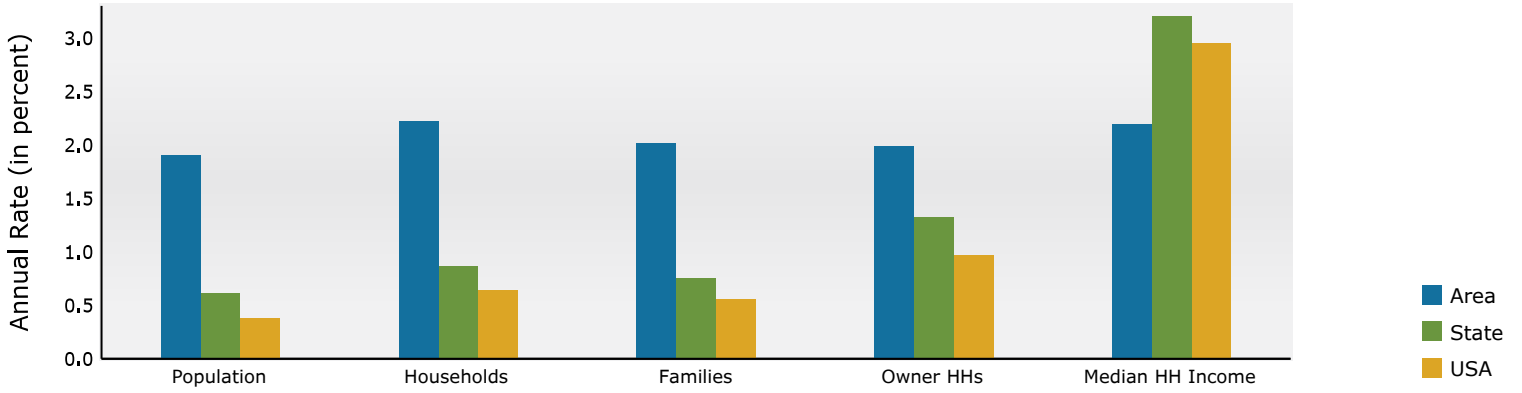
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,159	8.7%	3,981	6.4%	4,412	6.4%	4,843	6.3%
5 - 9	4,231	8.8%	4,328	7.0%	4,629	6.7%	4,750	6.2%
10 - 14	3,476	7.3%	4,875	7.8%	4,793	6.9%	4,932	6.5%
15 - 19	2,839	5.9%	4,583	7.4%	4,861	7.0%	4,703	6.2%
20 - 24	2,864	6.0%	3,866	6.2%	4,656	6.7%	4,979	6.5%
25 - 34	7,138	14.9%	7,867	12.6%	9,048	13.0%	10,963	14.4%
35 - 44	7,898	16.5%	8,263	13.3%	9,326	13.4%	10,074	13.2%
45 - 54	5,960	12.5%	8,177	13.1%	8,960	12.9%	9,208	12.1%
55 - 64	4,406	9.2%	6,593	10.6%	7,667	11.0%	8,658	11.3%
65 - 74	2,932	6.1%	5,877	9.4%	6,271	9.0%	7,319	9.6%
75 - 84	1,336	2.8%	3,013	4.8%	3,802	5.5%	4,555	6.0%
85+	581	1.2%	796	1.3%	1,016	1.5%	1,328	1.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	39,936	83.5%	45,735	73.5%	50,084	72.1%	53,831	70.5%
Black Alone	2,957	6.2%	4,285	6.9%	5,169	7.4%	5,973	7.8%
American Indian Alone	281	0.6%	623	1.0%	755	1.1%	854	1.1%
Asian Alone	557	1.2%	730	1.2%	961	1.4%	1,198	1.6%
Pacific Islander Alone	70	0.1%	29	0.0%	33	0.0%	36	0.0%
Some Other Race Alone	2,935	6.1%	4,915	7.9%	5,648	8.1%	6,483	8.5%
Two or More Races	1,084	2.3%	5,904	9.5%	6,792	9.8%	7,938	10.4%
Hispanic Origin (Any Race)	6,768	14.2%	10,966	17.6%	12,476	18.0%	14,445	18.9%

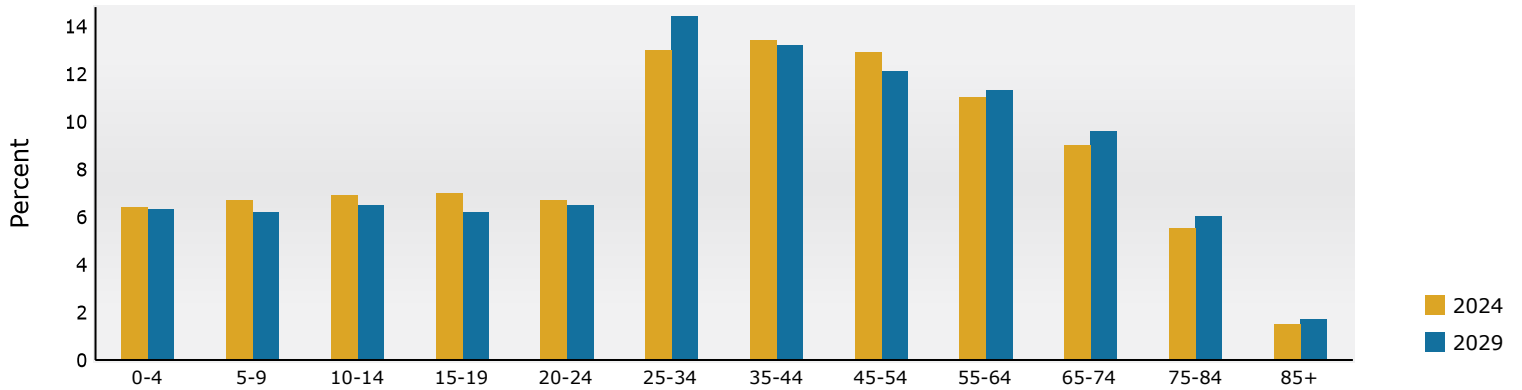
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

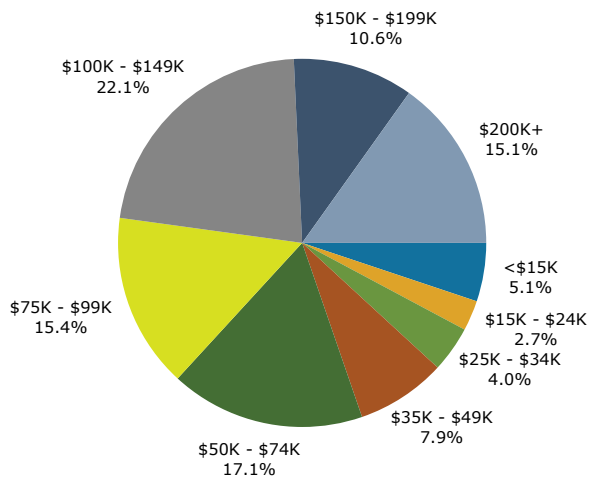
Trends 2024-2029



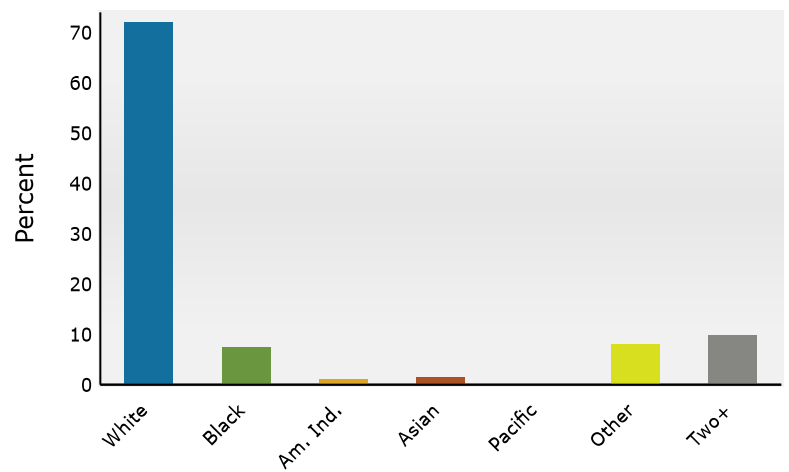
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 18.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.